

**OFFICERS' AND  
COMMITTEE REPORTS  
TO THE  
BOARD OF DIRECTORS**



**Board of Directors Mtg  
March, 2021**

**Mira Vista Resort  
Maraña, Arizona**



# American Association for Nude Recreation — Western Region, Inc. Spring Board Meeting at MIRA VISTA RESORT • March 2021

## AGENDA

(Note: all times are flexible)

### 10:00 AM to 5:30 PM — Spring Board Meeting

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1. Call to Order
2. Pledge of Allegiance, Moment of Silence..... Jeff Tendick
3. Welcome to MIRA VISTA RESORT ..... Suzanne Schell
4. Introductions ..... Gary Mussell
5. Roll Call of Officers and Directors / Determination of a Quorum ..... Andy Walden
6. Adoption of Agenda, Rules and Order of Business
7. Approval of Minutes from the Fall Board Meeting of 14<sup>th</sup> November, 2020
8. Officers' Reports:
  - A. President ..... Gary Mussell
  - B. Vice President ..... Jeff Tendick
  - C. Secretary ..... Andy Walden
  - D. Treasurer ..... Cyndi Faber
  - E. *Trustee* ..... *Bev Price*
9. Committee Reports:
  - A. Internal Administration Committee..... Tim Mullins
  - B. Finance Committee:
    1. Review of 2020 Final, 2021 YTD ..... Cyndi Faber, David Ziegler
    2. Additional Revenue Sources..... David Ziegler; Brian Yen
    - ✓ *Appointment of Advertising Director*

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### 12:00 NN – 1:15 PM — Lunch

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- C. Public Relations Committees:
  1. *Speakers' Bureau* ..... *open chair*
    - ✓ Trade Shows – locations, backdrops, spiffs ..... Gary Mussell
  2. Social Media ..... Andy Walden
    - ✓ *Discussion of Guidelines sub-Committee Recommendations* ..... Curt Flynn, Barry Nielsen
  3. Website ..... Larry Gould; Tom Stark, George Oberle
    - ✓ Statistics of 30<sup>th</sup> September, 2020 – 28<sup>th</sup> February, 2021 ..... Gary Mussell
  4. Newsletter ..... Gary Mussell
- D. Membership Committees:
  - ✓ Increase, Retention of Membership ..... Jeff Tendick
  - 1. Club Liaison.....Don Hubbard
    - ✓ Individual Reports.....*various contributors*
  - 2. Passports ..... Gary Mussell, Jeff Tendick
  - 3. *Inclusion*..... *Claudia Kellersch*
- E. Marketing Committees:
  - ✓ GPS t-Shirt Promotional .....Linda Weber
  - 1. Women in Nude Recreation .....Treena Saavedra, Linda Weber
  - 2. *Multinational – Spanish Translation of Collateral*..... *Claudia Kellersch*

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### 3:00 – 3:15 PM — Break

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- F. *Youth Under 18 Committee – Kids' Camp*..... *Claudia Kellersch*

- G. *Young Adults Committee* ..... *open chair*
- H. *Scholarships Committee* ..... Larry Gould
- I. *Sports Committee*:
  - 1. *Interclub Activities – logistics, types and trophies (5k, volleyball, &c.)* .....Curt Flynn, Barry Nielsen
  - 2. *Amendment of the Bill Hawk Award* .....Bev Price
  - 3. *Official AANR-West Sports Rule Book – festivals, interclub* .....Curt Flynn, Barry Nielsen
- J. *By-Laws and Procedures Manual Committee*..... Tim Mullins
- K. *Government Affairs Committee* ..... Gary Mussell
- L. *Legal*.....Larry Gould; Tim Mullins
- M. *Conventions and Facilities Committee*:
  - 1. *Summer Convention, Fall Board Meeting Contracts Status*.....Walt Stephens, Jeff Tendick
  - 2. *Technical Equipment for Future Online Participation, Voting* .....Larry Gould, Gary Mussell
- N. *Credentials Committee – Summer Convention* ..... Treena Saavedra
- O. *Ad Hoc Committees*:
  - 1. *Nominations and Awards Committee* ..... Jeff Tendick
  - 2. *Western Nudist Research Library*.....Rolf Holbach
- 10. *New Business – anything not previously discussed*
- 11. *Announcements – future activities, notices*
- 12. *Good of the Order\**

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**5:30 PM — Adjournment (time approximate)**

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*\*Good of the Order allows for specific suggestions, constructive criticism and thus to attempt in good faith to rectify wrongs. if necessary, to achieve a desired outcome. They can be proposed as main motions, for example: I rise during the good of the order to express displeasure regarding smoking in the hall during meetings. I would like to make a motion that future meeting be non-smoking." It is important to note that no tabled, postponed, referred, defeated, or otherwise disposed of motion acted on by the body can be reintroduced under good of the order, as this would circumvent the assembly's previous action thereon.*



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# Officer's Report — President

8A

Gary Mussell • AANR Western Regional Meeting  
MIRA VISTA RESORT, Maraña, Arizona • March 2021

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## Opening Thoughts:

Since our Board meeting in November, the country remains in under emergency measures to restrict the spread of the CORVID-19 virus. Our clubs have suffered from being allowed to partially open only to be told to shut down again. A few clubs threw caution to the wind and just decided to do business as usual. A few others are on the verge of closing. Trying to help our clubs from our regional perch has been a challenge and often downright frustrating.

It is our responsibility to bring the AANR mission to as many people as possible, whether they are club members, members that do not belong to a club, or if they are not AANR members at all. We need to do this as economically as possible, remembering we are a business too. It has been quite a balancing act this past year for all of us.

I am happy to have a team of really dedicated members of our Board of Directors who have gone about their various responsibilities with enthusiasm and creativity. As we begin our 2021 Spring, we are developing many new ideas to bring to this region, and I remain excited about our potential.

This report contains the details of many of these plans, many of which came from member suggestions. It is truly a great time to serve as your president!

Now, as for what I have personally been doing:

## End of Year:

As the Financial Report shows, we actually ended 2020 with a very small surplus. This was because most of the planned trade shows we were to attend got cancelled so we saved travel expenses and also the cost of the items we usually give away at these events. We also had reduced attendance at our convention and board meetings as most of us chose to use videoconferencing to conduct our required business. This also reduced travel expenses. We may not be this lucky in 2021 as the world reopens, but the board is working hard to find creative ways to stay within a greatly reduced budget and to find alternative sources of revenue to make up for any possible shortfall.

The end-of-year membership numbers were released by the AANR main office and our numbers are down about 7%, as expected. Members were very generous with their renewals the first half of 2020 when the pandemic was not expected to last as long as it did. Renewals slowed the second half of the year across the board, although some of the larger clubs got hit harder because entry was restricted.

We worked with our clubs to invent new activities they could pursue online. Many clubs continue to experiment with online activities such as yoga classes, movie nights, book clubs, game nights, cooking classes, even sing-alongs. A few held virtual Halloween costume parties, and one did a BYOB Oktoberfest! Others, like Lupin Lodge and Laguna del Sol help art shows and dances with proper social distancing. Olive Dell hosted it's 5K Bar Burro Run in October, postponed from April, and had good attendance. SCNA recently co-sponsored an online video performance of a nudist-friendly play to very positive reviews.

Continuing to give our members value for their renewals is the key to continued cash flow while we wait for the all clear, when we expect our member numbers to again rise significantly.

Clubs are reminded that AANR-West has a Glen Miller Fund that allows clubs to receive loans of up to \$10,000 interest free for specific purposes with a 3-year payback time period. Some may wish to take advantage of this

if local government funding is inadequate and a club's reserves are dangerously low. We want all of you to continue to survive and then thrive!

**My Other Duties:**

I continue to write, edit and publish the monthly *Western Sun* newsletter for the Region. It goes to the clubs for distribution to its members, to about 1200 associate members (those not affiliated to a club), and also about 250 individuals who have requested a direct subscription either at a club or trade show. This is a labor of love for me and allows me to have contact with all the clubs every month. A reminder I have told everyone I am willing to do this through December, 2021 when someone else will need to take it over. Everyone: please don't wait until the last minute to find my replacement!

I serve on two AANR ad hoc committees. One is addressing diversity at all AANR clubs and in social media. At the end of the year, we developed a checklist that is now in the new Impexium database for clubs to fill out revealing their policies toward singles, children, gender preference, etc. How to enforce AANR's non-discrimination policies is currently under discussion by this committee.

They are also creating some suggested social media guidelines for AANR, the regions, and the clubs for what to post both online and on websites so that we can maintain a positive message about the organization and about social nudism in general. Your suggestion how to do this are welcome.

The second committee, just created at the February Mid-Winter Trustee meeting, will review the use of the term "AANR International" in our marketing material and on social media. Since this is not our legal name, some people object while others see this as a positive message for our members in Canada, Mexico, and elsewhere in the world. Recommendations will be made at the AANR summer convention.

I continue to represent the Western Region on Government Affairs Team (GAT) national Board. We have a telephone conference monthly to talk about pending legislation and law enforcement activity regarding nude recreation. If you read my report later in this packet, you will find that we switched software programs that monitor all legislation introduced that contain certain key words of interest to us. The new system is a great improvement to the one we left. Read my GAT Report for other information.

In closing, I have thoroughly enjoyed serving as your president these past three years. I always enjoy hearing from our members. Contact me at [information@aanrwest.com](mailto:information@aanrwest.com) with concerns and ideas.



# Officer Report — Vice President

8B

Jeff Tendick • AANR-Western Regional Meeting  
MIRA VISTA RESORT, Maraña, Arizona • March 2021

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While the goal to add 150 new members to our Region remains, the circumstances proved otherwise. Though there is a net loss of membership, it is only temporary and we are seeing a silver lining. New clubs like the SUNS in Utah and two clubs near Lake Tahoe are opening new markets in areas where growth will be positive.

Last year could not have been quieter. Most clubs and resorts are still restricted from their activities in one form or another – especially in California, Hawai'i and New Mexico – yet planning for the future continues. The smaller “travel clubs” and the more rural resorts seem to be faring better with on-line activities and small, permissible gatherings to keep spirits going.

*Jeff Tendick*

# Officer's Report — Secretary

8C

Andy Walden • AANR Western Regional Meeting  
MIRA VISTA RESORT, Maraña Arizona • March 2021

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It's great to be in Southern Arizona this year and back to the MIRA VISTA RESORT. The property has certainly changed from just a decade ago yet remains a premier destination in the Western Region. The Board of Directors last met here in November 2018 and we appreciate Wayne and Suzanne Schell hosting us once again.



As we go into this meeting, let's remember that the AMERICAN ASSOCIATION FOR NUDE RECREATION is an apolitical organisation where we welcome members from all walks of life who have the common interest in sharing or supporting the *Right of the People peaceably to Assemble* and our privilege to do so free from clothing. Some reports in this packet contain gratuitous and unnecessary editorials which reflect personal feelings rather than the pertinent or relative information required for this assembly to advance its goals. It is rare when social nudism is a plank in anyone's – or any party's – platform and this fact remains even after the emotionally charged election November last.

We also mark the passing of Betty Jean “BJ” Kinman who was a personal inspiration and a dynamic force for the Western Region. She was with John for four decades and they were an inseparable pair: whether it was founding the KONA SUN KLUB to battle indecency citations on the beach at Honokōhau on Hawai'i; presiding over this Region as its “First Lady” and subsequently AANR itself; or her activities at their beloved WILLAMETTANS resort in Oregon, BJ had more energy than that pink bunny and more love to share than Cupid himself. Me ke Aloha Pumehana ke Akua — with warmest thoughts in His name.

As the AMERICAN ASSOCIATION FOR NUDE RECREATION completes its 90<sup>th</sup> year of advocacy and support for clothes-free living, the Western Region is poised to continue being the leader in ideas, innovations and promotions for its members and affiliated businesses. A successful new website launch and use of technologies to keep us connected, creative designs like the t-shirts and passport programme, and many other strategies will keep our mantra, “AANR-West is *still* the Best,” true to its words.



The next time this Board gathers will be at Convention in July. It is my intent to stand for reëlection as Secretary for the Western Region and, if willing, I will have the continued support from our clubs and associate members. I have many capable predecessors to whom I thank for setting the standards for this position and hope I have taken these responsibilities forward. The office is one of joy and challenges; one with which I would like to continue. With appreciation ...



## Officer's Report — Treasurer

8D

Cyndi Faber • AANR Western Regional Meeting  
MIRA VISTA RESORT, Marañá, Arizona • March 2021

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### Financial Review and Taxes:

I have bid out our tax prep and review/audit that we do on a yearly basis. These options will be presented to the board at the meeting and along with the finance chairs opinion we will make a decision on how to move forward. The 1099s have been filed with the IRS and been sent out to those that needed to receive them.

### Expenses:

Due to COVID-19 and the cancelation of many events, our own gatherings as well as trade shows, there was not a serious amount of expenses this past year. We saved on travel, as many Board members opted to join us for remotely for meetings. Since this was such a great money saver, David and I are looking are providing an incentive for those that would like opt out of travel in the future.

We are also considering a *per diem* coverage for travel and lodging. This would help us tremendously in budging as we can better predict what we are going to be spending. We are also going to be asking the clubs for reduced rates for rooms, etc.

### Membership/Income:

We were fortunate enough that our membership numbers, which is our source of income, did not suffer as greatly last year as we were afraid it would have. A number of smaller social/travel groups were more active, since they were easily able to host events that adhered to social guidelines. This helped our smaller clubs grow. The larger destination-based clubs saw a drop in members are they were subject their specific county and state regulations.

*Cyndi Faber*

## Internal Affairs Committee

9A

Tim Mullins • AANR Western Regional Meeting  
MIRA VISTA RESORT, Marañá AZ • March 2021

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No items have been referred to the Internal Affairs Committee since our last meeting.

