



**AMERICAN ASSOCIATION FOR NUDE RECREATION, WESTERN REGION, INC.
INCOMING BOARD MEETING
JULY 28, 2019, MOUNTAIN AIR RANCH LITTLETON, COLORADO**

Call to Order

The Meeting was called to order at 9:11 am

Vice President Jeff Tendick led the meeting in the Pledge of Allegiance.

Roll Call and Determination of Quorum

President	Gary Mussell	Present
Vice President	Jeff Tendick	Present
Secretary	Andy Walden	Present
Treasurer	Cyndi Faber	Present
Directors	Treena Saavedra	Present
	Don Giles	Present
	Andy Walden	Present
	Ricc Bieber	Present
	Claudia Kellersch	Present
	Barry Nielsen	Present
	Rolf Holbach	Present
	Ernie Wiese	Present

A Quorum was declared as everyone was present

Honored Guests

The following guests were introduced:

Kathy Watzel, AANR President

Bev Price AANR Trustee

Walt Stevens AANR Trustee representing AANR-West

Tim Mullins, Chair, AANR Government Affairs Committee

Adoption of Agenda:

Without Objection, the Agenda for the meeting was Adopted

AANR President Report

President Gary Mussell granted the floor to AANR President Kathy Watzel for some remarks:

- New AANR membership numbers as of June 31 2019 are now available. Overall, AANR increased this calendar year by 567 since March 2019, with Mira Vista gaining by 33;
- A hard copy of The Bulletin will still be available by request, postage costs discussed;
- The new membership computer system will debut probably in October;
- Various pros/cons of hard copies and electronic version of The Bulletin discussed;
- Ideas: voluntary postage for Bulletin to get mailed copy, archives for The Bulletin, AANR wide passport program perhaps in a few years;
- Mountain Air Ranch has extended a verbal invitation to host an AANR board meeting.

Officers Reports

President- Gary Mussell

Based upon individual requests and background experience, the president announced the following committee assignments for he next year.

Internal Affairs	Tim Mullins
Finance <i>(includes finding new sources of revenue besides memberships, such as web/newsletter ads, sales from books and merchandise, etc.)</i>	Rolf Holbach, Chair Cyndi Faber, Treasurer Gary Mussell, Barry Nielsen
Public Relations (external-facing) <i>(includes Speakers Bureau, Trade Shows, and Spiffs)</i>	<i>No chair appointed</i> Andy Walden Don Giles Ricc Bieber Jeff Tendick
Social Media (sub committee of PR)	Andy Walden Treena Saavedra Rolf Holbach Don Giles Claudia Kellersch
Membership Marketing <i>(includes benefits to new and renewing club members and Associates)</i>	Ricc Bieber, Chair Jeff Tendick (150 new members in next 2 years) Claudia Kellersch Treena Saavedra
Web Site (Ad Hoc)	Gary Mussell Cyndi Faber Don Giles
Women in Nude Recreation (WINR)	Claudia Kellersch Danielle Smith Treena Saavedra Rolf Holbach Linda Weber
Newsletter (Ad Hoc)	Gary Mussell Cyndi Faber Andy Walden Danielle Smith

Legislation	Mike Glinzak, Chair Oliver Ellsworth Danielle Smith Greg Wilkinson, Attorney
Club Liaisons	Andy Walden, Chair Ernie Weise
Youth	Cyndi Faber Claudia Kellersch Jeff Tendick Ricc Bieber
Scholarship	Ernie Weise Jeff Tendick Treena Saavedra
GAT	Gary Mussell Tim Mullins Ron Weimer
Credentials	Cyndi Faber, Chair Treena Saavedra
Western Nudist Research Library	Rolf Holbach, Chair
Conventions and Facilities <i>Includes Summer and Fall Festivals, Board meetings and annual convention</i>	Jeff Tendick (contracts) Barry Nielsen Treena Saavedra
Sports	Barry Nielsen Treena Saavedra Claudia Kellersch
Legal Committee	Gary Mussell
Spanish Translation (Ad Hoc)	Claudia Kellersch Ricc Bieber Andy Walden
Nominations and Awards	Jeff Tendick (VP)
Singles <i>(promotes anti-discrimination by gender, age, sexual preference, race, etc. at clubs)</i>	None appointed

President's comments on these assignments:

- Concerns and thoughts for committees: o Finance and Membership Marketing chairmanships will change next year due to term limits;
- Spanish translation for brochures is needed and a discussion about the newsletter ensued;
- Constant vigilance is needed to defend the website and social media outlets;
- Expansion of hiking trails, hot springs, &c. from all eight states to be added to website;
- Associates, Liaisons, PR, Singles and Sports chairmanships are pending;
- Liaison and Newsletter need to find a way to get clubs to engage, communicate;
- Relying on e-mail exclusively can be futile — need to use different communication methods.
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Vice President – Jeff Tendick

- The Board is an engaging team of exciting personalities with great ideas for the coming term;
- Has been challenged to sign new clubs and introduce 150 new members over the next two years;

- “Sell the sizzle” by highlighting the value of benefits with an AANR membership;
- We need to increase awareness and ultimately the number of scholarship applicants.

Treasurer’s Report

- Cyndi gave a quick review of travel reimbursement procedures;
- Expenses are nearly double travelling to MAR yet the intangible value mitigates the cost;
- The 2020 Budget will be the focus of the Nov. meeting — deadline for requests is 23rd September.
- Budget requests must be e-mailed to Gary, Cyndi, Rolf and Barry.

