



Fall 2020 ... Board Meeting Minutes

AMERICAN ASS'N FOR NUDE RECREATION — WESTERN REGION, INC.

de Anza Springs Resort, Jacumba Hot Springs CA
14th November, 2020 — Andy Walden, AANR-West Secretary

10:08 AM PST ... CALL TO ORDER

00:02:12

Pledge of Allegiance – Vice President Jeff Tendick leads the assembly.

Announcement – AANR Trustee Bev Price announces the passing of Betty J. “BJ” Kinman, wife of Past AANR and AANR-West President John Kinman, on the evening of Wednesday, 11th November, 2020. A card for John is making its rounds around the meeting room. His address is Post Office Box 782, Marcola OR 97454-0782.

Host Club’s Welcome – Dave Landman welcomes the Board of Directors to DE ANZA SPRINGS and announces that the resort property is now in escrow. Dave and Helen were in the process of selling the Jacumba Hot Springs Spa and other holdings in “downtown” when an acceptable offer for dÁS was presented and accepted. The sale will be final sometime after the new Year, with assurances the resort will remain clothing-optional and affiliated with AANR. The Landmans will keep their home on the resort and continue as advisors for the new owners.

Introductions – Honored Guests and in attendance and via *Go-to-Meeting*:

- Bev Price: ARIZONA WILDFLOWERS President, Past AANR President, Past AANR-West President, &c.
- Dave Landman: Owner of DE ANZA SPRINGS
- Rolf Holbach: SCNA President, WNRL Board of Directors, Past AANR-West Director
- Tim Mullins: AANR Gov’t Affairs Chair, AANR-W IA Chair, AANR-W B&PM Chair, Past AANR Trustee
- Walt Stephens: Past AANR Trustee, Past AANR-West President

Roll Call – Nine of nine directors are present. Quorum achieved:

• President	Gary Mussell	SCNA	CA	present
• Vice President	Jeff Tendick	SHANGRI LA RANCH	AZ	present
• Secretary	Andy Walden	HANGIN’ LOOSE	HI	present
• Treasurer	Cyndi Faber	SHANGRI LA RANCH	AZ	present
• Trustee	Bev Price	AZ WILDFLOWERS	AZ	present
• Directors	Curt Flynn	GLEN EDEN SUN CLUB	CA	present
	Larry Gould	AANR assoc. member	AZ	present
	Don Hubbard	LAGUNA DEL SOL	CA	present via <i>Go-to-Mtg</i>
	Claudia Kellersch	DE ANZA SPRINGS	CA	present via <i>Go-to-Mtg</i>
	Barry Nielsen	SHANGRI LA RANCH	AZ	present
	Treana Saavedra	THE ROADRUNNERS	NM	present
	Linda Weber	HANGIN’ LOOSE	HI	present
	Ernie Wiese	MOUNTAIN AIR RANCH	CO	present via <i>Go-to-Mtg</i>
	David Ziegler	SHANGRI LA RANCH	AZ	present

Agenda Adoption – The Fall Board Meeting of 14th November, 2020:

- **Motion 2020-11 № 1** by presidential proclamation **PASSED**

“... that the Agenda for the Board Meeting of 14th November, 2020, be adopted.”

- **Secretary’s Note:** A strikethrough item on the Agenda means no written report was submitted.

Minutes Approval – The Board Meetings of July, 2020:

- **POINT OF ORDER** by Bev Price: *There were two meetings, an Outgoing and an Incoming, which need to be approved separately.*
- **Motion 2020-11 № 2** by Larry Gould, seconded by Treana Saavedra – 9 yea / 0 nay **PASSED**

“... that the Minutes for Incoming Board Meeting of 26th July, 2020, be adopted as amended.”

- **Motion 2020-11 № 3** by Larry Gould, seconded by Treena Saavedra – 9 yea / 0 nay **PASSED**

“... that the Minutes for Outgoing Board Meeting of 24th July, 2020, be adopted as amended.”

10:24 AM ... OFFICER REPORTS

00:19:37

President – Gary Mussell stands by his report as submitted.