*Tim Mullins*

# Finance Committee

9B

David Ziegler ◦ Cyndi Faber, Gary Mussell ◦ Rolf Holbach, Brian Yen

AANR Western Regional Meeting • MIRA VISTA RESORT, Maraña AZ • March 2021

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The Year 2020 is one most of us want to forget. However, for AANR-West, we laid the foundation for a strong future. I know the pandemic wouldn't allow us to do many projects and it took a bit of a toll on memberships, but there is a silver lining. We actually turned a profit by living within our means.

The change in web designers not only saved us money but it also upgraded our social media platform. Our new website has opened us up to reach many more current and potential members. Once we start selling advertisement on the website, the website should more than pay for itself. We have kept the scholarship program but reduced the amount to what we can afford at the current time. Virtual meetings are becoming more acceptable and reducing the need to travel as frequently will reduce expenses.

Below are the 2020 Year-End Financial Statements, along with the 2021 Budget.

Hopefully the pandemic won't hurt us too much in terms of member count but I see sales increasing again as people get back to a "normal" life. I really believe that the general public is ready to bust out and enjoy life again. Let's grab them as we exit this pandemic and show them what AANR can offer them.

**David Ziegler**

## Finance — 2020 Final, 2021 YTD

9B1

David Ziegler ◦ Cyndi Faber, Gary Mussell ◦ Rolf Holbach, Brian Yen

AANR Western Regional Meeting • MIRA VISTA RESORT, Maraña AZ • March 2021

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	2020 Actual	2020 Budget	2020 Act'l less Bdgt	2021 Budget
<b>INCOME</b>				
Membership Dues				
Associates	11,460.47	13,600.00	-2,139.53	13,000.00
Clubs	38,640.00	41,600.00	-2,960.00	40,000.00
Life	0.00	0.00	0.00	0.00
Other	0.00	0.00	0.00	0.00
Total Membership Dues	50,100.47	55,200.00	-5,099.53	53,000.00
CD & Bank Interest	0.00	0.00	0.00	0.00
Other Sources				
Youth Camp	0.00	0.00	0.00	1,000.00
Donations	0.00	0.00	0.00	0.00
Website / Internet Sales	0.00	0.00	0.00	0.00
Direct Sales	0.00	0.00	0.00	0.00
Other	51.99	0.00	51.99	1,000.00
Total Other Sources	51.99	0.00	51.99	2,000.00
Total Income	50,152.46	55,200.00	-5,047.54	55,000.00



		2020	2020	2020	2021
		Actual	Budget	Act'l less Bdgt	Budget
<b>EXPENSES</b>					
5.01	Internal Administration				
	Internal Administration	0.00	100.00	-100.00	100.00
5.01	Total Internal Administration	0.00	100.00	-100.00	100.00
5.02	Finance				
	Discretionary Expenses	0.00	1,500.00	-1,500.00	0.00
	Donations (ie. Library)	226.00	2,000.00	-1,774.00	1,000.00
	Equipment				
	Computer	0.00	0.00	0.00	400.00
	Software	77.54	150.00	-72.46	350.00
	Depreciation	0.00	125.00	-125.00	125.00
	Total Equipment	77.54	275.00	-197.46	875.00
	Insurance	1,527.00	1,800.00	-273.00	2,000.00
	Interest Expense				
	NM Funds	0.00	0.00	0.00	0.00
	Public Lands Relief	0.00	0.00	0.00	0.00
	Total Interest Expense	0.00	0.00	0.00	0.00
	Office Expenses				
	Post Office Box	1,080.00	800.00	280.00	0.00
	Postage	39.65	100.00	-60.35	150.00
	Printing (all)	158.56	0.00	158.56	0.00
	Service Subscription	399.99	400.00	-0.01	0.00
	Supplies	157.15	150.00	7.15	250.00
	Total Office Expenses	1,835.35	1,450.00	385.35	400.00
	Past Pres AANR Life Membership	0.00	0.00	0.00	800.00
	President AANR Travel	707.52	3,500.00	-2,792.48	3,500.00
	Professional Services				
	CPA Review and Tax Prep	730.00	850.00	-120.00	850.00
	Secretary Stipend	2,400.00	2,400.00	0.00	2,400.00
	Treasurer Stipend	2,400.00	2,400.00	0.00	2,400.00
	Total Professional Services	5,530.00	5,650.00	-120.00	5,650.00
	Professional Filing Fees	0.00	200.00	-200.00	250.00
	Taxes & Licenses	19.96	30.00	-10.04	50.00
	Travel	0.00	0.00	0.00	0.00
5.02	Total Finance	9,923.37	16,405.00	-6,481.63	14,525.00
5.03	Public Relations				
	AANR West Advertising				
	Social Media	9.95	250.00	-240.05	0.00
	AANR West Advertising	0.00	1,000.00	-1,000.00	0.00
	Total AANR West Advertising	9.95	1,250.00	-1,240.05	0.00
	AANR West Websites				
	Hosting	263.34	240.00	23.34	100.00
	Design	1,700.00	300.00	1,400.00	0.00
	Domain Names	0.00	110.00	-110.00	160.00
	Professional Manager (Website)	4,541.94	6,000.00	-1,458.06	3,600.00
	Other	0.00	0.00	0.00	0.00
	Total AANR West Web Sites	6,505.28	6,650.00	-144.72	3,860.00

	2020 Actual	2020 Budget	2020 Act'l less Bdgt	2021 Budget
5.03 Co-op Advertising	1,560.00	5,000.00	-3,440.00	3,000.00
cont. Printing	0.00	0.00	0.00	0.00
Promotions				
Nude Comedy LA	0.00	0.00	0.00	0.00
Friends of Bates Beach Support	0.00	600.00	-600.00	0.00
Fringe Festival	0.00	0.00	0.00	0.00
World Naked Bike Ride	0.00	400.00	-400.00	400.00
Other	0.00	0.00	0.00	0.00
Total Promotions	0.00	1,000.00	-1,000.00	400.00
Organizational Memberships				
Earth Exhibitor	0.00	35.00	-35.00	35.00
Total Organizational Memberships	0.00	35.00	-35.00	35.00
Trade Shows				
Avacado Festival	0.00	800.00	-800.00	750.00
LA Travel & Adventure	3,567.75	4,000.00	-432.25	0.00
SD Earth Day Earth Fair	0.00	500.00	-500.00	500.00
Colorado Top Free Day	0.00	500.00	-500.00	0.00
Staffing Travel	63.71	1,200.00	-1,136.29	100.00
Trade Shows Other	0.00	500.00	-500.00	0.00
Total Trade Shows	3,631.46	7,500.00	-3,868.54	1,350.00
Public Relations - Other	0.00	0.00	0.00	0.00
5.03 Total Public Relations	11,706.69	21,435.00	-9,728.31	8,645.00
5.04 Membership / Marketing				
AANR Memberships for prizes / spiffs	0.00	2,500.00	-2,500.00	1,500.00
Club Liasons				
Travel	0.00	1,500.00	-1,500.00	1,000.00
Other	0.00	0.00	0.00	0.00
Total Club Representative	0.00	1,500.00	-1,500.00	1,000.00
Membership Inclusion / Diversity				
Literature	0.00	0.00	0.00	100.00
Other	51.99	0.00	51.99	0.00
Total Membership Inclusion/Diversity	51.99	0.00	51.99	100.00
Other	0.00	0.00	0.00	0.00
5.04 Total Membership / Marketing	51.99	4,000.00	-3,948.01	2,600.00
5.05 Marketing				
Tradeshows / Branding (Logo Protection)	0.00	0.00	0.00	1,000.00
Tradeshow Spiffs/Giveaways	5,307.97	6,000.00	-692.03	2,000.00
AANR West Brochures	0.00	400.00	-400.00	400.00
AANR West Booth Upgrade	0.00	500.00	-500.00	0.00
Newsletter	99.98	0.00	99.98	0.00
Mail Chimp	0.00	0.00	0.00	0.00
Travel	120.64	0.00	120.64	0.00
Singles	0.00	0.00	0.00	0.00
Women in Nude Recreation				
Event booth	425.61	3,500.00	-3,074.39	250.00
Brochures	414.76	500.00	-85.24	300.00
Travel	0.00	250.00	-250.00	500.00
Korean Spa Events	0.00	200.00	-200.00	0.00
Other	0.00	100.00	-100.00	0.00
Total WiNR	840.37	4,550.00	-3,709.63	1,050.00

		2020 Actual	2020 Budget	2020 Act'l less Bdg't	2021 Budget
5.05	T Shirts and other promotional items	0.00	0.00	0.00	500.00
	cont.				
	Passport Program				
	Printing	0.00	0.00	0.00	1,000.00
	Postage	0.00	0.00	0.00	250.00
	Prizes	0.00	0.00	0.00	100.00
	Other	0.00	1,000.00	-1,000.00	0.00
	Total Passport Program	0.00	1,000.00	-1,000.00	1,350.00
5.05	Total Marketing	6,368.96	12,450.00	-6,081.04	6,300.00
5.06	Youth (Under Age 18)				
	Summer Festival Youth Activites	0.00	200.00	-200.00	0.00
	Convention Youth Activities	0.00	200.00	-200.00	0.00
	Fall Festival Youth Activities	0.00	200.00	-200.00	0.00
	Youth Camp	0.00	1,600.00	-1,600.00	1,600.00
	Rack Card	0.00	100.00	-100.00	0.00
5.06	Total Youth (Underr Age 18)	0.00	2,300.00	-2,300.00	1,600.00
5.07	Young Adult (Ages 18-30)				
	Literaure	0.00	0.00	0.00	0.00
	Zoom Account	0.00	0.00	0.00	0.00
	Wellness Professionals / Yoga Teachers	0.00	0.00	0.00	0.00
	Other	0.00	0.00	0.00	0.00
5.07	Total Youth (Ages 18-30)	0.00	0.00	0.00	0.00
5.08	Scholarship Program				
	Scholarships	7,309.45	6,000.00	1,309.45	1,250.00
	Rack Cards	0.00	300.00	-300.00	0.00
	Holders	0.00	100.00	-100.00	0.00
	Incidentals	0.00	600.00	-600.00	0.00
5.08	Total Scholarships	7,309.45	7,000.00	309.45	1,250.00
5.09	Sports				
	Awards & Prizes	0.00	2,500.00	-2,500.00	0.00
	Nude Summer Games	0.00	100.00	-100.00	0.00
5.09	Total Sports	0.00	2,600.00	-2,600.00	0.00
5.10	By-Laws and Procedures	0.00	0.00	0.00	0.00
5.11	Government Affairs				
	Brochures	56.88	500.00	-443.12	0.00
	CA Parks & Recreation Show	0.00	2,500.00	-2,500.00	2,500.00
	NCSL Pins	0.00	0.00	0.00	0.00
	Campaign Donations	0.00	0.00	0.00	0.00
	Supplies	165.00	0.00	165.00	0.00
	Travel	0.00	300.00	-300.00	500.00
5.11	Total Government Affairs	221.88	3,300.00	-3,078.12	3,000.00
5.12	Legal				
	Legal Services	1,955.00	1,500.00	455.00	2,000.00
	Travel	0.00	0.00	0.00	0.00
	Other	0.00	0.00	0.00	0.00
5.12	Total Legal Services	1,955.00	1,500.00	455.00	2,000.00
5.13	Conventiona & Facilities				
	Spring Board Meeting				
	Host Award	0.00	40.00	-40.00	0.00
	Travel	1,604.87	5,000.00	-3,395.13	5,600.00
	Other	2,423.71	0.00	2,423.71	0.00
	Total Spring Board Meeting	4,028.58	5,040.00	-1,011.42	5,600.00

	2020 Actual	2020 Budget	2020 Act'l less Bdgt	2021 Budget
5.13 Summer Festival				
cont. Host Expenses	0.00	500.00	-500.00	500.00
Host Award 10.01.00	0.00	40.00	-40.00	0.00
Ice Cream Social	0.00	100.00	-100.00	0.00
Travel	0.00	200.00	-200.00	300.00
<u>Total Summer Festival</u>	<u>0.00</u>	<u>840.00</u>	<u>-840.00</u>	<u>800.00</u>
AANR Convention				
Bond	87.97	500.00	-412.03	0.00
Awards	0.00	400.00	-400.00	0.00
Host Expenses	0.00	500.00	-500.00	500.00
Ice Cream Social	0.00	150.00	-150.00	0.00
Name Badges	216.82	150.00	66.82	0.00
Travel	2,777.27	7,500.00	-4,722.73	4,000.00
Other	164.30	0.00	164.30	0.00
<u>Total AANR West Convention</u>	<u>3,246.36</u>	<u>9,200.00</u>	<u>-5,953.64</u>	<u>4,500.00</u>
Fall Festival				
Host Award	0.00	40.00	-40.00	0.00
Host Expense	0.00	500.00	-500.00	500.00
Ice Cream Social	0.00	120.00	-120.00	0.00
Travel	0.00	100.00	-100.00	300.00
Other	0.00	0.00	0.00	0.00
<u>Total Fall Festival</u>	<u>0.00</u>	<u>760.00</u>	<u>-760.00</u>	<u>800.00</u>
Fall Board Meeting				
Host Award	0.00	40.00	-40.00	0.00
Travel	1,973.48	5,000.00	-3,026.52	10,000.00
Other	2,559.63	0.00	2,559.63	0.00
<u>Total Fall Board Meeting</u>	<u>4,533.11</u>	<u>5,040.00</u>	<u>-506.89</u>	<u>10,000.00</u>
5.13 Total Convention & Facilities	11,808.05	20,880.00	-9,071.95	21,700.00
<b>TOTAL EXPENSES</b>	<u>49,345.39</u>	<u>91,970.00</u>	<u>-42,624.61</u>	<u>61,720.00</u>
<b>NET INCOME</b>	<u>807.07</u>	<u>-36,770.00</u>	<u>37,577.07</u>	<u>-6,720.00</u>
	2020 Actual	2020 Budget	2020 Act'l less Bdgt	2021 Budget
<b>INCOME</b>	50,152.46	55,200.00	-5,047.54	55,000.00
<b>EXPENSES</b>				
5.01 Internal Administration	0.00	100.00	-100.00	100.00
5.02 Finance	9,923.37	16,405.00	-6,481.63	14,525.00
5.03 Public Relations	11,706.69	21,435.00	-9,728.31	8,645.00
5.04 Membership Marketing	51.99	4,000.00	-3,948.01	2,600.00
5.05 Marketing	6,368.96	12,450.00	-6,081.04	6,300.00
5.06 Youth (Under Age 18)	0.00	2,300.00	-2,300.00	1,600.00
5.07 Young Adult (Ages 18-30)	0.00	0.00	0.00	0.00
5.08 Scholarship Program	7,309.45	7,000.00	309.45	1,250.00
5.09 Sports	0.00	2,600.00	-2,600.00	0.00
5.10 By-Laws and Procedures	0.00	0.00	0.00	0.00
5.11 Government Affairs	221.88	3,300.00	-3,078.12	3,000.00
5.12 Legal	1,955.00	1,500.00	455.00	2,000.00
5.13 Conventiona & Facilities	11,808.05	20,880.00	-9,071.95	21,700.00
	<u>49,345.39</u>	<u>91,970.00</u>	<u>-42,624.61</u>	<u>61,720.00</u>
<b>NET INCOME</b>	<u>807.07</u>	<u>-36,770.00</u>	<u>37,577.07</u>	<u>-6,720.00</u>

Brian Yen submitted a report at the Fall Board Meeting and a verbal report at the Summer 2020 Convention asking the Board to start “thinking outside of the box” to find additional sources of revenue for the Region besides the membership stipends provided by the AANR main office.

