



Convention 2020 ... "In" BoD Mtg Minutes

AMERICAN ASS'N FOR NUDE RECREATION — WESTERN REGION, INC.

Shangri La Ranch, New River AZ
26th July, 2020 — Andy Walden, AANR-West Secretary

9:02 AM AZST ... CALL TO ORDER

:00:02:12

Pledge of Allegiance – Secretary Andy Walden leads the assembly.

Roll Call – Eight of nine directors are present. Quorum achieved:

• President	Gary Mussell	SCNA	CA	present via <i>Go-to-Meeting</i>
• Vice President	Jeff Tendick	Shangri La Ranch	AZ	present
• Secretary	Andy Walden	Hangin' Loose	HI	present
• Treasurer	Cyndi Faber	Shangri La Ranch	AZ	present
• Trustee	Walt Stephens	AANR direct member	CA	present
• Directors	Curt Flynn	Glen Eden Sun Club	CA	present
	Larry Gould	Canyon State Naturist	AZ	present via <i>Go-to-Meeting</i>
	Don Hubbard	Laguna del Sol	CA	present via <i>Go-to-Meeting</i>
	Claudia Kellersch	de Anza Springs	CA	present via <i>Go-to-Meeting</i>
	Barry Nielsen	Shangri La Ranch	AZ	present
	Treena Saavedra	Roadrunners	NM	present
	Linda Weber	Hangin' Loose	HI	present
	Ernie Wiese	Mountain Air Ranch	CO	excused*
	David Ziegler	Shangri La Ranch	AZ	present

- **Secretary's Note:** *Initially declared as unexcused but was later reversed via an e-mail. Introductions of honored guests and AANR members were omitted until later.

9:05 AM ... OFFICER REPORTS

:00:05:55

President – Gary Mussell has sent e-mails to the officers and directors outlining the strategies for the 2020-2021 session as well as requesting input on which committees they are interested, plans for the new budget, &c. ... (*inaudible*) ... committee assignments are forthcoming.

Introduction – Honored Guests and AANR members in attendance via *Go-to-Meeting*:

- Kathy Watzel, AANR President
- Walt Stephens, AANR Trustee, Past AANR-West President
- Tim Mullins, AANR Gov't Affairs Chairman, former AANR Trustee, AANR-West Internal Affairs
- Evan Nix, member of GLEN EDEN SUN CLUB and of Western Nudist Research Library Board of Directors
- Rolf Holbach, SCNA President, former AANR-West Director, member of WNRL Board of Directors
- Shannon Lewis, Social Media for AANR-East
- Suzanne Schell, owner of LAGUNA DEL SOL and MIRA VISTA RESORT
- Timothy Sargent, member of AANR Public Relations Committee
- Wilfried Krone-Schmidt, member of THE OLYMPIANS

Vice President – Jeff Tendick requests to expedite the vote on meetings and festivals for 2021:

- Spring Board of Directors Meeting is on any Saturday in March:
 - **Director Claudia Kellersch's Note:** *The weather at DE ANZA SPRINGS is well suited for a March meeting whereas the other two are great in November. If the meetings can be distributed amongst the clubs, then it would be perfect. Also, DÁS is convenient for Arizona and Southern California members.*
 - **Suzanne Schell's Note:** *Both LAGUNA DEL SOL and MIRA VISTA RESORT have hosted successful board meetings, however, the weather in Sacramento can be capricious. LDS is about 40 miles from SMF airport; MVR is 20 miles from TUS and 100 miles from PHX and right off I-10.*

- Summer Festival is held on any weekend in June:
 - **Director Curt Flynn's Note:** GLEN EDEN SUN CLUB was ready to host this year's festival in conjunction with their 5K run so, hopefully, this will be a plus for the 2021 selection.
 - **Director Claudia Kellersch's Note:** The idea of "mixing it up" and giving other clubs a chance to host events was discussed at a previous board meeting. GESC has held the Summer Festival for many years.
- 2021 AANR Western Regional Convention is a four-day event in July:
 - **Secretary's Note:** A single bid for the convention was affirmed by presidential proclamation (see Motion № 6).
- Fall Festival is on a weekend in October. The bid from SHANGRI LA RANCH is withdrawn so DE ANZA SPRINGS is awarded the festival by acclamation.
- Fall Board of Directors Meeting is any Saturday in November:
 - **Director Don Hubbard's Note:** The autumn weather at LAGUNA DEL SOL is decent. There is plenty of room and there are good accommodations.

