

**American Association for Nude Recreation, Western Region, Inc.  
2018 Inboard Meeting  
Sunday August 5, 2018**

**CALL TO ORDER**

The meeting was called to order at 9:08 am by President Gary Mussell  
Cyndi Faber led the pledge.

**ROLL CALL**

President:	Gary Mussell	- Present
Vice President:	Cyndi Faber	- Present
Secretary:	Danielle Smith	- Present
Treasurer:	Russell Lucia	- Present
Directors:	Don Giles	- Present
	Claudia Kellersch	- Present
	Andy Walden	- Present
	Ernie Wiese	- Present
	Mike Glinzak	- Present
	Jeff Tendick	- Present
	Ricc Bieber	- Present
	Rolf Holbach	- Present
	Treena Saavedra	- Present
AANR-West Trustee:	Tim Mullins	- Present
Legal Counsel:	Greg Wilkinson	- Present

The Secretary declared a quorum was present.

**INTRODUCTIONS & ANNOUNCEMENTS**

- Beverly Price, current AANR President, past Western Regional President and Secretary-Treasurer, and Trustee-elect.
- Ted Peck, Former President AANR Southwest Region and Trustee-elect
- Jeannie Diehl, former AANR Trustee from Southwest Region.

**AGENDA**

Motion #1

I move that the agenda be accepted as written with the correction of Tim Mullins as AANR – West Trustee instead of Walt Stevens.

Maker: Claudia Kellersch

Second: Ricc Bieber

Passed: Unanimous

**OFFICERS REPORTS**

President Gary Mussell – none

Vice President Cyndi Faber – none.

Secretary Danielle Smith

- Keep the secretary comprised of any and all address changes for your address or a club that you know.
- Reports are due to the Secretary for our Fall Board Meeting by October 13th 11:59pm
- When you submit your reports, remember to have only one committee on one document (if you are submitting multiple reports, they go into separate document files).
- I will get business cards to all who want some. Bev will order name medallions and mail them to all the new directors.

Treasurer Russell Lucia

- If you have trouble completing your Reimbursement forms, contact me directly.
- I will not be running for treasurer again after his term up in July of 2019, we need to look for a qualified replacement.

AANR West Trustee Report Tim Mullins

- Nothing to add to reports from the weekend.

## **2018-2019 GOALS - DISCUSSION**

- Gary Mussell:
  - In a general sense, the board should be looking at some new ideas to attract new members from places not tried until now. In the public's eye we represent the social nudist movement, not just AANR.
  - We need to work on the western region's trademarks and collecting all our legal documents into one place, so we are legally covered.
- Claudia Kellersch:
  - We should sponsor WINR-specific events to get women comfortable at destinations such as Korean Spas, pampering workshops at the clubs, "bring a friend to a workshop" promotions, and Earth Day. We might also want to consider establishing a Speakers Bureau to speak at community service clubs (Kiwanis, Rotary, etc.)
  - At the next convention we should host a "how to take/edit a video" workshop.
  - We should establish rapport with various Beach groups and bring spiffs there to hand out.
  - We should translate our brochures into Spanish as that would help is in Mexico and among potential members of Latin American origin.
- Don Giles:
  - We need better and direct communication with our members and Associates as not everything can be solved via email. The Western Sun is a great idea, but we also need to get out from behind our computers to do meetings at the clubs. Spiffs will ne needed for these club visits and should be budgeted for 2019.
  - Bev Price reminded the meeting about the New Mexico Fund. It was assigned to AANR-West by Marion and Ramie Stelts in 1992 from club that was closed. These funds are specifically to assist in opening a new landed club in New Mexico. There is about \$4500 available.
- Mike Glinzak:
  - Look into new ways of targeting our club and regional events through social media, as opposed to just posting general advertising there.
- Ricc Bieber:
  - Our photos in club brochures and on social media needs to stop showing empty swimming pools and nobody on the lawns. We need to show people having fun!