Following the Board’s direction, we wish to provide supplemental information for your consideration. He is concerned the next generation of potential members are exhibiting traits that indicate “non-joiner” habits and so may not be members for us, but would prefer to visit clubs occasionally and do other nudist activities that are free such as hiking and beaches. We need to approach them differently to get them to engage with us; and in all of this we need to recruit a new generation of leaders for ourselves.

Here are some preliminary ideas to discuss:

A. Amazon Products and Original Publishing

Brian wrote that the Internet, ZOOM, and other resources are there for us to create value-added experiences. He also suggests we look for programs that can attract coalitions of support with other organizations for common causes. He says the only way to distribute our products is to use Amazon and let them take a small percentage for their marketing prowess. He says we should be recruiting authors of book and articles, not necessarily about nudism, that we can sell online. This has the best profit margins with the least amount of overhead as the books will be created on an as-ordered basis.

B. Advertising in Our Newsletter and On the Website

See the Newsletter Report for information on this subtopic.

Action item: We need somebody appointed to work on advertising for us. If this is an outside person, it may be necessary to offer a percentage of the sale as compensation for his/her effort.

C. GPS T-Shirts

This is discussed by Linda Weber in her report.

D. Passports

Some passports will be sold online during the coming year. This will not be a significant source of revenue to the region.

E. Sponsoring our Own Events

Brian asked me to add this to the report. He proposes the region host its own events outside of the club infrastructure in order to make a profit. This can be a party, music festival, movie festival, etc. The point is we provide the place, food vendors, and entertainment. He is use Millennials will come from all over the country to attend because that is their lifestyle. They won’t join a club, but they will come to a weekend nude event. We will have to think about seed money and logistics, but the goal is to charge enough that we will bring in 20% more than it costs.

F. What if We are Too Successful – Tax Consequences

As a non-profit tax corporation, we are restricted to an outside source limit of 15% of our total income. As our total income from membership is a consistent \$55,000 the past several years, that means we can receive an extra \$8200 per year before we approach that maximum threshold. I don’t expect us to hit that level for several years, no matter what we decide, and the amount of tax we would have to pay would need to be calculated (probably not much at first).

However, as we get closer, the option exists to spin off the Scholarship and perhaps the Kid's Camp into a parallel 503(c)(3) tax deductible corporation and perhaps as a separate for-profit corporation for the outside income where the tax consequences can be minimized. That discussion is premature at this point and requires consultation with a qualified tax attorney and/or CPA to provide advice as we get closer.

Note: The nonprofit B.E.A.C.H.E.S. Foundation, for example, is starting right now to look into a system of outside annual donations, fundraising and other for-profit activities to fund its activities besides membership dues, so we can watch their progress for what works and what doesn't work.



Brian Yen

## Public Relations Committees

9C

Andy Walden • AANR-Western Regional Meeting  
MIRA VISTA RESORT, Marañá, Arizona • March 2021

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Though most of our usual haunts like trade shows and festivals are still on hiatus, a number of great steps forward have been made in spite of the confusing situation which continues into the new year. The GPS t-shirt has come to fruition (yes, it's a Marketing project but its message is pure PR), more and more gatherings are taking place on-line – albeit, nothing replaces real life get-togethers – and our outreach via the website and newsletter continues to expand.

The only sub-committee to not report is our Speakers' Bureau. This will be a fantastic resource to develop once travel and assembly restrictions are rescinded. Past Board members like Brian Spence were quite successful with his gatherings at pizza parlours or other casual venues to introduce the possibilities. The Board is encouraged to look for people at their local clubs who have the enthusiasm and *chutzpah* to publicly speak about wholesome nude recreation to potential new members.

Social media remains an easy access to the outside world and the unnecessary hotbed of controversy for AANR and this Region. Its anonymity and isolation from reality continue to serve self-styled *influencers* who lack social grace or decorum. False accusations and hyperbole continue from the usual suspects (discussed in previous meetings and conversations). Our messages get distorted, taken out of context or outright falsified, the most recent occurring late-February. No, they are more than *crying babies wanting attention*; they are delusional "Don Quixotes" tilting at windmills, supported by two pearl-clutching cowards who block this Region from viewing their vitriol whilst creating controversies where none exist, claiming victim status and attempting to take any nudist organisation down if they refute their myopic ideals. This committee is grateful for the unwavering support from AANR officers like President Kathy Watzel and Marketing & Communications Director Jeff Baldassarre.



The AMERICAN ASSOCIATION FOR NUDE RECREATION is ready to celebrate its **90<sup>th</sup> AANRversary** in April – on the 12<sup>th</sup> to be exact – and the Public Relations committees are excited to reflect on our successes whilst looking forward to the next ninety years. There are some exciting plans to mark the occasion in the coming months, including thoughts for this Summer's AANR-West Convention at SHANGRI-LA RANCH.



## 2019 Literature for Trade Shows Club Handouts and Flyers

### Flyers

2019 AANR-West Club Directory	30
2018 WINR	10
Olive Dell 5K Bare Burro Run	0

2018 AANR Membership	12
2018 AANR-West	29
2017 AANR Club Lists brochure	30

### Club Brochures

Beach Ambassadors Program	20
Buff-a-teers	0
Road Runner	0
Canyon States	0
De Anza Springs	105
Friends of Bates Beach	21
Glen Eden	33
Laguna del Sol	4
Las Vegas Bares	0
Las Vegas Naturists	0
Lupin Lodge	4
Mira Vista	8
Mojave Sun Club	30
Mountain Air Ranch	24
Northern Exposure	0
Olive Dell Calendar	0
SCNA	20
Sequoians	0
Shangri-La	27
Camping Bares	1
NitOC	32

### Other Brochures

Bare Necessities	13
Clothing Optional B&B	13





## **GUIDELINES:**

An ad hoc committee for AANR is endeavouring to scribe a list of social media guidelines when posting under the guise of the Association or its affiliates. As this region's president says, "Guidelines require an enforcement mechanism. This is where things get sticky, telling people what they can and cannot do. This is our challenge."

As a result of the series of on-line attacks made towards this region as well as the personal accounts of those who dare support organised naturism, the social media over the last few months has been receiving lackluster responses. Our accounts are focussed on positive, wholesome, nude-friendly information but there is an element on the Internet who are bent on tearing down tradition, "the old guard" as it were, and anyone else who has not prescribed to their myopic points of view. We will not yield to the *rules for thee, not for me* cabal.

Something new to the lexicon is *naturist influencer*. One becomes an influencer through action, not just sitting around like a collective of like-minded narcissists patting each other on the back, vomiting one's angst and nauseam on endless 'blog rants or with a self-declaration before a league of mindless sycophants.

Unlike our by-laws, a set of guidelines is neither binding nor enforceable but rather parameters from within our social media presence ought to be to assure the positive, wholesome mission of AANR is advanced. The guidelines, as proposed, are worthy in principle and are, for the most part, already in practice voluntarily.



It is also unnecessary for AANR or its regions to take up the mantle of some "protest du jour" or to support *this* group at the impairment or exclusion of *that* group. Ours is but a thin slice of society which welcomes anybody and everybody — that's *any body* and *every body* — who is interested in nude recreation; period. If we start pandering to non-Naturist activism in a feeble attempt to appear relative, we not only risk the real perception of patronisation but also the alienation of our core membership and potential members who would otherwise be under our umbrella. Let's not shave off any more of that thin slice of society.

## **FACEBOOK:**

There is a grassroots movement to walk away from this platform, given its attitude towards censorship and the blocking of accounts. Our following has been holding steady at around 1250 through the end of January, with a bump of new followers happening at the beginning of February; we are averaging 1169 LIKES during the same time. The dropped likes and follows seem to happen at the beginning of the year; most likely when New Year's resolutions or *housecleaning* occurs. Their numbers are too small to cause concern, however.

## **MEWE:**

This is the first alternative platform on which we have a presence and the numbers are growing slowly yet steadily. AANR-West now has 1087 followers with one or two new ones every day. It is more difficult to weed the salacious accounts from our followings here so extra efforts are taken to assure our message is received and shared by the right audience. Readers are also able to select from a library of emojis to express their opinions and up to four can be selected. To combat the ability to award such symbols as a *hanging tongue* or phallic ones like an *eggplant* or *banana*, a number of us will "bogart" the four available slots with more benign and relevant choices. It's a silly cat-and-mouse game but a necessary one to help maintain the integrity of our messages.

## **NATURIST HUB:**

A new, nudist-only site is being developed by George Oberle in conjunction with *The Naked Wanderers* Nick and Lins to give our international community a safe, nude-friendly platform. The site is still a little "buggy" but is

growing in popularity and scope. Word has it that AANR will have a presence on the platform soon and we are excited to see this become the *go-to* place for clothes-free living.

**PARLER:**

An AANR-West page was established here because, like us, Parler is dedicated to the First Amendment rights of free speech, press and peaceful assembly. However, the page was lost in the cancelling hysteria spurred by the break-in at the Capitol. The platform returned to the Internet in mid-February and is going through its growing pains once again. Despite anticipated prejudices, this is a viable place to have a presence where we can present our message of wholesome nude recreation to a large sector of our membership and potential members.

**TWITTER:**

Like with Facebook, the *Cancel Culture* mentality of the platform’s ownership and radicalised politics amongst its users are causing a groundswell of many to move away and find alternatives. This was our most effective place to be but, with only 635 followers, an average of 36 likes per day (both are way down from times past) and roughly seven retweets daily, the effectiveness of the platform is waning. With the aforementioned attacks against organised nudism — samplings are on subsequent pages — our *tweets* have been scaled back until the peevishness subsides. We now only feature implied nudity or none at all in accordance to a decision to feature only AANR-West members or others from whom we have their permission, and our popular daily hashtags such as *#NudeSundayFunnies*, *#SkinnyDipSaturday* and *#NudeTBT* are on hiatus. Our presence on the platform consists of promoting clubs’ announcements, issuing articles of interest, or other germane posts. It would be nice if other regions or affiliates would support our efforts in reciprocity but we can only ask.

**EPILOGUE:**



The past six months have been quite a rollercoaster for social media. The aim is not to please everybody but to be true to our mission of communicating the varied benefits clothes-free living offers — be it individually, for couples and families, or socially with friends. The AMERICAN ASSOCIATION FOR NUDE RECREATION has nine decades of public relations experience and dedicated teams in its regions to put forth our positive messages and combat the rumours, intimations and criticisms from the uninformed or any insurgencies and destructiveness from within.

A heartfelt thank you goes to AANR President Kathy Watzel and AANR-West Trustee Bev Price for their support, and to people like Linda Weber, Héctor Martínez, Claudia Kellersch, Kevin Manning, Donna Price, Jeff Baldasarre and many-many more who share our philosophy, perpetuate our enthusiasm, and have stepped up to be modern-day social media icons by declaring, *#IAmTheFaceOfNaturism!*

Handwritten signature.

**AANR Western Region** @WesternAANR · Dec 4, 2020  
Available now: [The Western Sun](#) is a news letter published monthly by [#aanrWest](#) ... the perfect way to keep informed of happenings around the AANR West Region. NATURALLY! DEC → [aanrWest.org/media/attachme...](#)



AANR Int'l HQ Nudism: and 8 others

**Malcolm Scott, Human, Nudist** @NakedCanada · Dec 6, 2020  
Is there a reason (ie. Medical) for Larry wearing clothing in a nudist executive photo?

**ALMOSTWILD** @AlmostWil... · 23 Dec 20  
"Sure, you can be black/gay/trans/etc., as long as you eschew all of that in favor of the views and opinions of your oppressor, as long as you favor policies and platforms that actively work to undermine your own safety and stability."

**BionicCommando** @Bionic\_i... · 04 Dec 20  
All of this is part of the Cult of Personality. People believing they have a right to be above others.. For whatever reason. This does NOT mean people who are dangerous, who espouse sexual activity, or who are otherwise negative to the cause as a whole need to be heard..


**World Wide Back Yard** @Ca... · 17 Nov 20  
My wife is Puerto Rican. My friends are black and Latino. They don't feel included/ comfortable when those symbols are deemed permissible. They have a different history with it. We've stopped advocating for change. It's obviously not coming. We just opt out and don't visit resorts

**Expat Nudist** @Daniel50066... · 17 Nov 20  
With all due respect, with that attitude you have just failed marketing/sales 101.