2021 AANR WESTERN REGION SCHEDULE				
Spring Board Mtg	Summer Festival	Convention	Fall Festival	Fall Board Mtg
1 de Anza Springs 1 Laguna del Sol 6 Mira Vista Resort	1 de Anza Springs 7 Glen Eden Sun Club	∞ Shangri La Ranch	∞ de Anza Springs Ø Shangri La Ranch	1 de Anza Springs 0 Glen Eden Sun Club 7 Laguna del Sol 0 Mira Vista Resort

Treasurer – Cyndi Faber quickly reviews the travel and expense vouchers; they need to be submitted to David Ziegler and copied to Rolf Holbach who will be advising the Finance Committee. The 2020 Budget is still in effect so committee members need to check what is still available this year and start thinking about the 2021 requests.

- **Secretary's Note:** Jeff Tendick and Cyndi Faber have a prior commitment and left the meeting at 9:05. They will be available via telephone, if necessary.
- **Rolf Holbach's Note:** The expense vouchers need to have all supporting receipts, maps, flight information and other documentations to justify the expenditures. Details are provided in the Procedure Manual (\$7.00.00). The Finance Committee is available for data and consultation.
- **Patty Faber's Note:** Accommodations at the host club for meetings and conventions are covered by AANR-West at the basic room rate. Upgrades and additional costs are not covered by the region.

Secretary – Andy Walden is looking forward to the next year's session. With appreciation to Bev Price and Danielle Smith for their support during this *rookie* year as Secretary.

Trustee – Walt Stephens thanks everybody for allowing him the privilege to serve as AANR-West Trustee and for the twenty years working with and for the region.

9:44 AM ... COMMITTEE DISCUSSION

:00:44:22

President – There are no *bad* goals or ideas, no judgements; use imagination to set priorities. We are representing the members and all 40 clubs in the region. Let us expand the use of *Go-to-Meeting* since it has worked well for us for the monthly committee updates. The Passport Program was a success but clubs need to be better at promoting it and their staff better trained in how it works. Membership needs to focus on both recruiting new people as well as retaining current members. The **Western Sun** is used to promote events and activities to our regional members but we are not getting the newsletter out to the members via their clubs. Let us have the Finance Committee look for alternative sources of revenue to give us a line on cash in case membership drops or if demographics shift in the future. The most popular file from the website is a list of nude hiking spots in California; we need to have similar downloads available for the other states in the region. The website needs content so there is a call for anyone who can write articles, rough drafts, &c.

- **Trustee's Note:** The regions do not have the members, AANR has the members. AANR-West just had its first year with the Passport Program but, as we try to attract younger people, they do not want to hassle with carrying a passport; they want it done for them! With the new Impexium™ software, AANR should be able to track visits automatically. With a small investment from the clubs in a scanner, we can know where they are visiting, do a lot better with our advertising, make sure our dollars are well spent, and incentivize members to visit other clubs.
- **AANR VP Patty Faber:** This is exactly what **Brian Spence** brought to the table a dozen years ago and was poo-pooed by the Executive Director. His ventures with NUDISTCLUBHOUSE.COM and SINGLENUDIST.COM were at

the hub of his passionate attempt to bring young singles and couples to the Association. Like the analogue Passport Program, Brian's idea of the AANR membership ID card was to electronically track arrivals at affiliated clubs, incentivize visiting other participating venues, collect points and qualify for gifts and prizes. On a different note, there are a number of people who spend more nude time in the house and are now enquiring about taking their newfound clothes-free living outside. They have discovered that working naked from home is comfortable — and fun — and are exploring ways to incorporate Nudism into their social lives.

- **Secretary's Note:** *The above remarks were condensed and consolidated from throughout the discussion period.*

Secretary – The Procedure Manual and By-Laws will be reviewed and updated as necessary. For all the new members on the Board of Directors, please provide your contact information as soon as possible so that the region has it available.

Directors:

- **Barry Nielsen** – The goal for the Sports Committee is to standardize and publish the rules for each of the events and encourage more inter-club competitions. Also, the committee will look at organizing on-line events.
- **Claudia Kellersch** – Plans for a Kids' Camp are still on hold. The Spanish Committee will be a focus now that Ricc Bieber is no longer a director; a native speaker is needed for assurance and accuracy. She would like to work with the Women in Nude Recreation, Sports, Social Media and Young Adults committees as well.
- **Curt Flynn** – He will be working with the Sports Committee and has spoken with GESC President Steve Spencer who is interested in supporting Curt in Marketing, specifically with promoting the value of AANR membership.
- **David Ziegler** – Our main goal should be increasing membership, why we are here, and to bring the average age down. The organization needs to be more visible with more activities, better facilities and brighter atmosphere.
- **Don Hubbard** – LAGUNA DEL SOL used to have a lot of kids' activities like movie night, games and other attractions. As a region, we need to promote families with children to get them interested and keep them coming. Simple things!
- **Larry Gould** – The pressing task is the new website which should be live within a month or so. The newsletter needs to catch people's attention. Scholarships ought to have some criteria as to what is expected from the applicants.
- **Linda Weber** – At the meetings over the past year, *business as usual* isn't working and it is possible that AANR may not exist in a decade. We need to be looking forward and be forward thinking. The impetus for joining the Board is to be a change agent: introduce young people to nudism and bring them into membership; fundraise like the *Hair-Raising* and t-shirt projects; and a social media presence which has parlayed into interviews with international groups. The website needs to be fresh and honest. AANR and its regions need to use their members, not models, in printed and electronic publications. People identify with real people from the organization; "If you can do it, I can do it!"
 - **Trustee's Note:** *Reflecting on what Linda said, the region needs to really concentrate on its members. The ones who leave, leave because of a reason and with a negative narrative — and that narrative will make its rounds.*
 - **Director Larry Gould's Note:** *A study in the 1980s across a number of Southern nudist clubs and venues revealed that a single nude woman is a magnet for inappropriate responses and attention from men. Our male members need to be allies for Women in Nude Recreation to create a culture in which acceptable behavior, conversation and conduct are defined. Everyone is empowered to call out uncivilized conduct.*
- **Treena Saavedra** – This will be a year for change. There is a need for women involved with meetings and on-line discussions in order to raise the comfort level, recognize their empowerment, and include them in more active roles.
 - **Director Claudia Kellersch's Note:** *As a self-made ambassadress for Nudism, Claudia has stood for nudist women and has introduced them to AANR. The young people at venues like Blacks Beach who are already nude have no idea about this organization; they are invited to de Anza Springs to learn about AANR and AANR-West.*

Open Mic:

- **Timothy Sargent** – The ideas of bringing more women into the organization, making them safe by empowering them and the listing of unacceptable behavior are all good. It shows that AANR-West stands for protecting people and they will be comfortable here. This same synergy and approach are valuable in bringing younger people and others who may need reassurance that they will be welcomed.
- **Evan Nix** – There are a lot of people saying we need to reach out over social media and having a presence there is important. An attraction for many these days is the philosophy behind social nudism. Also, its health benefits and the community. By unifying the message in that way is important in order to appeal to people beyond just being nude but *what are its benefits?*
- **Suzanne Schell** – From a club owner's point of view, we may not be able to control people's behavior but we can control our response to it. Having a list of unacceptable conduct can be helpful; thankfully, those situations are

usually few and far between ... (inaudible) ... everybody is welcomed. Sometimes, focusing on one particular group can backfire and have a negative effect on other groups. On a side note, keep in mind the *Big Nude Boat* schedule when planning the Spring Board Meeting in March.

- **Shannon Lewis** – It is important to focus on the philosophy. This may be a reason AANR is not doing well with recruiting from events like World Naked Bike Ride, where it is an hour *you only live once* deal but with no philosophical reasoning behind it. Danny, the owner of Cherokee Lodge, would talk about the idea and meaning behind social nudism to each new visitor so that there was a welcoming atmosphere around the club.

10:52 AM – 11:06 ... BREAK

:01:54:20

Committee Assignments:

- **5.01.00 Internal Administration** – TIM MULLINS
- **5.02.00 Finance** – DAVID ZIEGLER, Cyndi Faber, Gary Mussell, *Rolf Holbach, Brian Yen*
- **5.03.00 Public Relations** – ANDY WALDEN
 - **5.03.03 Speakers' Bureau** –
 - **5.03.04 Social Media** – ANDY WALDEN, Claudia Kellersch, Don Hubbard, Linda Weber, *E. Nix, T. Sargent*
 - **5.03.04 Website** – LARRY GOULD, C. Faber, G. Mussell, L. Weber, T. Saavedra, *Evan Nix, Rolando Mantilla*
 - **5.03.05 Newsletter** – GARY MUSSELL, Cyndi Faber, Larry Gould, Linda Weber
- **5.04.00 Membership** – JEFF TENDICK, David Ziegler, Linda Weber
 - **5.04.01 Club Liaison** – DON HUBBARD
 - **5.04.02 Passport** –
 - **5.04.03 Inclusion** – Claudia Kellersch
- **5.05.00 Marketing** – DON HUBBARD, Curt Flynn, Jeff Tendick, Linda Weber, *Ricc Bieber*
 - **5.05.01 Women in Nude Recreation** – LINDA WEBER, TREENA SAAVEDRA
 - **5.05.02 Spanish Translation** – *RICC BIEBER*, Claudia Kellersch
- **5.06.00 Youth Under 18** – CLAUDIA KELLERSCH
- **5.07.00 Young Adults** – *EVAN NIX, TIMOTHY SARGENT, Rolando Mantilla, Brian Yen*
- **5.08.00 Scholarships** – LARRY GOULD, Ernie Wiese
- **5.09.00 Sports** – BARRY NIELSEN, Claudia Kellersch, Curt Flynn, Don Hubbard
- **5.10.00 By-Laws and Procedure Manual** – TIM MULLINS, Gary Mussell, Larry Gould
- **5.11.00 Government Affairs** – GARY MUSSELL, Larry Gould, *Tim Mullins*
- **5.12.00 Legal** – GARY MUSSELL, Larry Gould
- **5.13.00 Conventions & Facilities** – JEFF TENDICK, David Ziegler, Treena Saavedra, *Walt Stephens*
- **5.14.00 Credentials** – TREENA SAAVEDRA, Cyndi Faber
- **Ad Hoc Committees:**
 - **Nominations** – JEFF TENDICK, Ernie Wiese
 - **Western Nudist Research Library** – *ROLF HOLBACH, Evan Nix*