- AANR President Kathy Watzel is holding monthly on-line meetings with the regional presidents to address their concerns. An e-mail was sent to all Board members on the 8th November with a summary of the meeting. It was decided that all regions and clubs adopt the AANR-Northwest opening website screen regarding the AANR non-discrimination policy. The 38 clubs, resorts and affiliated businesses of AANR-West will be asked to affirm the policy and be listed as such along with displaying a card citing the policy.
- The Passport Program pioneered by AANR-Southwest and benchmarked by AANR-West will go AANR wide with a QR-code application for use with smartphones, tablets, &c. Testing should start early next year with the system ready by 2022.
- Each club is unique so a blanket inclusion policy is difficult to prescribe. Rather than forcing each affiliated group to adhere to one set of rules, there will be a checklist of amenities, recreational facilities, policies and available technologies on the Impexium database which each certifying officer will identify what is applicable to their respective club or business.
- With the recent reduction of the number of regional trustees from 14 to seven, the regional presidents have assumed a greater responsibility for the daily operations of the organization.



Vice President – Jeff Tendick stands by his report as submitted.

- During the roll call, Director Ernie Wiese is having difficulty connecting to the meeting from his Colorado home via *Go-to-Meeting*; he is confirmed to be on-line. The roll call is so amended.

Technical difficulties with the Go-to-Meeting requires a ten-minute recess whilst the problem is resolved.

- Due to the ongoing health concerns, the goal of 150 new members is still on the horizon. However, we have received a good boost with the addition of the SUNS in S^t George UT and two new clubs in the Tahoe area.

Secretary – Andy Walden stands by his report as submitted.

- The recording equipment needs to *hear* each speaker carefully so we may have an accurate account of this meeting. If this hybrid style of in-person and on-line gatherings becomes the norm, AANR-West will need to look into a more reliable system with a direct audio feed from our remote participants.

Treasurer – Cyndi Faber stands by her report as submitted.

- There is a discrepancy between the membership numbers provided by AANR and the monies being deposited to our regional account. A couple of explanations have been offered, neither of which provide a clear understanding. Hopefully, a sidebar with Bev Price can shed some light.
- Expense reports for this meeting and any expenditures need to be submitted to Finance Chairman David Ziegler first. He will review before passing them onto the Treasurer for reimbursement. Any questions about completing the form may be asked of the Finance Chairman or Treasurer.
 - **AANR-West Trustee's Note:** *The variances occur because some members pay for multiple year memberships, some have lifetime memberships, amongst other factors. Impexium is not linked to the financial database. In fact, Director of Revenue Judy still needs to manually transfer each dollar received into a QuickBooks file!*

Trustee – Bev Price presents an oral report.

- At the time written reports were submitted, news from AANR was on hiatus due to the passing of Bob Watzel, the *First Gentleman* of AANR. A planned ZOOM meeting is scheduled for 20th November.

- The AANR President has nominated two new chairs for the AANR Youth Committee which oversees programs focusing on nudists under 21 (as opposed to AANR-West which has two separate committees); they are Susan Cappa and Rick Markle, who writes for THE BULLETIN under the pseudonym *Rick Sloan*. Both are also the individuals who conduct the Youth Camp for AANR-Midwest.
- National Conference of State Legislators was cancelled this year. Nonetheless, each member of the Board and those in audience receives an AANR-2020 pin!



11:04 AM ... COMMITTEE REPORTS & BUDGETS

00:59:00

Internal Administration – Tim Mullins has nothing to report for this session.

\$5.01.00 → \$100

Finance – David Ziegler stands by his report as submitted.