**Hector Martinez** @\_Hector... · 19 Nov 20  
I think you guys have truly taken this too far. I agree that AANR and many other federations have a ton of things to improve, diversity is clearly one of them. I also understand the value of speaking up and signaling when things could/should be improved. 1/3

**World Wide Back Yard** @Ca... · 19 Nov 20  
They have a tendency to ignore questions they don't like. I've been posing them several times and for a while. Further, the @iLoveAANR account posts once a month and last time was a retweet in September. That's ANCIENT in online/business terms.

**ALMOSTWILD** @AlmostWildBlog



GIF CW

**Tony T.L. Young** @pacificinv... · 19 Nov 20  
Replying to @Daniel50066407 @TrueBlueNude and 9 others  
I totally agree with you. There is too little representation of nudists of color.

**Naturist Vintage** @NaturistVintage · 28 Oct 20  
Yippee! Archibald Andrews skinny-dips in this authentic #Archie comic from 1946!  
#VintageNudistCartoons



**Tom** @Tom04928279 · 17 Nov 20  
Replying to @TrueBlueNude @Daniel50066407 and 2 others  
This is a disappointing answer. The Confederate flag is much more than a political symbol. It's a symbol of oppression to many. We want to be welcoming and inclusive to all. That symbol is at odds with that view.

Replying to @\_Hector\_Mtz and @TrueBlueNude  
Ask Linda what the AANR stance is on the display of the confederate battle flag at member nudist parks? I find that emblem and flag highly repugnant.  
3:04 PM · 15 Nov 20 · Twitter for iPad

**ALMOSTWILD** @AlmostWildBlog  
tweet your reply  
As you might guess, the kind of culture that only allows praise and scorns critique is the kind that pushes people away, repels young people, fails to adapt with the times, and eventually dies out.  
5:41 PM · 22 Nov 20 · Twitter for iPhone

**Naturist Vintage** @NaturistVintage · May 24, 2020  
PORN ACCOUNTS! Turn right the fuck around and crawl back into the hole



**ALMOSTWILD** @AlmostWildBlog  
I forgot that British Naturism said [#BlackLivesMatter](#) while American orgs wrung their hands.

**WILD** @AlmostWildBlog  
[#weareallthefaceofnaturism](#)  
**BionicCommando** @Bionic\_in\_Buff · 04 Dec 20  
But we do need to be far more aware that we're not putting people in positions where they feel empowered to be the only voice. Or enable that feeling. It's up to us to make sure we're all heard and treat..



**ALMOSTWILD** @AlmostWildBlog · 1d :  
I'm seeing some great Twitter conversation sprouting up today around increasing diversity in the naturist community and within naturist leadership.

So I want to kindly and preemptively address the main three excuses that will spring up about why we "couldn't possibly do that."

3 3 17



**ALMOSTWILD** @AlmostWildBlog · 1d :  
Replying to @AlmostWildBlog  
1. "Filling a diversity quota is just tokenism."

You're right: Including diverse people just for the sake of appearing diverse is tokenism and we can agree that tokenism is bad. It's unfortunate that anyone would see efforts to increase diversity as purely symbolic.

1 7



**ALMOSTWILD** @AlmostWildBlog · 1d :  
1. (Cont'd) Increasing diversity should never be done just for appearances but because we actually see the value in having a wide gamut of voices and perspectives and backgrounds representing this community and leading us forward. That's not tokenism, it's embracing diversity.

1 7



**ALMOSTWILD** @AlmostWildBlog · 1d :  
2. "If diverse people want to join, then there's nothing stopping them! None of them seem to be stepping up to the responsibility!"

We should be asking ourselves what invisible barriers exist that are keeping marginalized communities from finding us. That's on us, not them.

1 6



**ALMOSTWILD** @AlmostWildBlog · 1d :  
2. (Cont'd) Also, there are lots of diverse voices worthy of leadership roles within the naturist community. Their experiences and perspectives push the status quo and necessitate a cultural change, which means their voices are often excluded for being "too negative."

1 6



**ALMOSTWILD** @AlmostWildBlog · 1d :  
3. "They just need to leave their labels at the door and come have fun!"

I appreciate the sentiment here, because we do all want to have fun together, but also what's being said here is that recognizing someone's diverse background is inconvenient and not fun for you.

1 6



**ALMOSTWILD** @AlmostWildBlog · 1d :  
3. (Cont'd) Let's embrace the unique perspectives that people have rather than asking them to set them aside. We can do that and still unite around our shared love of social nudism and the barriers that we break when we shed our clothes. Those are complementary not contradictory.

1 10



**ALMOSTWILD** @AlmostWildBlog · 1d :  
We got this! It can be hard and the conversations can be uncomfortable but just like in nature, our diversity makes us stronger. It's worth the effort to welcome new and unique voices who share the same love and passion for naturism.

1 11



**ALMOSTWILD** @AlmostWildBlog · 1d :  
Here's another one:

4. "Well I've experienced my own discrimination and I'm fine, so I don't want to hear it."

I would challenge you, then, to channel your experience of otherness into listening to others and then removing barriers from their way. Why hold onto that pain?

4



**Expat Nudist** 🇺🇸🇮🇹🇪🇪 @Daniel5006... · 1d :  
Replying to @AlmostWildBlog

Nicely reasoned. I suspect that we will hear nothing in replies from the @AANR\_Int and the @NaturistSociety I'm sure that they'll take it under advisement and maybe even appoint a committee to study the matter.

4

Our new website has been operational since September of 2020. Google Analytics has been collecting data since the middle of October 2020.

For the following reasons an in-depth year to year comparison would be a disservice to both the old and the new websites:

- While much of the content was moved from the old site to the new one, the page construction, tabs, flow and type of pages is vastly different;
- There are different pages, some having been eliminated and some have been added;
- The new website is much more user friendly, in particular for those individuals using handheld devices.

That said, there are some comparisons that can be made for the months of January 2020 and January 2021.

## **Bounce Rate**

The bounce rate tells you the percentage of single page visits on your website. Basically, it is the percentage of times a visitor viewed a page and exited the site without visiting any other pages. A bounce rate in the range of 26 to 40 percent is excellent. Forty-one to 55 percent is about average, while 56 to 70 is high. In sum, the greater the bounce rate, the less likely it is that the individual user browsed past the first page.

JANUARY 2020  
68.4%

JANUARY 2021  
2.30%\*

It is generally assumed that a bounce rate below 25% is caused by an error in the Google Analytics. Implementation. It is, however, the case that the bounce rate for October, November, December and January were within one unit of standard deviation. Thus, we can have a reasonable level of confidence in this number.

## **Average Number of Pages Viewed Per Session**

JANUARY 2020  
Not Reported

JANUARY 2021  
4.63

## **Visitors by Gender**

JANUARY 2020  
Male 79.8%  
Female 20.2%

JANUARY 2021  
61.1%  
38.9%

## **Average Length of Time on a Page by Age in Minutes**

	<u>January 2020</u>	<u>January 2021</u>
Ages 18-24	3:22	1:11
Ages 25-34	1:48	2:51
Ages 35-44	1:22	2:56
Ages 45-54	0:22	1:56
Ages 55-64	2:21	3:49
Ages 65+	0:55	1:34

## Visitors by Age Groups

<u>JANUARY 2020</u>		<u>JANUARY 2021</u>	
N = 2,890		N = 4,613	
Ages 18-24	6.5%		7.4%
Ages 25-34	15.6%		16.9%
Ages 35-44	12.2%		17.1%
Ages 45-54	12.8%		17.4%
Ages 55-64	37.7%		34.6%
Ages 65+	15.2%		6.6%

## Visitors Per Month

<u>JANUARY 2020</u>		<u>JANUARY 2021</u>	
Total	2,890	Total	4,613
New	2,174	New	4,299
Unique Page Views	5,697	Unique Page	19,634
Percent New Visitors	75.0%	Percent New Users	93.1%
Percent Returning	24.8%	Percent Returning	6.9%

## Visitors by Device Type

<u>JANUARY 2020</u>		<u>JANUARY 2021</u>	
Smart phone	55%	Smart phone	61%
Desktop/laptop	39%	Desktop/laptop	29%
Tablet	11%	Tablet	10%

## Behavior Flow

It is simply not possible to compare the Behavior Flow reported in January of 2020 to Behavior Flow reported in January 2021. The reason for this, of course, is that both the structure and content of the two websites is vastly different. However, there a couple of observations that can be made:

### JANUARY 2020

From Landing Page to the Gallery Page appeared to be the most common flow pattern. There can be many interpretations to this finding, but the one that sticks out is that people were looking for nude pictures of people. While it is speculative, I would further suggest that this could explain the large amount of time spent by the 18-to-24-year-old group in January of 2020. The most viewed pages after landing in January were Gallery, Directory, Nude-hiking-camping, women, video, calendar, travel, sports and news, in descending order. The percentages were not reported.

### JANUARY 2021

From the Landing Page to the Newbies Page was the most common flow pattern.

FROM LANDING PAGE TO:	
Newbies	25.5%
Blog	24.0%
Clubs	21.3%
Search	16.2%
Membership	12.8%

## Interpretation

In general:

- more people are viewing the website;
- they are more likely to view more than one page while on the website;
- they are staying on the pages longer;
- the number of female viewers has increased;
- the age demographics for the viewers is changing;
- smart phone use has increased;
- based on the number of hits to the newbie page and the blog, people are looking for information.

*Larry Gould*

## Public Relations — Newsletter

9C4

Gary Mussell ◦ Cyndi Faber, Larry Gould, Linda Weber

AANR Western Regional Meeting • MIRA VISTA RESORT, Maraña AZ • March 2021

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The President continues to write, edit and publish the monthly *Western Sun* newsletter for the Region. Linda Weber proofs the document each month before we send it out and she does an excellent job of catching the typos and making sure the content correctly reflects the Region's mission.

We continue to receive occasional monthly contributions from other writers. Treena Saavedra and Linda Weber write something almost every month about women's issues and the T-shirt promotion. Others send me travel reports from various places they have visited. I also reprint interesting material found in various club newsletters from around the region. It generally is enough to fill about ten pages per month. The number and importance of the stories dictate the newsletter's length. In February 2021 we were able to fill 15 pages because of the extra interest in the online play that was shown and also our report from the AANR Trustee meeting in Florida.

### Newsletter Format

The master *Western Sun* document is written using Microsoft Word 365 because of its ease of use and portability to other programs and formats such as Adobe PDF. Future publishers may use a different template.

*Reminder: I have told everyone I am willing to do this through 2021 when someone else will need to take it over. Everyone, please don't wait until the last minute to find my replacement!*

### Newsletter Distribution

We distribute the *Western Sun* each month using our website, where past issues are also archived. Our web statistics last obtained during the Summer reveal about 300 people access this newsletter link each month, so it is being seen in about the numbers expected. Each of the 28 club owners and/or managers gets an email from me every month with both the website link and also an attached .PDF copy and we ask that this get forwarded to their club members. About half the clubs do this. A way must be found to distribute the newsletter to the club members whose owners/managers do not distribute the newsletter to them. This can be done once the AANR Impexium database goes online but we have been waiting over a year for this to happen. The independent AANR members (i.e.: Associates) receive a direct email from us monthly with the link to the website. I think this is what accounts for the 300+ viewers.

We use Mail Chimp as the email distribution system. About 1200 Associates get the link. There is a way for the person to unsubscribe and be deleted from the list automatically. This is a free account because the number of people we email falls below the minimum. In addition, I send out .PDF copies of the *Western Sun* to about 250 people who have signed up at various trade shows, email requests, and club booth events wanting to receive it. I manage this list.

Tom Stark, our website coordinator, and I agree a better format would be to go online with short headlines and paragraphs that summarize the information, with a "Click for More" link if the person wants to read the details. This way the news can be continuously updated and not wait for an end-of-month publication.

**Advertising**

As we seek new sources of revenue to supplement what we receive for AANR membership dues, an obvious vehicle is paid advertising in the newsletter. The focus needs to be non-club vendors since the whole newsletter is already a big promo for the clubs. The targets should be supplemental products of interest to nudists such as towels, beach chairs, sunscreen, etc.

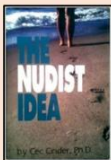

*Action Item: We need to find someone good with advertising to head this new department. Any volunteers?*

**YOU CAN NOW ADVERTISE IN THIS WESTERN SUN MONTHLY NEWSLETTER!**

AANR-West is now accepting paid advertising in this monthly newsletter and on its web site. Ads can be either "business card size (2 inches by 3.5 inches) or double business card size. They can be purchased month to month or at a slight discount for six months or a year at a time. Personal ads will be accepted on a month-to-month basis of 25 words or less. Ads may contain images, but all ads must be received as "photo ready."  
 For more information and to download a contract form, contact [information@aanrwest.org](mailto:information@aanrwest.org). Rates are as follows:

<b>Western Sun Ad Rates: Effective 01/01/21</b>		
Frequency	Ad Sizes	
	2" h x 3.5" w	4" h x 3.5" w
<b>Business Advertisement</b>		
1 time only	\$55 each	\$75 each
6 times	\$240 (\$40/mth)	\$400 (\$67/mth)
12 times (annual)	\$400 (\$34/mth)	\$750 (\$63/mth)
<b>Personal Ads</b>		
Per Mth Only	\$25 one time	30-word limit

**TWO BOOKS THAT BELONG ON EVERY NUDIST'S BOOKSHELF!**

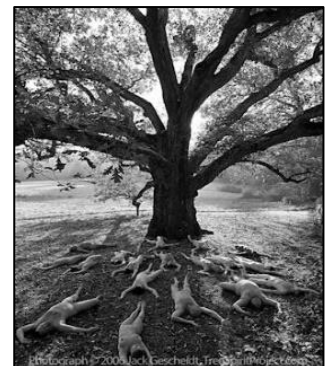



Available Through Our Online Book Club.  
 Email us at [information@aanrwest.org](mailto:information@aanrwest.org) for more information.

I have included a free ad for two nudist-friendly books available through our Amazon account. We already have a few vendors interested in advertising in the *Western Sun*. One is photographer Jack Gescheidt, famous for his group photos of nudists comingling with trees.