Go-to-Meeting Schedule – A monthly on-line chat to allow each committee to present a progress report. Board members and guests typically gather on the First Thursday of the Month at 6:00 PM (18:00) Pacific Time.

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|-----------------------------|----------------------------|-------------------------|
| • 3 rd September | • 7 th January | • 6 th May |
| • 1 st October | • 4 th February | • 3 rd June |
| • 3 rd December | • 8 th April* | • 8 th July* |
- **Secretary's Note:** *Switched to the second Thursday so as to not conflict with holidays.

11:40 AM ... BUSINESS FOR THE BOARD

:02:28:38

President:

- Any unfinished business for the incoming Board of Directors – none.
- Any new business for the incoming Board of Directors – none.
- Any announcements for the incoming Board of Directors:
 - **Director Linda Weber's Note:** *After this meeting, the Hair-Raising FUNdraising will take place. Andy Walden has "volunteered" to have his hair and beard sheared by Linda for donations to the Scholarship Foundation. The more money that is raised, the more hair comes off!*

- **Rolf Holbach's Note:** A reminder to those Board members in attendance at SHANGRI LA RANCH, travel vouchers need to be completed and sent to David Ziegler — copied to Rolf — with all supporting receipts, maps, flight information and other documentations to justify the expenditure. Eligible expenses for reimbursement include: mileage to venue or, if flying, airport; air fare, baggage fee, parking and rental car; basic accommodations; any qualifying supplies. Details are provided in the Procedure Manual (\$7.00.00).
- **AANR VP Patty Faber's Note:** New members to the Board of Directors are reimbursed for their trip home only.

11:45 AM ... GOOD OF THE ORDER

:02:33:33

President:

- A request for comments and opinions regarding the *hybrid* meeting format for the 2020 Convention.
 - **Director Linda Weber's Note:** It was a good idea since a lot of people could not attend in person and they would have been missed. It is an opportunity to try the technology that the WiNR Committee wants to use for people who cannot or will not come to gatherings but can in the safety of their homes.
 - **Evan Nix's Note:** The chance to attend the meetings remotely and understand how they are conducted has been invaluable. There are some technical issues between the meeting room and those on-line which can be resolved with a facilitator to help whoever is conducting the meeting.
 - **Director Claudia Kellersch's Note:** The option should be available for future Board meetings because it provides more diversity in attendees and it will attract more young people to participate. It makes it possible for those who cannot travel to be included.
 - **Trustee's Note:** This opens the opportunity for Board members who cannot be physically present. It also is a way for clubs to organize a monitor in their clubhouse so their members can observe, participate and see the regional Board in action. It lends to the transparency we need as an organization. Bandwidth is a concern, however.
 - **Rolf Holbach's Note:** Although it is nice to meet everyone in person, speaking from a fiduciary viewpoint, the region is saving a lot of money in travel expenses. This will be good option for Board members as well as for new AANR members and it should continue.
 - **Director Larry Gould's Note:** There needs to be policies and procedures to govern this type of meeting along with a strong moderator. People spend too much time talking over each other and there is a lot of background noise. We need to learn new ways of communicating.
 - **Timothy Sargent's Note:** This format is appreciated because it is an easy way for new people to join into the conversation without committing a whole weekend to travel to a distant club. It will attract members and others who may not otherwise show interest in the processes.
 - **AANR President's Note:** Zoom™ is a better format because the meeting moderator can control all of the mics as well as the ability to block a disruptive participant.

11:56 AM AZST ... ADJOURNMENT

:02:44:44

Respectfully Submitted,



Secretary, AANR Western Region