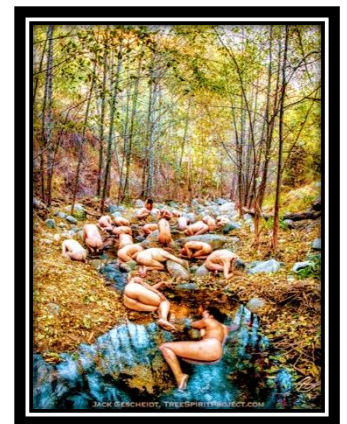
\$5.02.00 → \$14,525

- The Finance Committee presents its preliminary Budget for 2021 which will be discussed and refined during this Board meeting. Income is a big concern since that is how we can afford to accomplish our goals. The average income per annum is \$55,000.⁰⁰ so this is the amount with which we are working; it is not based on membership numbers at this time. Therefore, the Region is expecting a loss of roughly \$8,000.⁰⁰ for 2021, which is an improvement over the previous three years.
- Travel expenses are another worry. They may be considered a *necessary evil* but they constitute nearly 50% of the annual budget. This year's allotment is 20,000.⁰⁰ so let's encourage other possibilities such as on-line meeting attendance, *per diems* in lieu of mileage or airline fares, and other ways to best reduce travel costs. The object is not to stifle Board members ability to visit the different clubs. Perhaps if the properties were to bid for conventions, festivals and meetings with reduced rates or other offers?
 - **Discussion:** *Research is needed to find comparisons to costs. Each resort has different pricing, with some more expensive and others are more economical, with room rates and travel distances needing to be factored. Non-landed clubs can also host by renting a hotel conference room. Then there are the times when no one bids for functions. If this is the case for meetings, then gathering via Go-to-Meeting can be our choice. Nonetheless, the value of the Board's presence at the various clubs remains. The Region needs to make the most of what it's spending.*
 - **Secretary's Note:** *The agenda calls for a discussion on "additional revenues." This is the realm of Marketing since Finance is about managing the monies, not creating it. The Marketing Committee is moved out of order to now present their report.*

Marketing – Jeff Tendick stands by the reports as submitted.

\$5.05.00 → \$63,000

- Rolf Holbach presents an account on alternate ways to generate income. Ideas from Brian Yen include merchandising on Amazon, selling advertising space on the **Western Sun** newsletter and on aanrWest.org; the GPS t-shirt project spearheaded by Linda Weber; and sponsoring our own events. There are also the "tax consequences" which, as a not-for-profit association, the Region needs to be mindful.
- AANR-West has a proposed joint fund-raising venture with Jack Gescheidt of the Tree-Spirit Project. The nature photographer selected three posters of his images available to our membership of which we will split the profits after production and shipping costs are settled. With the sale of one poster, AANR-West will make \$7.⁰⁰; if two are ordered, we make \$15.⁵⁰; and if all three are bought, the Region gets \$23.⁰⁰! In addition, he is offering a 50% discount – up to \$750.⁰⁰ – to our members on the other images available on his website (treespiritproject.com). Our commitment is to place a monthly advert in the newsletter and e-mail blasts.
 - **Discussion:** *These prints are currently available to the general public; therefore, there needs to be a way to distinguish the sales to AANR-West members so we can assure our share of the profit is recognized. There is also the possibility to create unique pictures exclusive to AANR-West; Jack Gescheidt already works with SCNA on similar projects.*
- Jeff Tendick is working with Larry Gould and Tom Stark to generate advertising on the website. This could essentially pay for its development and upkeep. The working cost is \$50.⁰⁰/month or \$500.⁰⁰/annum in



advance and there are six to nine target businesses in vision. Places like supermarkets or neighborhood green grocers or convenience stores; camping and RV outfitters; pizza parlors or sandwich shops; professional services; the possibilities are endless.

- **Discussion:** *Access to the merchants would be on the Club Locator page under the clubs' listings and provide directions from the user's current location. National chains are preferred for the regional website and local stand-alone businesses could be on club's own site to support neighborhood merchants. However, the spectrum of business ought to be kept very narrow to avoid the webpages from becoming cluttered. Advertising charges are typically based on circulation; the more eyes, the higher the rate can be. The Western Sun is delivered to 1000-1100 e-mails directly and club presidents circulate to their members. The advertising partnerships need be discerning so they will fit with AANR standards.*
- **Secretary's Note:** *Other Marketing sub-committees will be reviewed later in the meeting.*

Public Relations – Andy Walden stands by the reports as submitted.