AANR-West Secretary’s Report:

- Mahalo in advance to Danielle Smith for setting the bar of excellence as our out-going Secretary;
- It’s each person’s responsibility to look at cost-cutting ways when travelling — flights, rentals, &c.

AANR-West Trustee’s Report

- We need to use more electronic communication methods (emails, text messages, etc) as they provides easier way to exchange information rather than playing telephone tag.
- We should always present a professional look to all our material and when speaking to outsiders about nude recreation. Have a qualified person speak to municipalities, etc.

• AANR West Government Affairs’

No remarks.

Break 10:40-11 am

Setting Priorities for the Coming Year

The President went around the room asking for ideas and priorities for the coming year. After the Board was asked, the discussion was opened to the audience in attendance.

- Club Liaison Program. Ernie: Better wants to see participation from clubs. He will work on liaison program, and a new scholarship brochure;
- Treena: We need to contact clubs throughout the year regarding credentials for better representation;
- Don: Social Media is a subset of PR and could be one committee, reduce dependency on e-mail;
- Rolf: Budget requests deadline is Sept 23, figure what you want and then put a price tag;

- Claudia: I will work on a new women's brochure, a general brochure in Spanish, a kids' brochure, all w/ fresh photos;
- Walt: Possible AANR travel agency or property sharing to promote NAKATIONS™ in the marketplace;
- Andy: Most committees could fall under a Marketing umbrella, monthly Go-to-Mtg is essential;
- Jeff: Reach out to clubs w/ personal visits or call;
- Cyndi: Budget to get a thorough review for discipline of spending, collect spiffs for passport raffle;
- Barry: Looking forward to contributing to the upcoming budget process;
- Ricc: Fight apathy at clubs with liaison programs and marketing, order tchotchkes through AnyPromo.com.
- More use of the "Two Dollar Bill" program to promote awareness in community of our presence; Cyndi: Shangri La Ranch has printed introductory cards and leave them at restaurants. She will get everyone master copies. Russell prefers we use a stamp to deface the bills (Secretary's Note: Review US Title 18, § 333).

Additional ideas for committees and in general (no specific order):

- WNRL asks clubs to encourage members to bequeath the library in their wills, donate photos;
 - Support/subsidize club youth camps instead of regional camps to better serve local children;
 - Social Media Committee to encourage more on-line use by clubs;
 - Scholarship Committee will create a new brochure for distribution at all clubs;
 - Ernie: Recruit vocational education teachers at MOUNTAIN AIR RANCH to assist.
 - Reduced club gate fees for families bringing in children;
 - Legislation for next year: Move committees from By-Laws to Procedure Manual, combine or create new ones;
 - Liaison Committee to possibly attend club "town hall" meetings to talk w/ members directly;
 - Form partnership w/ college film students to video local parks and activities for web site;
 - Form a Speakers' Bureau for local service clubs and college classes;
 - Finance Committee to look for additional revenue sources aside from membership dues;
 - Expand trade show participation to increase public awareness;
 - Establish sub-regional inter-club sports teams to then compete at festivals for trophies;
 - Directly send The Western Sun newsletter to members whose club are not forwarding it;
 - Create/fund on-line meet-up sites for non-landed clubs;
 - Create "AANR Kids" Facebook page to promote special events (bike rides, art projects, &c.);
 - Additional pioneer biographies on the website w/ information supplied by clubs.
- 11:11 am • AANR Trustee Bev Price departed

Business Specifically Referred to this Meeting

1. Selection of Site for Next Year's Convention and Annual Regional Assembly

- The 2020 AANR Convention is August 10-16., giving AANR-West three weekends from which to choose.
- July 16-19 July is the earliest time frame allowed by the revised by-laws;
- July 23-26 is the most logical week-end and Gary's preferred dates;
- July 30 – Aug 3 and August 06-09 are impractical due to the travel distance to Star Ranch Nudist Club In McDade, Texas.
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Motion #1

“I move the 2020 AANR West Convention be held July 23-26 at either Shangri-La Ranch or Mountain Air Ranch to be decoded by secret ballot of the Board of Directors.”

Motion by: Ricc Bieber

Seconded by Treena Saavedra

The motion passed unanimously. A secret ballot was held with the following results:

MOUNTAIN AIR RANCH 1

SHANGRI LA RANCH 6

Shangri-La Ranch was declared the winner.

As there were no nominations to host 2020 Board meetings, either in the Spring or the Fall, the decision was to postpone this vote until the Fall 2019 Board meeting as stipulated in the By-Laws.

2. New medallions for all Officers and members of the Board will be ordered and will be delivered at the Fall 2019 Board meeting.
3. The Monthly “Go-to-Meeting” conference call will continue to be scheduled for first Thursday of the month. Gary will email everyone a schedule of meetings for the following year. The next Go-to-Mtg will be Thursday, 5th Sep., at 6:00 pm PDT;

Announcements

- Cyndi: Fall 2019 Board Meeting is Nov 2 at SHANGRI LA RANCH, please make reservations early;
- Marketing and PR committees to review photos and designs for updating trade show backdrops;
- Sarah Schrank, *Free and Natural: Nudity and the American Cult of the Body*, is now on sale on-line. We should have a link to it.
- Russell: Hailey McPherson, *Nudist Cruise*, a novel about a young woman's first social nude experience; is available on Amazon. We should have a link to it also.
- Walt: Contact me if having trouble w/ Go-to-Mtg connections to schedule personal meeting to review;

Adjournment

Without objection, the meeting was adjourned at 11:45 am.

Respectfully Submitted,

Andy Walden
AANR-West Secretary