- Nude Rec Week is not being promoted well at the region or club level. We should gather a list of activities early and start letting the local press know.
- Can we go back into the colleges to try to start some local clubs there?
- I agree we need to be at more trade shows as they have proved a great way to introduce AANR to the general public.
- I agree we need a stronger club liaison program and more person-to-person interaction.
- Associate outreach is important. Western Sun and Passport program are a good start.
- The Board discussed the Passport Program again, and the cost of printing and having the clubs repay the region was of concern. A consensus of the Board sees this as a member benefit that the region should pay for printing out of its own budget and not the members at the club level unless the clubs themselves want to charge something.
- Rolf:
  - He reminded the Board there is an upcoming unbudgeted expense coming up in August for the Topless Festival in Colorado that is being deemed part of WINR. The Board agreed no motion was needed as the funds will be coming out of the existing WINR budget.
  - The Board discussed the merits of returning to the Quartzite show in Arizona next January. Cyndi said this show has evolved into more of an RV sales show opposed to an information opportunity. After discussion it was the consensus of the Board that AANR-West should pull out of the 2019 show and reevaluate it again in a few years.
  - Gary urged everyone to look in places for new local trade show opportunities (example: local Earth Day events) or other places (World Naked Bike Ride, Free the Nipple rallies) we can showcase AANR.
- Treena:
  - I support the ideas for more and more varied women's workshops. One idea: a burlesque night was a successful fundraiser (raised \$1200 for charity) at a local club.
- Andy:
  - We need to be on more social media sites.
  - We need more targeted social media posts that link Facebook, Twitter, etc back to a specific page on the aanrwest.org web site.

### **THE AANR-WEST BUDGET PROCESS - DISCUSSION**

Russell Lucia and Rolf Holbach spoke to the Board about the importance of the next few months to take these ideas suggested above, prioritizing them, and converting them into projected costs and budgets. Please have your committees meet and work on your budgets All 2019 budget requests are due to be sent to the Finance Chair by October 1.

### **APPOINTMENT OF 2018-2019 COMMITTEES**

President Gary Mussell announced the chairs and members of the standing and ad hoc committees for the 2018-2019 year. Anyone wishing to not serve on a specific committee or wishing to serve elsewhere, please let him know ASAP:

Internal Affairs	Tim Mullins
Finance	Rolf Holbach, Chair Russell Lucia, Treasurer Gary Mussell, Mike Glinzak
Public Relations (external) (includes Social Media, Trade Shows, and Spiffs)	Andy Walden Danielle Smith Don Giles

Social Media	Andy Walden Danielle Smith Rolf Holbach Don Giles
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Membership Marketing (internal)	Ricc Bieber, Chair Jeff Tendick Claudia Kellersch
Web Site	Gary Mussell Ricc Bieber Danielle Smith
Women in Nude Recreation (WINR)	Claudia Kellersch Danielle Smith Treena Saavedra Rolf Holbach
Singles	Jeff Tendick Russell Lucia
Newsletter / Associates	Gary Mussell Cyndi Faber
Legislation	Mike Glinzak, Chair Oliver Ellsworth Danielle Smith Greg Wilkinson, Attorney
Club Liaisons	Andy Walden, Chair Ernie Weise
Youth	Cyndi Faber Claudia Kellersch Jeff Tendick Ricc Bieber
Scholarship	Ernie Weise Mike Glinzak Tony Wilkinson Cyndi Faber
GAT	Gary Mussell Ernie Weise Don Giles Tim Mullins
Credentials	Cyndi Faber, Chair Treena Saavedra
Western Nudist Research Library	Rolf Holbach, Chair
Conventions and Facilities	Jeff Tendick Cyndi Faber Ernie Weise Treena Saavedra
Sports	Jeff Tendick Treena Saavedra Mike Glinzak

Legal Committee	Gary Mussell Cyndi Faber Greg Wilkinson, Attorney
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**Business Specifically Referred to This Meeting**

1. This InBoard meeting is specifically charged with deciding the locations for 2019 Board meetings and the Summer and Fall Festivals.

**Motion #2**

Maker: Mike Glinzak

Seconded By: Ricc Bieber

“I move that the Fall Festival 2019 be awarded to Shangri-La Ranch and the Summer Festival 2019 be awarded to Glen Eden.

The motion was passed unanimously.

The decisions of where to hold the March 2019 Board meeting and the November 2019 Board meeting were postponed until the November 2018 Board meeting so more applications could be received.

2. President Mussell asked the Board about the continuation of the unofficial Go2Meeting conference call held traditionally on the first Thursday Night of every month at 6:00 pm Pacific time. The consensus of the Board was these calls were useful and should continue on the same monthly schedule as before. The first Go2Meeting will be on September 6 2018. A reminder notice and login information will be emailed to all board members a few days beforehand.

**NEW BUSINESS**

None.

**ANNOUNCEMENTS**

Please stay around for the Group Photo, directly after this meeting, on the patio in front of the AANR-West information booth.

**GOOD OF THE ORDER**

- Ted Peck: Thank You for accepting outsiders into the meeting. He said that George Oberle sends his greetings to our board and the AANR board. He said he is sad he can't make it to the AANR Convention due to an illness in the family.
- Oliver Ellsworth said he is proud that the 2019 Board of Directors has representation from all over the region.

**ADJOURNMENT**

The meeting was adjourned at 12:25 pm.

Danielle Smith,  
AANR-West Secretary