§5.03.00 → \$8,645

- Some internal concerns are being expressed publicly on our social media platforms regarding content and image sourcing, which is undermining the overall success of the Region's electronic outreach. The ensuing discussions via e-mail exchanges concluded the need for establishing guidelines. Barry Nielsen and Curt Flynn will co-chair an ad hoc committee to start from an "Internet novice's point of view" in determining *what* and *how* best to represent the Western Region and present them by mid-January 2021. These proposed strategies can also be applied to the aforementioned advertising partners on the newsletter and website.
 - **Discussion:** *Questions about mitigating the negative backlash caused by the public consternation. Two non-Board committee members have resigned from their assignments here, though one continues to be involved with a similar AANR committee. Both names need to be removed immediately from the Roster on the website. What was posted about AANR and AANR-West on the social media threads, as well as personal 'blogs, is clearly inappropriate and the alarm over their method used seems to fall on deaf ears. All access to AANR-West social media should be blocked. In our organization's haste to achieve diversity, to capture the youth and to demonstrate inclusiveness, we glossed over the vetting of people charged with realizing those goals for the sake of expediency.*
- Similar concerns were voiced about sources used on the Region's newly established Instagram account, albeit within the confines of the Board. The account has been voluntarily closed, its access changed and will be reopened once the abovementioned guidelines are in place.
- Gary Mussell reviews the status of trade shows, most of which were cancelled or postponed indefinitely this year. The Region has already paid for a place at the 2021 Los Angeles Travel and Adventure Show which has yet to announce a firm date. The California Parks and Recreation Society has opted to conduct their show on-line which is unacceptable to most exhibitors, including AANR-West; we have yet to pay the fee for this but we also do not want to lose our standing either. San Diego's Earth-Fair at Balboa Park in April 2021 has yet to announce as well. No sense putting forth monies until these and other shows are rescheduled, and there is also an ancillary savings with the tchotchkes not being distributed!
- The WinR backdrops still need to be updated but that project can remain on the back-burner for now.
- Our newsletter, the Western Sun, will need a new editor before the end of 2021. Gary Mussell is willing to continue to work on it through next December along with training someone to gather information and format it into a publication. Linda Weber is acknowledged as the proofreader who does an excellent job of crossing the *i*'s and dotting the *t*'s! This is our most important outreach to associate members of the Region.
- Gary Holden of DE ANZA SPRINGS expresses interest in working on the newsletter. The liaisons should also be involved with collecting stories and information from their respective clubs.
 - **Discussion:** *The newsletter ought to be changed from a .PDF to a MailChimp format so that the pictures and advertisements can be click-through links.*
- Larry Gould announces the new 'blog on the AANR-West website. We need volunteers to write articles on experiences, anything informative, favorite destinations, &c. "Drama transfers culturally, humor does not."

12:11 – 1:18 PM ... LUNCH

02:05:55-03:13:40

Membership – Jeff Tendick stands by the reports as submitted.

§5.04.00 → \$2,600

- Don Hubbard would like to include an AANR-West liaison booth at a home show in the California Exposition near Sacramento, with a cost of around \$1,100.⁰⁰ for the four-day display. Also, four college

websites are being targeted for a possible advertisement to attract millennials to AANR. By having a table at various shows and club events, we can collect e-mail addresses, hand out tchotchkes, talk with people and promote the benefits of AANR membership.