**AANR-West and TreeSpirit Project Agree on Fundraising Proposal**

Jack Gescheidt's TreeSpirit collection of fine art photographs are now available to AANR-West members at a discount. AANR-West members can purchase one or more of three specific TreeSpirit art posters at 50% off their retail prices. Visit the TreeSpirit gallery at [TreeSpiritProject.com/gallery](http://TreeSpiritProject.com/gallery) or email your choice, a full name and mailing address to AANR-West at [information@aanrwest.org](mailto:information@aanrwest.org) to place an order. We will coordinate with Jack to confirm details (production and mailing costs, etc.) For custom sizes or materials, allow 2-3 weeks delivery time. Once we have an Advertising Manager, I hope our number of ads can improve and we can start seeing some additional revenue from this.





# Membership Committees

9D

Jeff Tendick • AANR-Western Regional Meeting  
MIRA VISTA RESORT, Maraña, Arizona • March 2021



## AMERICAN ASSOCIATION FOR NUDE RECREATION

### YEAR END 2020 VS YEAR END 2019 COUNT BY REGION

	TOTAL Dec-20	TOTAL Dec-19	AMT. VARI.	% VARI.
<b>VOTING MEMBERS</b>				
AANR East	6495	7556	-1061	-14.04%
AANR Florida	5771	6170	-399	-6.47%
AANR Midwest	4661	5093	-432	-8.48%
AANR Northwest	1926	2075	-149	-7.18%
AANR Southwest	1418	1637	-219	-13.38%
AANR West	6666	7228	-562	-7.78%
AANR Western Canada	400	465	-65	-13.98%
<b>TOTAL VOTING MEMBERS</b>	<b>27337</b>	<b>30224</b>	<b>-2887</b>	<b>-9.55%</b>
<b>NON-VOTING MEMBERS</b>				
National	21	10	11	110.00%
Legacy	12	16	-4	-25.00%
<b>GRAND TOTAL ALL MEMBERS</b>	<b>27370</b>	<b>30250</b>	<b>-2880</b>	<b>-9.52%</b>

### YEAR END 2020 VS YEAR END 2019 COUNT BY REGION

	Dec-20 TOTAL	Dec-19 TOTAL	AMT. VARI.	% VARI.
<b>ASSOCIATE MEMBERS</b>				
AANR East	3809	4065	-256	-6.30%
AANR Florida	2026	2094	-68	-3.25%
AANR Midwest	2214	2419	-205	-8.47%
AANR Northwest	765	769	-4	-0.52%
AANR Southwest	831	882	-51	-5.78%
AANR West	1836	1927	-91	-4.72%
AANR Western Canada	146	194	-48	-24.74%
<b>TOTAL ASSOCIATE MEMBERS</b>	<b>11627</b>	<b>12350</b>	<b>-723</b>	<b>-5.85%</b>

### YEAR END 2020 VS YEAR END 2019 COUNT BY REGION

	TOTAL Dec-20	TOTAL Dec-19	AMT. VARI.	% VARI.
<b>MEMBERSHIP COUNT DEC 2020 - DEC 2019</b>				
CLUB MEMBERS	15710	17874	-2164	-12.11%
ASSOCIATE MEMBERS	11627	12350	-723	-5.85%
NON-VOTING MEMBERS	33	26	7	26.97%
<b>GRAND TOTAL ALL MEMBERS</b>	<b>27370</b>	<b>30250</b>	<b>-2880</b>	<b>-9.52%</b>
<b>MEMBER COMPOSITION DEC 2020 - DEC 2019</b>				
CLUB MEMBERS	15710	57.40%	17874	59.09%
ASSOCIATE MEMBERS	11627	42.48%	12350	40.83%
NON-VOTING MEMBERS	33	0.12%	26	0.09%
<b>GRAND TOTAL ALL MEMBERS</b>	<b>27370</b>	<b>100%</b>	<b>30250</b>	<b>100%</b>

**REGION: AMERICAN ASSOCIATION FOR NUDE RECREATION WEST (AANR-W)**

<b>CLUB</b>	<b>SINGLE</b>	<b>COUPLE</b>	<b>TOTAL Dec-20</b>	<b>TOTAL Dec-19</b>	<b>AMT. VAR.</b>	<b>% VAR.</b>
<i>*Arizona Wildflowers</i>	31	20	71	73	-2	-2.74%
<i>~Buff-A-Teers</i>	27	8	43	51	-8	-15.69%
<i>~Canyon State Naturists</i>	4	4	12	14	-2	-14.29%
<i>~Clothesfree.com</i>	3	0	3	3	0	0.00%
<i>DeAnza Springs Resort</i>	114	77	268	294	-26	-8.84%
<i>~Front Range Naturists</i>	2	4	10	12	-2	-16.67%
<i>*Glen Eden Sun Club</i>	611	272	1155	1380	-225	-16.30%
<i>Hangin' Loose</i>	1	3	7	11	-4	-36.36%
<i>*Laguna del Sol</i>	617	519	1655	1744	-89	-5.10%
<i>~Las Vegas Bares</i>	6	0	6	10	-4	-40.00%
<i>~Las Vegas Naturists</i>	8	4	16	10	6	60.00%
<i>*Le Club</i>	2	1	4	7	-3	-42.86%
<b>#1106C Lupin Lodge</b>	<b>9</b>	<b>4</b>	<b>17</b>	<b>11</b>	<b>6</b>	<b>Provisional 2018</b>
<i>Mira Vista Resort</i>	102	97	296	351	-55	-15.67%
<i>~Mohave Sun Club</i>	5	10	25	27	-2	-7.41%
<i>*Mountain Air Ranch</i>	191	138	467	493	-26	-5.27%
<i>~Northern California Exposure</i>	1	4	9	8	1	12.50%
<i>~Northern Nevada Naturists Assoc.</i>	13	1	15	0	0	0.00%
<i>*Olive Dell Ranch</i>	96	49	194	186	8	4.30%
<i>*Olympian Club</i>	9	2	13	21	-8	-38.10%
<i>*Pacifians</i>	1	1	3	3	0	0.00%
<i>*Roadrunner Naturists</i>	14	17	48	55	-7	-12.73%
<i>*Sequoians, A Clothes Free Club, The</i>	77	13	103	118	-15	-12.71%
<i>Shangri-La Ranch</i>	165	76	317	329	-12	-3.65%
<b>~1118C ~Southern Utah Naturists Society</b>	<b>1</b>	<b>0</b>	<b>1</b>	<b>0</b>	<b>1</b>	<b>Provisional 2020</b>
<i>~Southern CA Naturist Association</i>	18	6	30	34	-4	-11.76%
<i>~SunTree Travel Club</i>	9	4	17	21	-4	-19.05%
<i>~Wasatch Naturists</i>	9	8	25	35	-10	-28.57%
 AANR-W Associates	 900	 468	 1836	 1927	 -91	 -4.72%
<b>TOTAL</b>	<b>3046</b>	<b>1810</b>	<b>6666</b>	<b>7228</b>	<b>-562</b>	<b>-7.78%</b>
 <b>GRAND TOTAL VOTING MEMBERSHIP</b>	 <b>11367</b>	 <b>7985</b>	 <b>27337</b>	 <b>30224</b>	 <b>-2887</b>	 <b>-9.55%</b>
 <b>NON VOTING MEMBERSHIPS</b>	 <b>SINGLE</b>	 <b>COUPLE</b>	 <b>TOTAL Dec-20</b>	 <b>TOTAL Dec-19</b>	 <b>AMT. VAR.</b>	 <b>% VAR.</b>
<b>NATIONAL</b>	3	9	21	10	11	110.00%
<b>LEGACY</b>	12	0	12	16	-4	-25.00%
<b>TOTAL NON VOTING MEMBERSHIPS</b>	<b>15</b>	<b>9</b>	<b>33</b>	<b>26</b>	<b>7</b>	<b>26.92%</b>
 <b>GRAND TOTAL ALL MEMBERSHIPS</b>	 <b>11382</b>	 <b>7994</b>	 <b>27370</b>	 <b>30250</b>	 <b>-2880</b>	 <b>-9.52%</b>

*\*MINIMUM 10 MEMBERS*  
*~MINIMUM 15 MEMBERS*  
**RED=PROVISIONAL CLUB**

*ITALICS=100%*

1/27/2021

Don Hubbard • AANR Western Regional Meeting  
MIRA VISTA RESORT, Maraña, Arizona • March 2021

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Just as some of the pandemic restricts were starting to be lifted across many of our Western Region states, the “third wave” of COVID-19 infections hit the United States and stifle the holiday plans at many of our clubs. Still, many of the clubs found creative ways to engage their members in celebration. Below is a roundup from our 38 clubs in the Western Region, based upon their emails to us and a review of their web sites. *The Bulletin* is running full-page feature articles highlighting AANR's non-landed clubs. To get your non-landed club and activities featured, contact Donna Mollan at [donnamollan@gmail.com](mailto:donnamollan@gmail.com) with information about events, your location, and other promotions.



## ARIZONA

As of January 26<sup>th</sup>, there are no restrictions for individuals visiting Arizona from other U.S. states. Each resort is to advise guests to observe proper hygiene and wear masks and maintain proper social distance according to that park's specific rules and regulations.

- BUFF-A-TEERS – TUCSON

The *Westworld* outing on October 24<sup>th</sup> was well attended and reminded club leaders that it is important to have multiple events through the month scheduled for folks available to attend at their convenience. Twenty-three people attended the outing. The weather was perfect, and we had good games of Timber Toss and horseshoes. A little later on the fancy hat competition brought out a number of rather colorful head gear. Unfortunately, the pumpkin carving contest didn't have any takers so, we improvised by having a random drawing for prizes. The Fall outing to MIRA VISTA RESORT will take place on Sunday, November 8<sup>th</sup>. Members have a discounted rate of \$18 for the day fee and guests and newcomers will pay the regular day fee unless they already are MVR members. A gift exchange will be on December 20<sup>th</sup> at the Desert Sanctuary B&B, a beautiful 120-acre resort near Rincon Peak. For more information about the BUFF-A-TEERS club, please send email queries to [tucsonbuffateers@gmail.com](mailto:tucsonbuffateers@gmail.com), call (520) 298-2427, or check the club's activities on their website at [sites.google.com/site/tucsonbuffateers](https://sites.google.com/site/tucsonbuffateers) or at [Meetup.com](https://www.meetup.com) under “Tucson Clothing Optional Recreation.”

- DESERT SANCTUARY B&B – RINCON PEAK

For camping information, contact: [thesancturyatrinconpeak@gmail.com](mailto:thesancturyatrinconpeak@gmail.com)

- MIRA VISTA RESORT – TUCSON

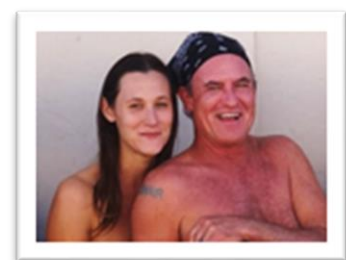
MVR is open to room rentals. The Cantina is open for to-go cocktails 9:00-5:00 daily. The Desert Café is open for dine in and carry out Friday, Saturday, and Sunday. The Lounge is open Friday and Saturday with no DJ/Dancing at this time. Massage Therapy by appointment only: 60 minutes for \$80, 90 minutes for \$115. Day guests are welcomed. The park held a New Year's Eve party on December 31<sup>st</sup> with the Desert Café and the Mira Vista Lounge open all weekend. The Desert Café offered a special menu for New Year's Eve. The Mira Vista Lounge restricted occupancy to only guests staying at the resort or residents. There was music and a champagne toast at midnight. They did not have a DJ and dancing this year. There were no events for January or February 2021 posted on their web site.

- MOHAVE S.U.N. CLUB – LAKE HAVASU CITY

MOHAVE SUN CLUB rented a large cabin in the Hualapai Mountains for the weekend of November 13-15, which reached full capacity as they practiced social distancing. Outside activities such as golf frisbee and hiking will be textile with indoor meals and activities nude. The club held a “textile chili dinner” on Saturday December 5<sup>th</sup> with people bringing sides to the London Bridge Park on the channel on the island side. Members wore masks and practiced social distancing. Outdoor games followed by watching the Parade of Christmas boats through the channel after dusk. There was a prize for the best Holiday Hat. Contact them at [mohavesunclub@gmail.com](mailto:mohavesunclub@gmail.com) to learn more about the 2021 activities.

- SHANGRI LA RANCH – NEW RIVER

Congratulations to AANR-West Treasurer Cyndi Faber and AANR-West Vice President Jeff Tendick, who have announced their engagement. The wedding will take place April 1<sup>st</sup> in Arizona. Both are residents of the SLR. The AANR-West Fall Festival was held October 9-11. Great water volleyball tournament with several teams from different clubs. About twenty people participated in the Billiards Tournament and twenty some played in the Pickleball Tournament. All had a great experience and



lots of fun. A local Phoenix radio station runs a food/cash drive every year in November to help S<sup>1</sup> Vincent de Paul, a national organization that helps to feed, clothe, house and help the homeless and underserved members of the community. KNIX 102.5 is a favorite with the members and owners at SLR, so when they asked for help there was no hesitation to help the community. They raised \$1,700 over the course of two weeks which guaranteed the morning crew from the radio station was personally going to come out and pick up the generous donation. All four radio personalities were taken on a tour and commented several times how well maintained the grounds were and how friendly the people are. They seemed to be surprised that the amenities are what you would find at any other RV park, or even a local hotel/resort. The Ranch was featured five separate times on the morning show and two songs/jingles were written about them. The Ranch is open to members and visitors. Check their website for details at [shangrilaranch.com](http://shangrilaranch.com) or contact them at (623) 465-5959.