- **Discussion:** Trade shows are the realm of Marketing and replacing one show with another may not be the answer. By having a placement on college websites or connecting with other groups in the area could be the better way. The monies allocated to Club Liaison are earmarked for travel expenses for the directors to physically visit their assigned locations, set up a booth and explain AANR to the members and visitors there. There needs to be some definition as to what the Club Liaison program is: will we continue assigning directors to geographically local clubs and groups or is one person assuming all of the travelling? John Kinman's vision for this committee is to open a two-way line of communication between the affiliated groups in the Region and the Board of Directors.
- **Gary Mussell** reports the Passport Program will be renewed one more time with the anticipation of AANR's program starting in 2022. Some changes have been made – e.g., new clubs added, a page explaining the t-shirt incentive included, QR codes for those clubs who have them – and the cover is now green with a space to place the owner's name. The set-up charges are minimal. Instead of a separate page for each B&Bs and other affiliated businesses, two open pages will be available for stamping. Obtaining raffle prizes remains a challenge.
- **Linda Weber** presents her original GPS T-shirt prototype and has a few modifications for it. The front will sport the AANR logo; the back of the shirt will have the GPS coordinates for the Region's nine landed resorts. A QR code for the AANR-West website will replace *Calvin* in the middle of the back. It's felt that by removing the word NUDE from the shirt, it will be more affective to spark a conversation. A decision is needed on which AANR-West logo to use. Though the t-shirts and passports are parallel programs, they can be sold separately on the website; payment via PayPal. Working cost, as is, is \$18.⁰⁵/shirt plus shipping for an initial run of 15 shirts. Subsequent orders may reduce the cost.
- Inside the passport will be a page or an insert with an outline of the program and instructions for the contest.



Participants who send in a *selfie* wearing the t-shirt next to a club's entrance sign receive one raffle ticket to win prizes at Convention. The more pictures, the greater their chances! This will be in conjunction with the Passport Program's prizes. Jeff Tendick will rewrite the card so that the wording is more concise and legible due to its limiting size and space.

- **Discussion:** A QR code need not be in black but can be rendered in any color as long as it is distinguishable from the background. The logo can be printed in grey tone blue so that the contrasting shades will be distinct. However, since the official logo contains the word NUDE, it will not fit with the overall plan. Another suggestion is to have the web address be on the front instead of a logo. The insert card needs to state the reason for the t-shirts and why it is important. With the sale of the passports and the shirt, there ought to be a third option to buy both at a discount price. Passports are moved, and a separate line item is added, under Marketing for the 2021 Budget.

Marketing – continues:

- **Linda Weber** presented Women in Nude Recreation on a Zoom conference with British Naturism for their first Global Naturist Forum prior to this Board Meeting; Bev Price and Claudia Kellersch were on the call as well. Topics of the discussion included the direction of naturism in the world, use of QR codes and the WiNR brochure. Networking with Donna Price of BN and ladies with Irish Naturist Association helps to learn what kinds of social pushback is experienced on both sides of "The Pond;" some are cultural, many are similar.
- **Treena Saavedra** reports that Linda Weber and she will travel to a *Bring a Friend* gathering with SOUTHERN UTAH NATURIST SOCIETY as well as a Zoom event.
- More QR code stickers and information cards need to be printed, so they need to be added to the budget. The *Go-Topless 2021* in Denver has yet to announce a date due to current circumstances but the WiNR Committee plans to represent AANR-West there.

Portions of Claudia's audio from her location are inaudible. Some information is from written reports.

- Claudia Kellersch says the Spanish brochure needs to be reviewed before it goes to the printer. The translation on a previous draft is not to AANR-West standards and should be edited by a native speaker. Like British and American English, there are colloquial differences in Mexican and Central American Spanish as opposed to the Iberian dialects. A graphic designer is available to develop a rack card and who can also help translate it. The cards are necessary for distribution on Blacks Beach and at other gatherings. She encountered hundreds of new people over the Summer who could have used these cards to learn more about AANR-West. This is an important recruiting tool.
 - *Discussion: There are monies for printing but no budget is approved to employ a graphic designer. A deadline is needed to move forward with this project. “Spanglish” (espanglés) is not a language; the language department at a university can assist for a nominal fee. The Board’s decision is to postpone until Summer and put more thought into this valuable project.*

Youth Under 18 – Claudia Kellersch stands by her report as submitted. §5.06.00 → \$1,600

- The 2021 Kids’ Camp was awarded to DE ÁNZA SPRINGS but, with its pending sale and the continuation of state mandated restrictions, next year’s event is a *wait and see* situation. Apparently, some camp supplies are in storage at both GLEN EDEN SUN CLUB and MOUNTAIN AIR RANCH, so an inventory is requested. The organization for the 2021 Kids’ Camp is in place; requesting the same budget as approved in November 2019.