## **CALIFORNIA**

On January 25<sup>th</sup>, the state's strict Stay-at-Home Order was lifted. This allows all counties statewide to return to the color-coded tiers that indicate which activities and businesses are open based on local case rates and test positivity. As of this writing, all of Southern California remains in the strictest, or "purple" tier. As a result, many California clubs will continue to restrict gatherings of any size. Restaurants may reopen for outdoor dining, and some limited services may be offered as long as masks are worn, and social distance is maintained. As infection rates drop, daily death rate lowers, and vaccines become more available, we expect these restrictions to gradually be lifted during the coming months. Until then it is important to continue to help lower the threat of infection.

- **DE ANZA SPRINGS RESORT – JACUMBA HOT SPRINGS**

In November, owner Dave Landman announced that DÁS had been sold, with escrow closing expected around January 1<sup>st</sup> [NOTE: as of this report – February 15<sup>th</sup> – escrow has yet to close]. Landman announced the sale at the AANR-West Board Meeting on November 14<sup>th</sup>, although the sale was disclosed to DÁS' members on October 30<sup>th</sup> at a special club meeting. Dave said he had been looking for a buyer of his property holdings in the town of Jacumba Hot Springs for some time. Last August, he sold the Jacumba Inn and the other Jacumba properties. This was announced in several local newspapers at the time. However, the buyers, a property investment company in San Diego, also said they wanted to bid on the nudist park. Dave initially resisted until buyers made him a fair offer. The selling price was not disclosed. Starting in the fall, DÁS changed its weekly newsletter into an on-line magazine. It covers not only club activities but also contains feature articles about different topics of interests to nudists. Their excellent magazine is available on at [deanzasprings.com](http://deanzasprings.com), their club's website. According to Gary Holden, the De Anza Springs Activities & Marketing Director, the club has had to cancel all activities for the months of December through February because of stricter COVID-19 guidelines imposed by San Diego County. As of February 1<sup>st</sup>, DÁS continues to provide a safe environment where social distancing remains a priority for most people. Masks are required in the clubhouse and are optional on the porch. The indoor pool has a maximum occupancy of 15 people within the pool building. Both pools and the hot tub require the six-foot social distancing, as ordered by the State of California. If you have any questions, please feel free to contact the office during normal business hours.

- **GLEN EDEN SUN CLUB – TEMESCAL VALLEY**

GESC held its annual elections for the Board in October. The club celebrated a "Rocky Horror" filled Halloween party with assorted fantasy characters showing up for a social distanced, outdoor dinner gathering (BYO food and beverage) and viewing of the *Rocky Horror Picture Show* on Hallowe'en. Guests received a goodie bag of props for audience participation, including newspapers to cover their heads from the rain (supplied by squirt guns), clappers, bells, blue rubber gloves and flashlights! They saluted our Veterans in a special ceremony November 11<sup>th</sup> at Noon in the main recreation area. Saturday, November 14<sup>th</sup>, was *Godfather Night*, with special Italian food and a showing of *The Godfather* movie on the outdoor stage. November 24<sup>th</sup> was the annual Turkey Trot Poker Run. There was a parade with decorated golf carts. This was followed by the Fall Harvest Dinner and Comedy Show. Also, in November, GESC hosted a special "Adopt a Family" Thanksgiving Event. As people came to pay and found out the generosity of their meal gift, they asked what to do with the money they held in their hand and the GESC Adopted Family Box was right there to pay it forward, they could add to that fund. At the end of the day, there was \$500 in there! The Sunshine Café staff provided over 130 turkey dinners with all the fixings. In December, GESC adopted a local family from Horsethief Canyon for Christmas – a single mom with three young children. Members were asked to bring donations of new unopened items, gift cards or cash to the office or to the Sunshine Café. By December 7<sup>th</sup>, they had collected \$1,600 in cash, \$300 in gift cards, four large boxes of toys and special items for Mom, plus a 48-inch screen TV and DVR. On Tuesday, December 8<sup>th</sup>, staff delivered the gifts to the school that would deliver them to the family. They were surprised to see so many gifts. A big THANK-YOU to everyone that contributed to this joyous outpouring of love for a family in need." GESC also collected canned goods for a local food bank this year. Also, in December, they changed its monthly *Sidelights* newsletter into a magazine format. The news editor says she is expanding the content to include many more feature articles about the club and its members. The winter solstice here was celebrated with very low-key fanfare around the labyrinth. Intrepid trailblazers have begun to tackle long forgotten and overgrown trails first built

years ago. In an effort to find places to hike nude, volunteers have cut back trees, raked paths and restored rock walls. Hiking up to two benches with outstanding views is a fine reward. Since we're right next to the Cleveland National Forest, volunteers are doing trail maintenance there as well. GESC also hosted a Pottery Studio class online and several online yoga classes throughout December. Besides hiking, biking, yoga and swimming, tennis and pickleball have finally reopened, so that is good news for those wanting to get out in the sunshine and exercise. Members have been entertaining themselves while learning on the Wellness Hour Thursday evenings on ZOOM. Each week, different volunteers present an interesting topic; everything from how to buy a rebounder and use it for cardio to birds, snakes and plants of GESC, complete with new ID guides. Usually, there's a five-minute cooking demonstration, game or craft activity. It's interactive and inspirational. The schedule is on the website. Despite the rain in mid-January, several members joined a community clean up along the frontage road near GESC. Hundreds of pounds of trash were taken to the dump and "a fun time was had by all. Effective January 25<sup>th</sup>, GESC will return to the Code Purple Level COVID-19 restrictions that were in effect prior to December 3<sup>rd</sup>: All private gatherings must be held outdoors. A gathering of no more than three households is permitted in a public park or other outdoor space. Six feet of social distancing must be maintained. Large group activities remain postponed. The indoor pool is closed. Outdoor pools and spas remain open with appropriate six feet of social distancing maintained; the main pool has an allowance of six people maximum and the multi-purpose Pool, a maximum of two. No facial covering is required in pools or spas; however, facial covering must be worn when entering or exiting a pool. When people are waiting, limit use to 30 minutes. Conversation Pool – Maximum of three individuals or three couples maintaining six feet social distance. Reservations discontinued. Jacuzzi has a maximum of four individuals or four couples maintaining six feet social distance. Reservations discontinued. The Sunshine Café will remain open for take-out orders or outdoor dining. The Western Nudist Research Library is once again open with one customer allowed inside at a time; common areas will open with limited seating that accommodates six feet of social distancing; the Art Studio may continue with six feet of social distancing maintained and facial covering required; tennis, pickleball, and billiard may resume with approved risk/mitigation plan; GESC short-term rentals will resume; prospective member tours are postponed.

- LAGUNA DEL SOL – WILTON

Hallowe'en was celebrated at the Volleyball Courts on the afternoon of Saturday, October 31<sup>st</sup>. They had a BBQ, drinks, games, face mask decorating and a photo booth. There was also a Pumpkin Carving Contest and a Best Costume Contest in categories of scariest, funniest, couples, best mask and people's choice. A Golf Cart and Bicycle Parade started at 6:30 pm. Social distancing and face coverings were required and incorporated into many of the costumes. Even with all the closures at LdS and all the canceled events we raised enough to donate to four charities. The volunteer group *Services for the Vets* was thrilled with the \$760-worth of sweats, caps, gloves, socks and toiletries. Both children's gift programs got \$1500 and one told me they have 400 children in need this year. The last children's program got \$400. LdS raised nearly \$4,000 for charity. They received an email as this was going to press from the LdS office: "We are overwhelmed with the amount of support and love the LdS community has shown this holiday season. Yes, 2020 was a hard year, to say the least, and now, more than ever, many are struggling. Every year, LdS hosts a Holiday Basket Raffle during the annual Christmas Craft Fair to raise money to help local children and families have a nice Christmas. This year, with the current COVID-19 restrictions, we were not able to do that. However, that did not stop our amazing community from coming together to make something out of nothing! So far, we have raised more than \$700 dollars for the Sweats for Vets! (in addition to actual purchase of needed items by many members). Those donations have provided socks, gloves, caps, sweatshirts and pants, long sleeve tees and toiletries, all of which were delivered on December 1<sup>st</sup> to local Vets in need; and more than \$3,000 has been raised for the Christmas Kids Fund this year!! Your generosity, despite not having a hosted event and the struggles you and your family may also be facing, you will make a huge difference for many local children during this Holiday!" They regret they will not be having a craft fair December 5<sup>th</sup> as originally planned. LdS 2021 Events: "We want, just as bad as you do, to be able to host some of the many events that we missed out on last year. We will make every effort to keep in touch regarding any current reservations or changes to current guidelines and restrictions. If you are not sure what reservations you currently have in place for 2021, please contact the office to request a copy." Winter improvement project: Last winter we built a new, 1000-foot concrete road on the far side of the lake. It has sure cut down on the dust and dirt and kept the grass nicer! This winter we are doing major work on the tennis courts. The first court's surface is being replaced with concrete. The old asphalt was in very poor condition. While the two courts got very little use in recent years, there are still a lot of people playing tennis elsewhere and we think redoing one will increase usage here. The middle court next to the pickleball courts will be converted to full-court basketball. The asphalt will be repaired and resurfaced. As of February 1<sup>st</sup>, LdS is back in the "Purple" tier. What that means for us is that we are open to everyone, with the exception of first-time visitors who require an orientation tour! AANR and TNS members with valid membership cards and guests accompanied by LdS members are welcome as first-time visitors. They must arrive during office hours to register. Please call the office in advance. All camping and rooms are open under normal winter policy (far side of the lake closed to camping until May 1<sup>st</sup> as well as all other grass sites, subject to weather conditions, and if available). The restaurant and lounge are not open yet. We are waiting for indoor dining to resume and for warmer weather to bring

out more people. We are planning for the re-opening of the outdoor conversation pool, but we have to be able to trust that social distancing guidelines will be followed according to current county restrictions and guidelines. We don't want to close it again once it's open due to the failure by some to respect the policy. Spacing will be clearly marked on the deck. Please do your part to ensure that we can keep it open once it opens! However, at this point it, along with the other pools and spas remain closed. If you have any questions or concerns regarding these updates, please contact the office by email at [office@lagunadelsol.com](mailto:office@lagunadelsol.com) or directly on (916) 687-6550.

- LUPIN LODGE – LOS GATOS

It was a Hallowe'en weekend at LL, complete with a Full Moon — not just *any* Full Moon but a Blue Moon! They celebrated with dancing and Trick or Treating and having a steam punk party as well. They even had yoga, hikes and progressive art. Music on the lawn sounded great with amazing talent. There was Trick or Treats for the young'uns on the lawn which seemed to be quite fun, and then *Moonbeam and Tangerine* DJ'd the Halloween Costume party. Lots of folks showed up in costumes but the best original one went to Troy P. with the best couple costume going to Brandon and Rachel. Congratulations to all of you for your inventiveness. On Sunday, yoga was led by Francis and Mindy showed up to create great walking sticks at her progressive arts class. They also had their first Qi Gong session with Michael. An earring workshop was on November 19<sup>th</sup> and the Burlesque Weekend was November 20-21. Friday, November 27<sup>th</sup> was the annual cutting of the club Christmas tree. There were also several self-guided nature hike in the hills above the park to enjoy the fall changing colors. Saturdays are Game Night on the restaurant lawn by the fire pit. In December, music on the lawn will be provided every Saturday and yoga classes are scheduled for Sundays. No other events were on the December calendar. Christmas at LL was a truly nourishing time. We started on Christmas Day with Chef Michelle filling hearts and stomachs with her wonderful food. On Sunday, Michael offered his Qi Gong class. David T. gave it that special Christmas feeling by bringing a bit of caroling to our residents and thank you so much for that treat. If anyone is still interested in listening to "Insight Out - the Naked Truth" with Errol and Rochelle, they can catch their shows on line at [thelaughingheart.org](http://thelaughingheart.org) — it is a fun way to spend some time at home. New Year's at LL was open to non-members. Dinner and champagne toast! Masks required, and all activities were held outside. New Year's Day saw 11:00 am Yoga and Mimosas, at Noon was Bird Show with Kenny the Falconer! January 8<sup>th</sup> was Movie Night, "Hairspray;" January 9<sup>th</sup> was Hula Hoop Workshop; January 16<sup>th</sup>, Book Club. On January 25<sup>th</sup>, LL had an extended weekend for Martin Luther King, Jr., Day and the weather totally cooperated! They started the weekend on Friday with Sara having a Ladies' Coffee Time and then, in the evening, Charlie led an open microphone with bad jokes, good ones, sing-a-song, instrumentals, storytelling. The Full Moon Ceremony was January 29<sup>th</sup> and there is yoga every Saturday at 11:00 am. Due to recent rains and earthquakes, we have had a recent water situation requiring repairs to our system. Restaurant, pool, hot tub, showers and community kitchen are all temporarily closed this week, so please bring bottled water for yourself.

- NORTHERN CA EXPOSURE / RIVER DIPPERS – SACRAMENTO

All events between October and February were cancelled. "Once we have a firm date when social activities are again the norm, we will let you know when we will hold these events."

- OLIVE DELL RANCH – COLTON

Please visit ODR's Facebook page for the most recent information about events and COVID-19 restrictions. Everyone must maintain proper social distancing from other guests at all times. Many of the chairs and lounges were removed from the patio and pool area to enforce social distancing. Masks are optional but recommended. Thanks to the COVID-19 crisis, ODR's 11<sup>th</sup> annual Bare Burro 5k Fun Run/Walk was delayed from its traditional date in April to Sunday, October 25<sup>th</sup>. Though it was overcast and only in the low 70s, it was really perfect weather for running a 5k. Only around 120 people showed up to participate. This was down from over 300 last year. In order to safely distance everyone, the runners were grouped into small groups of five and were set off on the course at timed intervals starting at 10:30 am. Also, the starting gate was reversed this year, so the runners had to start running uphill right away. Most of the runners will tell you that it's a challenging course. The fastest runners started arriving back in just over 20 minutes with the rest of the runners and walkers coming in over the next 90 minutes. Around 12:30 the awards ceremony started with the top three contenders in every age group receiving a nice medal and some Gooder® sunglasses. The Naked Beer Mile was on the previous day, Saturday, October 24<sup>th</sup>. During December, ODR's website calendar showed a tree trimming party, a Christmas Day potluck and a New Year's Eve Dance Party. On January 1<sup>st</sup>, the traditional "Polar Bare Plunge" was held at 1:00 pm. Seven members jumped into 45°f water at 1:00 pm and swam across the pool. For the record, the air temperature was 65°f. Afterwards they enjoyed a warm thaw in the Jacuzzi. ODR residents and friends watched the Super Bowl Game in the Clubhouse. The 12th Annual Bare Burro 5k Fun Run/Walk weekend is scheduled for April 23-25. Registration is available online at the ODR website.

- OLYMPIAN CLUB – TUSTIN

A beloved member of the Olympian Club, Mary Anne Hughes, passed away at her home in Corona, just three days before Christmas. She was 77. Mary Anne was an integral and core member of the Olympians and served over the years in many capacities on the Executive Board and



as a general Board member. She was editor of *Notes* — the club newsletter — for many years and her creative talents were highly recognized by those in the nudist world. Mary Anne’s home was always available to house parties, meetings, and club events. Her contribution to the club and support to the nudist world will be greatly missed. The OC held a Zoom Happy Hour on December 12<sup>th</sup> with a Christmas theme. Members are asked to provide their own appetizers and beverages. Sunday, February 7<sup>th</sup> was a virtual Super Bowl Party and a “Zoom” Valentine’s Happy Hour was on the following Saturday. Contact them on olympianclub@aol.com for more club information.

- THE SEQUOIANS – CASTRO VALLEY

The grounds are open seasonally from April through October. Unfortunately for 2020, most facilities were closed by order of the Alameda County, including the Recreation Hall, hot tub and cooking facilities. The hiking trails were open as were several sunning areas during the Summer months for members only with proper social distancing. For more information, email [sequoians@gmail.com](mailto:sequoians@gmail.com) or call (510) 582-0194.

- Southern California Naturist Association – LOS ANGELES

On January 28<sup>th</sup>, Nick and Lins – the *Naked Wanderings* couple whose video ‘blog is followed by over 40,000 viewers each week – interviewed Rolf and Cynthia Holbach, owners of the ARROYO DEL SOL B&B near Pasadena. Rolf is also president of SCNA, the largest AANR-affiliated travel club in the state; ADS is also affiliated with AANR. During the interview, Rolf described how the B&B came to be and of his love for cooking, The World Naked Bike Ride, nude 5k runs, and the naturist movement in general. Rolf also talked about the recent



*Disrobed* on-line play which the SCNA club sponsored. The 56-minute video is available at [nakedwanderings.com/events/naturist-resort-sessions-arroyo-del-sol](http://nakedwanderings.com/events/naturist-resort-sessions-arroyo-del-sol) as well as on Twitter. SCNA Board member Cheryl Case died from natural causes in mid-October. She will be missed. Also, in October, the club had a successful Ice Cream Social combined with an Oktoberfest on October 10<sup>th</sup> in Altadena. Attendance was limited to ensure proper social distancing. An On-line Game and Cocktail Party on October 24<sup>th</sup> with over 20 players from as far away as Canada. Another on-line game party was held December 5<sup>th</sup> with over 30 participants. These monthly game days are becoming very popular! There were also the monthly Men’s Only Nude Yoga classes in Canoga Park as well as Co-Ed Nude Yoga classes that take place online. In December, SCNA held their traditional Holiday Party and White Elephant Gift Exchange. This year, it was held online with 15 members. Those wanting to participate were asked to send in a picture of their unwrapped gift. We continue to host two on-line monthly *Meet-Up* dinners for the greater LA/Ventura/Carpinteria areas. Super Bowl Sunday was a virtual event on-line with several raffle games to win some nice prizes, including a pool of cash at the end. In the past, the SCNA has organized the very popular *Naked at The Getty Museum* events but, because of COVID-19 restrictions, this year’s event was a virtual scavenger hunt on February 14<sup>th</sup> – follow a trail of clues to uncover amusing nudes and answer quirky questions. SCNA President Rolf Holbach’s club liaison report follows.

## COLORADO

Due to heightened COVID-19 restrictions in the State of Colorado, no visitors – not even guests of members – are allowed on any of the affiliated properties.

- FRONT RANGE NATURISTS – BOULDER

No information available; their website is [frncolorado.com](http://frncolorado.com) for possible updates.

- MOUNTAIN AIR RANCH – DENVER

Due to heightened COVID-19 restrictions site-holders and full members may be on the grounds, “at your own risk.” The office is only open by appointment. With the uncertain nature of the pandemic, there will not be a calendar of events published until situations return to normal. Event information is available on their website and emails sent by MAR management. The club held a fun family weekend with a Hallowe’en theme for the weekend of October 24-25. The *Boneyard Thriller* event was held in the Tent Meadow, with pumpkin carving, a haunted hayride and a headstone design contest. Members dressed like zombies for the *Thriller* (à la Michael Jackson’s song) Dance. Sunday evening, October 25<sup>th</sup>, was the members only *Ghouls and Goblins Nude Bowling* at the Crown Lanes Bowling Center in Denver. People were invited to wear Hallowe’en costumes and scariest looking COVID-19 mask. In November, members voted on a referendum whether MAR should provide and support a sound system poolside, with easy listening music. The proposal failed by a vote of 89 (yea) to 138 (nay). Thanksgiving’s event was cancelled. The only December event was the Christmas decorations at individual sites so people can drive through the park to enjoy. The December 12<sup>th</sup> Cookie and Gift program for our kids was cancelled, as was the MAR New Year’s Eve party. The MAR website shows all January and February events as cancelled. There were no newsletters for January or February as the editor resigned without replacement.

## HAWAI’I

(see following reports)

## **NEW MEXICO**

- **FAYWOOD HOT SPRINGS – GRANT COUNTY**  
Call 575-536-9663 or email [faywoodhotsprings.nm@gmail.com](mailto:faywoodhotsprings.nm@gmail.com) for camping information.
- **ROADRUNNER NATURIST CLUB – ALBUQUERQUE**  
Congratulations to Treena Saavedra who was elected the new Club President in mid-October. Treena is also a Director on the AANR-West Board. RRNC canceled all events since October, waiting for the pandemic restrictions to be lifted. Email to [roadrunnernaturists@hotmail.com](mailto:roadrunnernaturists@hotmail.com) for information.
- **SUN TREE TRAVEL CLUB – LAS CRUCES**  
Email to [information@suntree.net](mailto:information@suntree.net) for club activities.

## **NEVADA**

- **LAS VEGAS BARES – CLARK COUNTY**  
Email to [nakedinvegas@yahoo.com](mailto:nakedinvegas@yahoo.com) for event information.
- **LAS VEGAS NATURISTS – CLARK COUNTY**  
Las Vegas Naturists is working around their grounds getting ready for the Spring opening. They have a new shade structure, added to the hummingbird retreat, and started to build a pickleball court. Looking forward to more water volleyball fun and the return of our guests and friends. Email at [actionnude@gmail.com](mailto:actionnude@gmail.com) for event information.
- **NORTHERN NEVADA NATURISTS – LAKE TAHOE**  
Due to a large number of active COVID-19 cases in the Reno area, and outside temperatures hovered around 30°f, the NNN was pretty quiet for the holidays. They launched a new webpage, [nnnaturist.org](http://nnnaturist.org), and hope for some activities soon. They are approaching local movie theatres to arrange private nude movie nights as many are heavily advertising private showings in the local media; no takers yet.
- **TAHOE AREA NATURISTS**  
Tickets were being given in October to cars not parked behind the white lines on NV-28. By November, TAN reported people stopped visiting both Sand Harbor and Zephyr Cove because the weather had turned cold and snow on the ground around the lake.

## **UTAH**

With recent COVID-19 spiking in Utah, in-person events are on hold.

- **SOUTHERN UTAH NATURIST SOCIETY – S<sup>t</sup> GEORGE**  
The SUNS held a design contest to select a new logo. Out of ten submissions, the judges found this one to be the overall favorite which is reminiscent of the iconic red hills and bluffs surrounding the Southern Utah area as well as the sunshine they enjoy year-round, naturally. Come share the beautiful views of these hills when visiting S<sup>t</sup> George. With increased demands on his time, Bob decided to step down from managing the group and Arlene Carroll has taken over responsibilities. They have similar hopes and ideas for the group, and Arlene has been working closely with Bob since last Summer. She is working on ideas for more varied activities that fit into the groups' interests, based on the survey completed last Fall. Along with this change, please note that [SUNS.StGeorge@gmail.com](mailto:SUNS.StGeorge@gmail.com) is their new email address. The SUNS scheduled activities for November were cancelled. The Ugly Christmas Sweater Party was held on December 12<sup>th</sup> which included a snowball fight, great lunchboxes donated by Harmons, a gift exchange and time in the heated pool and hot tub! On January 9<sup>th</sup>, the SUNS had a hot tub party with added new outdoor games for some more fun in the sun. They finished the day decorating sugar cookies for dessert. The SUNS had a Hike and Hot Tub party on January 23<sup>rd</sup> that was well attended and enjoyed. The weather was sunny and, after the hike, returned to the hot tub for some party games and great conversations. Two hot tub parties were scheduled for February.
- **WASATCH NATURISTS – SALT LAKE CITY**  
WN has developed a popular on-line 'blog for at [wasatchnaturists.com/blog](http://wasatchnaturists.com/blog) with contributed stories and comments. Email the club at [wasatchnaturists@gmail.com](mailto:wasatchnaturists@gmail.com) for more information.



## **WORLD WIDE WEB**

- **CLOTHESFREE INTERNATIONAL CLUB**  
CFI is an on-line subscription service which produces weekly video shows highlighting important nudist news and also local nudist clubs and resorts. Go to [clothesfree.com](http://clothesfree.com) for more information.



Andy Walden • AANR Western Regional Meeting  
MIRA VISTA RESORT, Marañá, Arizona • March 2021

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Travel restrictions remain in effect for all Islands of Hawai‘i, including the counties of Honolulu, Maui and Hawai‘i; Kaua‘i and Kalawao counties have their own regulations, and the Island of Maui (not Lāna‘i or Moloka‘i at this time) is adding a mandatory *contact tracing* requirement for all travellers. There are new International travel restrictions now in effect as well. Currently, there is a ten-day *sequestering* (quarantines are for sick people) for all in-bound visitors or residents to any of the Hawaiian Islands. However, there is a pre-travel testing option that will allow travelers an alternative, allowing them to bypass isolation, as long as they bring along proof of a negative test from a state-approved testing partner.

Even though Hawai‘i is “welcoming” visitors — albeit with rules, regulations, restrictions, requirements and fines or incarceration for noncompliance — Governor David Ige mandates all arriving passengers to present suitable documents or self-segregate for ten days upon arrival. “The culture of the Hawaiian Islands promotes *kuleana* (responsibility) and *aloha* (love). Now that travellers can once again enjoy the incredible beauty and diverse cultures of the Hawaiian Islands, the State of Hawai‘i is asking for your *kōkua* (help) in keeping Hawai‘i safe.”

### **HANGIN’ LOOSE % RETREAT & BOTANICAL GARDENS:**

The last few years have been tough for small businesses which has brought **Michael and Janet Smith** to a point of decision. The dramatic 2018 Eruption in nearby Leilani Estates severely cut into arrivals to Hawai‘i, in spite of the fact that the volcanic activity affected less than one-half of one percent of the Island. Just as they were on the road to recovery, the 2020 government lockdowns and mandated isolations for all arriving visitors and residents throughout Hawai‘i brought them to their knees.

It is with much trepidation that HANGIN’ LOOSE has shuttered indefinitely, with the hope that a buyer will keep the 2½ hectare retreat clothing optional. The Smiths are working with three members who will keep the small but dedicated group who have AANR membership via HANGIN’ LOOSE together as a non-landed club. Mike still makes his weekly trek to Kehena, a black-sand cove located about thirty minutes down Pāhoa-Kalapana Road. The *tolerated* nude beach is a gathering place for an eclectic collection of visitors, local “granola” and the curious — all in various stages of nudity — where Sundays’ drum circles, impromptu singing and a certain herbage are popular attractions. Be prepared to hike a short, steep path and heed the locals’ advice about the rough waters.

*hanginloose.com*

### **“LITTLE BEACH” MĀKENA:**

The Hawai‘i Department of Land and Natural Resources closed *Little Beach* this past January after social media posts showing 400+ people without masks partying. The state decided to shut down the entire area, known for drum circles, nudity, illegal alcohol and other illicit substances, pointing to “reckless and illegal behaviour.” DLNR announced the immediate but *temporary* closure of the Pu‘u Ōla‘i area — including the smaller of the two beaches within the Mākena State Park jurisdiction. This is the same state department known for using various tactics to discourage nudity around the Islands, as Erich and Georgiana Schuttauf learned on a visit to 67 Beach.

*littlebeachmaui.com*

### **SWIM FREE HAWAI‘I**

The closure of Hawai‘i has also hurt the visitors to Honokōhau yet **Capt. Chuck Haupert** continues to be optimistic for the future. He is able to greet visitors and take locals to swim the Kona Coast as nature intended on a limited basis whilst he pursues his other passion: deep sea fishing. The Captain is assured normalcy will return and his crew is already ready to go!

*swimfreehawaii.com*



Rolf Holbach, Southern California Naturist Association

AANR Western Regional Meeting • MIRA VISTA RESORT, Marañá AZ • March 2021

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With Los Angeles being the epicenter of the COVID-19 crisis over the last number of months, our Oktoberfest/Ice Cream Social on October 10<sup>th</sup> was our last live socially distanced event. Since then, all our meetings and events have been held online.

One of the benefits in holding our monthly Introductory Meetups online is that it offers those who would not be able to attend in person, for whatever reason, the ability to attend the meeting.