Young Adults – The report stands as submitted. §5.07.00 → \$0

- *Secretary’s Note: No representative for this committee is present at the Board Meeting.*

Scholarship – Larry Gould stands by his report as submitted. §5.08.00 → \$1,250

- The AANR-West Scholarships have no requirements other than submitting an application; that’s more of a grant. We could have a program based on academic endeavors, GPA thresholds, club membership and participation, or other prerequisites. They apply, we evaluate – those on top receive, the others are invited to reapply next year. Applicants for financial scholarships should provide proof of need. This is a lot of work for a committee. Should students who apply reciprocate in some way back to AANR-West? Monitoring internships is difficult. The choices are to either continue the program as is (*not a good idea*), or make it merit-based with minimum GPA levels (*a better idea*).
- The application forms need to be revamped. The information being collected now is hodge-podge at best. An ad hoc committee with Larry Gould, Cyndi Faber and Linda Weber will work on developing a field-entry .PDF application with appropriate and relevant queries.
- At this point, the Region might consider presenting one noteworthy scholarship versus a number of symbolic ones, and build the program into a good marketing and fundraising tool. If the monies allow, then we can add to the amount or number of grants we offer.
 - *Discussion: The scholarships’ return of investment is that they are “feel-good” endeavors for the Region in that we are providing financial aid to advance someone’s higher education. This is a strong marketing tool and another benefit which needs to be touted on the website, at the clubs and elsewhere. Should recipients also be required to acknowledge receipt of an AANR-West Scholarship? To require a student to include a nudist organization on an application or résumé can be a sensitive subject, but this parallels the Ray Connett Question asked of Board candidates in that the Region is promoting the student, so vice versa. The “Hair-Raising FUNdraiser” collected \$1,067.⁰⁰ at Convention in July which was publicized in THE BULLETIN and the newsletter. Another \$207.⁰⁰ was also raised at Fall Festival!*

Sports – Barry Nielsen stands by the reports as submitted. §5.09.00 → \$0

- The monies from the 2020 Budget were not touched so no need to add more this year. The supplies on hand are still available and, with no end to the mandated restrictions on activities and events in sight, the Sports Committee is idling in neutral. The logistics will be in place for inter-club tournaments in the various parts of the Western Region once people are free to resume normal functions.
 - *Discussion: The Region used to present the Bill Hawk Award to an individual who exhibits extraordinary sportsmanship or leadership abilities during the annual AANR-West Convention sports competitions; details of the award are in the Procedure Manual. Bev Price and Barry Nielsen will look at reviving it to honor Bill Hawk’s memory in some capacity. The award itself is a plaque with Bill’s profile and the*

winner is determined by the team captains from the various competitions during Convention. The other awards need to be brought back into the limelight as well to remember and honor those from our history.

3:04 – 3:26 PM ... BREAK

04:59:14-05:20:45

THE REGIONAL PRESIDENT CALLS FOR A CLOSED SESSION OF THE MEETING

3:55 PM ... COMMITTEE REPORTS & BUDGETS (resume)

05:21:12

Sports – continues:

- **Discussion:** The former chairs of Young Adults Committee requested \$1,200.⁰⁰ earmarked for on-line yoga classes. There are instructors at GLEN EDEN SUN CLUB, LUPIN LODGE and with SCNA who all conduct evening classes. Gary Mussell is trying to coordinate with them to organize a PayPal type of arrangement for those interested. Once in place, the program will fall under the auspices of the Sports Committee and will be a self-sustaining entity; therefore, there is no need for budgeting the monies.

By-Laws and Procedure Manual – Tim Mullins stands by his report as submitted. **§5.10.00 → \$0**

Gary Mussell says the Region's by-laws and procedures need reviewing and updating for content, gender neutrality and legality. The idea is not to rewrite or change the governing rules but to simplify and clarify their language to make them easier to understand and follow. Larry Gould, Linda Weber and Andy Walden will coordinate. Bylaws must be updated at Convention but the Directors can update procedures with a motion. Both documents then need to be reviewed by an attorney to assure there are no legal hooks.

- **Motion 2020-11 № 4** by Larry Gould, seconded by Treena Saavedra – 6 yea / 0 nay / 3 abstentions **PASSED**

“... that § 4.04.00 Approved Motion be amended as follows (~~strikeout~~ words to be removed and words in red to be added):

- A. Immediately after a motion is approved by the President (or by Board action), he will transmit the motion to each AANR West officer and Director. The motion shall contain both a final comment date (~~ten~~ **five** days hence) and a final ballot date (~~thirteen~~ **seven** days hence). No vote will be accepted prior to the final comment date.
- B. All comments ~~must~~ **may** be circulated by ~~fax or~~ e-mail **or other electronic method** to the AANR West Officers and Directors. At the discretion of the President, the ~~five ten~~ **five** day comment period may be shortened to ~~five~~ **three** days for urgent decisions. ~~or the motion may be expedited through a conference telephone call.~~

Government Affairs – Gary Mussell stands by his report as submitted. **§5.11.00 → \$3,000**

- The *California Parks and Recreation Society* has opted to conduct their show on-line which is unacceptable to most exhibitors, including AANR-West; we have yet to pay the fee for this but we also do not want to lose our standing either. Contacts made at the show are invaluable, the success with Pirates Cove at Pismo Beach being a good example.
 - **Discussion:** The CP&RS has been asked to lower their price or hold our place due to the current lockdowns. Another suggestion is to have an on-line program or bulletin board where vendors can place adverts linking interested parties to a contact.

Legal – Gary Mussell stands by his report as submitted. **§5.12.00 → \$2,000**

- Monies budgeted are for potential legal issues, including a review of the By-Laws and Procedure Manual.
 - **Discussion:** There is an agenda item for “technical equipment for future on-line participation and voting;” how is this a legal issue? Walt Stephens has graciously loaned the Region his camera, tripod and other equipment; it's time we purchase our own gear. Estimated cost is from \$200.⁰⁰ to 250.⁰⁰; an amount of \$400.⁰⁰ is placed on the equipment line item under the Finance Committee.

Conventions & Facilities – Jeff Tendick stands by his report as submitted. **§5.13.00 → \$21,700**

- The 2021 calendar is set as far as location but dates are still pending. The Fall Festival should still take place at DE ANZA SPRINGS, based on Dave Landman's announcement earlier in this meeting.

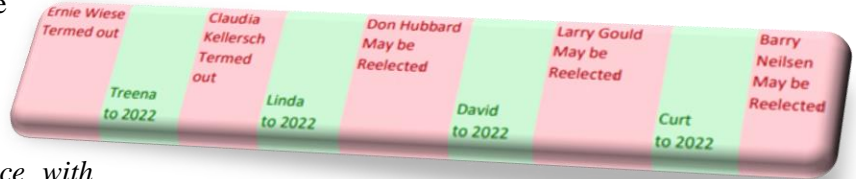
2021 AANR WESTERN REGION SCHEDULE				
Spring Board Mtg	Summer Festival	Convention	Fall Festival	Fall Board Mtg
Mira Vista Resort ??-MAR	Glen Eden Sun Club 04-06 JUN	Shangri La Ranch 29 JUL – 01 AUG	de Anza Springs ??-???	Laguna del Sol ??-NOV

- **Discussion:** Since a previous Board changed when meetings can convene to a more flexible schedule, it is imperative of the host clubs to set the date as soon as possible. This lets everybody plan their itineraries accordingly. Written contracts were drawn in the past for the Board Meetings and they are necessary to avoid surprises such as gate/ground fees, room charges, &c.

Credentials – No report necessary for this meeting.

Nominations – Jeff Tendick stands by his report as submitted.

- At the 2021 Convention, there will be two directors who have reached their term limits, three who are eligible for re-election, and four who are in mid-term.



- **Secretary's Note:** In accordance with the AANR-West By-Laws, Article VIII, nine directors are elected, "... by a majority of ballots cast by the accredited delegates at the Regional Assembly," for, "... two years [and] may be elected to two consecutive terms, but may serve no more than five consecutive years." There will be, "... four [directors] elected in even-numbered years, five elected in odd-numbered years." In case of any mid-term appointments, a one-year term may be necessary to resume the five/four schedule; the candidate(s) receiving the least votes receive(s) the shorter term(s).
- The regional presidency will be open as of Convention, but the Vice-President, Secretary and Treasurer positions are eligible for re-election. Those interested in standing for an office are encouraged to make themselves known in March so they can gain insight to the responsibilities and duties of that office.

Western Nudist Research Library – Rolf Holbach stands by the reports as submitted.

- A request has been made for the annual donation of \$1,000.⁰⁰ be processed. WNRL uses these monies to offset the costs of digitizing and preserving magazines, journals, films and other collections of AANR history.
 - **Discussion:** The line item for WNRL is under Finance. For everyone attending via Go-to-Meeting, there are concerns with the audio and video quality. All attendees, even in the meeting room, should be on the conference matrix so they can be seen and heard by all. There also needs to be a monitor to control or minimize the microphones, background noises, camera views and other distractions.

4:32 PM ... BUDGET SUMMARY

05:58:30

- David Ziegler reports the 2021 Budget, as amended, is now showing a < \$6,720.⁰⁰ > deficit, which is a lot better than in previous years. This is just a guideline; we will make money here and lose money there. The Region is on the right track. The lockdowns have been a *blessing in disguise* since the time has allowed us to slow spending and get the Budget back in control.
- **Motion 2020-11 No 5** by Larry Gould, seconded by Treena Saavedra – 7 yea / 0 nay / 2 abstentions **PASSED**

"... that the 2021 Budget for the AANR-West Region be adopted as amended."
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4:34 PM ... NEW BUSINESS FOR THE BOARD

06:00:55

- Gary Mussell: Clothesfree International is back in operation producing 15-minute videos and has featured Kevin Manning's interviews with Board members, scenes from the Fall Festival, &c. It is hoped that the Region can collect and produce our own video library for the website to promote the various aspects of our work, travelogues, club highlights and others. Perhaps we can work with Kevin on cost-sharing with the clubs and resorts in order to add needed content?
 - **Secretary's Note:** Corky Stanton is the owner of CFI and is the one with whom arrangements are made.

- Larry Gould: With the Board's permission, an audio/visual technician will put together an information packet outlining equipment needed to better use technology and improve the quality of our meetings.
- Rolf Holbach: Regarding the Tree-Spirit proposal, if a couple of Board members could work on the project details, organizing shoots, selling prints, &c. Jeff Tendick volunteers.

4:38 PM ... GOOD OF THE ORDER

06:04:50

Cyndi Faber:

- The AANR office was approached by Sue Bray, Executive Director of *Good Sam Club* and is well known in the RV community, for an article in an RV trade magazine. After interviewing Erich Schuttauf and Carolyn Hawkins, they referred her to three other resorts, including SHANGRI LA RANCH. Patty and Cyndi talked about their experiences in nude recreation, travelling in these times, and how the current situations have affected their resort. (woodallscm.com/no-tan-lines-here-clothing-optional-parks-see-uptick)
- The Ranch was also contacted by PBS – again via AANR – looking to talk with 80+ year old naturists for an upcoming episode of *American Portraits*. Erich and Carolyn suggested SLR owner Horst „Opa“ Kraus who just turned ninety! They will conduct the interview in the coming week to hear words of encouragement. The media is coming to us asking about nude recreation and how our sector of the travel industry is coping.
- A local Phoenix radio station – KNIX 102.5 FM – is hosting their annual food and money drive where, if anyone raises \$300.⁰⁰, they will come and personally receive it. Patty, Cyndi and Jeff personally guaranteed the monies and other Ranch members chipped in donations of cash and nonperishables. The station ran a two-minute on-air endorsement!
- These are some creative ways other clubs and affiliates can still be active in their communities and local charity drives, in spite of the mandatory lockdowns. Look for fresh ideas to stay involved.



Gary Mussell:

- Another idea is a *Clothes off our Backs* clothing drive for the homeless. SCNA has held them in the past and they were quite successful.

4:44 PM PST ... ADJOURNMENT

06:11:11

Respectfully Submitted,

Secretary, AANR Western Region