Our monthly free Clothing Optional Virtual Game and Cocktail Parties have become very popular over the last few months. We get 60-80 RSVPs each month with about 30-40 actually showing up to play. We have had players from all over the world joining in from Australia, Canada, England, Mexico, India, and from the east to west coast of the USA. It really took off when a non-nudist Meetup group, “I Wanted to Do That ... Just Not Alone,” asked if they could post our game parties on their site. We agreed as they also support and encourage participation in the WNBR out here. Many of our participants from outside the area come from this group, and many of them participate sans clothes. In February we decided to try charging a nominal \$5 entry fee as many other game parties charge \$15 or more to participate.

One of our traditional January events has been a “Naked at The Museum Scavenger Hunt” where participants roam the Getty Museum (clothed) answering a questionnaire about the nude artwork on display. Of course, we were not able to host that event this year, so we are joining Watson Adventures “Naked at The Museum” virtual scavenger hunt in museums around the world on Valentine’s Day.

One bright spot is our club’s sponsorship of the recent virtual adaptation of the “Disrobed” play that AANR-West and SCNA jointly underwrote for the Hollywood Fringe Festival in 2019. The online presentation in January was a success with almost 500+ viewers. An encore presentation is planned for March 19<sup>th</sup>, 20<sup>th</sup> & 21<sup>st</sup>.

If local COVID statistics continue to improve we hope to stage our first live socially distanced pool party on the first day of spring, March 20, with monthly parties after that as long as conditions improve.

*Rolf Holbach*

**Contact Information:**

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Calabasas CA 91302-1502

(818) 225-2273

Email: [scna@socalnaturist.org](mailto:scna@socalnaturist.org)

Website: [socalnaturist.org](http://socalnaturist.org)

# Membership — Passports

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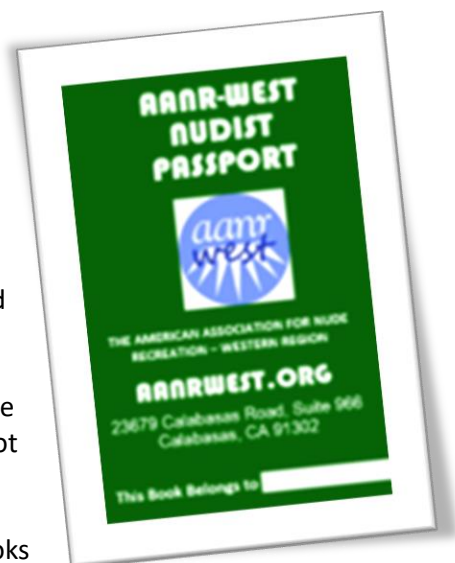
Gary Mussell ◊ Jeff Tendick • AANR Western Regional Meeting  
MIRA VISTA RESORT, Marañá AZ • March 2021

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As we write this, the final layout for the 2021 Passport books is being completed and should be at the printers. Because of the continued delays in reopening the clubs from the COVID-19 restrictions, a delay from our original January target seems justified. The 2021 period will run through July 2022, giving everyone ample time to complete many visits to clubs around the region.

Included this year is our T-Shirt promotion. Thanks to Linda and Jeff for submitting the text. It will be on a separate insert inside the passport and they will also have a book page devoted to it.

The outside color will be green this year, to differentiate it from the blue color used last year. The image above approximates the color, but I do not have a final version to share as of this report deadline.



We are having 300 passports printed, same as last year. While the books will be sold online at our website, the vast majority will be distributed for

free to the clubs in block of 5 -15 depending on their request. The clubs, in turn can sell these for nominal a fee to their members to cover the extra handling and work their front desk must do at member check in.



Flyers and instruction sheets were also sent to the clubs to be sure their front desk greeters know what to do when someone presents their passport.

## How it Works

Each club will be given a stamp to use. The front desk clerk uses the stamp on the designated page for their club. They stamp a second time on the back of the book so the passport holder can submit the secondary pages back to AANR-West for a raffle drawing at the summer convention in 2022.

Each resort/club visited by the participants entitled them to one raffle ticket in a big bowl from which names will be drawn for special prizes. These prizes, donated by the clubs, range from merchandise to weekend stays at the donating club. The more clubs the person visits, the more raffle tickets they get so visiting many different clubs improves their chances for winning. Multiple visits to one club do not count; only one raffle ticket per club visited.

This process worked very well for us last time and we see no need to make changes this year. We are open to all other ideas and suggestions that can make the Passport more successful next time. We will be reviewing this in some detail at the Fall meeting.

Last year, we separated Membership Marketing into two committees because it was too big a chunk for one group to handle.

The Membership Committee, whose efforts are discussed elsewhere in this report include programs directed at our existing members, including:

- Passport Program (Gary and Jeff)
- Increasing Membership (Jeff)
- Club Liaison

The Marketing Committee focuses on creating branding, literature and projects aimed at prospective members. These include:

- AANR-West Written Literature
- Spanish Versions of Literature (Claudia)
- Women in Nude Recreation (Treena, Linda)
- The GPS T-Shirt Promotion (Linda)
- Spiff Inventory Management
- Trade Show Selection and Backdrops

## **AANR-West Literature**

AANR-West has:

- A main tri-fold brochure for handing out at clubs and trade shows and to prospective members. It contains a general overview of the services we provide. We have sufficient quantity for the year.
- An 8" × 11" handout listing all of the clubs in the region including email address and other contact information. A secondary handout includes a map of each state showing the location of each of the clubs. This gets updated often whenever there is a change submitted by a club. It is handed out with the main brochure and reflects the information found on the web site.
- A WINR brochure and also a WINR card.
- A Scholarship program card
- Club brochures that are distributed at trade shows and sent to prospective members who live in the vicinity.
- Many AANR brochures produced by the AANR main office to supplement the Region's literature.

## **Spanish Version**

Claudia, Andy and Ricc form the committee charged with converting some of our AANR West literature into Spanish for use at trade shows and at other locations where there is an opportunity to introduce AANR to a Spanish-speaking community. Claudia wants to rewrite the draft provided by Ricc because she says as written it is "too colloquial" and needs to have some of the slang converted to more formal text. We may also want to consider a Spanish translation for some of the website pages.

## **WiNR**

This section of Marketing is being submitted separately by Treena and Linda who co-chair the committee. We are excited to hear about their new monthly online Women's Gathering activity.

## **GPS T-Shirt Promotion**

This section is being submitted separately by Linda Weber who is in charge of the promotion.

### **Spiff Inventory Management**

Because of the cancellation of most events in 2020, we already have in stock almost everything we need to cover the 2021 booth giveaways above. In 2020 we authorized the purchase of 1500 Shopping Bags (16" x 12") at \$1.<sup>25</sup> each (total: \$1875) and 200 cooler bags for special prizes, \$2 each (total \$400). These were not ordered. If we order these for 2021, the **total spiff budget will be \$2275** instead of the usual \$7,000. How the spiffs are distributed per trade show are on a separate spreadsheet (attached).

### **Trade Show Selection and Backdrops**

This has been a strange year for our normal method of public outreach (besides social media). The Board decided several years ago that having information booths at targeted trade shows and public events was an excellent way for us to promote social nudism in general and AANR and AANR-West in particular.

We found that this strategy was wildly successful in certain states like California but not as effective in others, such as Arizona. Measuring success was hard to come by despite the positive response, as there was not a large number of new visitors to the clubs not a large increase in AANR associate membership as best we could measure. So, we focus on communicating the positive benefits of nude recreation in general and targeted populations – younger ages and middle-class families – that might wish to give it a try in the future, or at least to erase any negative impressions about it. Again, hard to measure.

Recently there has been some feeling we should pull back from many of the shows as we are unable to measure their success verses their expense. That discussion is on the table for the 2022 Budget.

Meanwhile, along came the COVID-19 virus that threw asunder all the trade shows scheduled across the country. We were able to attend only a couple of trade shows in early 2020. What shows will be postponed again for 2021 is an open question. Here is the current calendar of shows as of the time I wrote this report:

- **Los Angeles Travel and Adventure Show – May 1-2, 2021**

The show usually attracts about 70,000 people over two days and we have had a booth there for about ten years, so we get to pick our booth location early compared to other exhibitors, a definite advantage. We get to meet potential “Nakationers” from around the country and the booth is always popular. We raffle weekend trips to nudist parks and B&Bs and collect about 250 names every time who are interested in learning more. These names are distributed to our clubs.

If the COVID-19 issue is not resolved soon, this show could be cancelled or postponed to 2022 and our money rolled over to the next year. An Alternative: AANR-West withdraws from the show and we let the Southern California clubs run the booth with their own literature and backdrop and no mention of AANR.

<p><i>Action Item: We already paid for a booth to be there in 2021. <b>The cost for the two days is \$3440</b> for 2021. Whether or not to cancel our participation in this show in the future needs to be discussed at the Spring 2021 Board of Directors Meeting as the show requires that we pay a year in advance.</i></p>
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- **California Parks and Recreation Show – March 23-24, 2021**

This has become an online show for 2021, much to the dismay of the 300 exhibitors who usually participate. We have declined to be part of this year’s show. I have been assured this will not affect our priority order in line to select a booth location in 2022. It is important we always get a high traffic corner aisle booth and the 2022 show will be in Sacramento so we should get a higher percentage of State Park officials to attend, which is important to our needs.

- **San Diego Earth Day Faire – September 19, 2021**

This is the largest such earth-friendly event in the world, attracting over 80,000 visitors in one day. To cut costs and share staffing, AANR-West shares a double-wide booth with the local Camping Bares club and volunteers from DE ANZA SPRINGS RESORT.

Our **costs are usually under \$500/year** plus some travel expense. Those who drop by the booth are always interested in the nude recreation literature and spiffs we provide. Almost all are under age 30, and they use the discount coupons we provide to several local clubs.

The 2021 has been postponed from April, when it usually occurs around Earth Day. We have not yet paid for a booth although we are on the list to be contacted once we get closer to the event.

The recent death of Les Deering of the Camping Bares complicates this a little, as he was the person with whom I worked on setting up the shared booth. This should be sorted out in a few months as the Camping Bares leadership adjusts to his loss.

- **Olive Dell Ranch Bare Burro 5k Fun Run/Walk** – April 25, 2021

The park allows us to include AANR-West literature and a spiff in the complimentary swag bag given to each of the 300 runners each year. We usually provide a towel or some other nice spiff for the 20 race winners by category. We also have a free booth in the registration area where we can hand out other spiffs and collect names of first-time nudists interested in our newsletter or information about other clubs.

- **World Naked Bike Ride: Los Angeles**

This event is usually held every June but because the pandemic may still be an issue then, there is talk about postponing it to September 2021. The 2020 event was cancelled due to COVID-19.

AANR-West earns a booth at this event every year because we co-sponsor the portable toilets along with three other local clubs in the Southern California area. There are always around 400 riders, many first time at a nudist event, and we educate them that there are local AANR clubs available should they want to visit them with a discount coupon. Most riders are in under age 30 and have never heard of us. **The cost is usually under \$400/year** for our share.

- **Carpinteria Independence Day** – July 3, 2021

The traditional Independence Day Parade was cancelled in 2020. We always participate in the parade with a decorated truck that will hold four to six people in the back waving at the crowd as we drive down the main street of the city. We have been invited to be in the parade for the past eight years. We hand out beach balls to the various youth groups participating just before the parade and they always blow them up and bounce them in the air when it is their turn to march. We also get a nice 30-second plug from the podium announcer as we pass by. Cost: nothing except perhaps the cost of two dozen beach balls.

- **Carpentaria Avocado Festival** – October 2021

The festival is always scheduled for the first three-day weekend in October. This event normally draws over 100,000 visitors each year and we have a booth where we hand out literature and giveaway items. It is one of our most productive events that we do each year. Local city officials allow the local nude beach to exist because each year we can show them the support local residents give to us via a poll we take each year at the booth. **Cost is about \$700/year** for the booth.

*New Flash: February 10, 2021 - The pandemic has forced the cancellation of the Los Angeles County Fair for the second year in a row. This is held over 10 days in early September each year. We don't have a booth here.*



# Marketing — Women in Nude Recreation

9E1

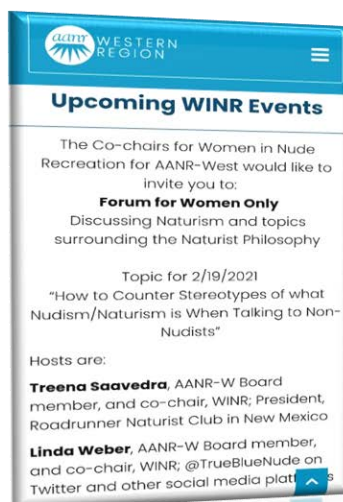
Treena Saavedra, Linda Weber • AANR Western Regional Meeting  
MIRA VISTA RESORT, Marañá AZ • March 2021

The WINR Committee continues to strategize for when venues will be open and able to accommodate bookings, but at present, no resorts are open to accepting a date for an event.

The WINR QR Code stickers that Treena designed have been placed in different locations to spark interest for potential new members. The code links directly to the WINR page on the redesigned website. Unfortunately, according to OneStoneWeb, at present, we can't track WINR traffic to a specific QR code to see how effective the stickers are. Another idea put into motion was to place the stickers on the bottom of round rocks with a note on the top for "Ladies – turn over." These have been left at a few parks and high traffic areas to generate interest.



Linda continues to attend the British Naturism Zoom WINR "Coffee Chat" to audit their program. Their Forum is bi-monthly and held on weekend mornings. We have implemented this idea for AANR-West.



Our first AANR-West WINR Forum was held via GoToMeeting in January 2021. We had six ladies attend. Linda hosted the first one with a nice informal chat letting the group know this would be a monthly occurrence and to invite ladies to attend in a safe environment – their home! We received feedback that the call should be an hour to an hour and a half long and include a monthly topic. The topic for February was "How to Counter Stereotypes of what Nudism/Naturism is When Talking to Non-Nudists." One Forum will include men who have reluctant partners and how to encourage them to embrace naturism. The Forum is advertised on the AANR-West website as well as in an e-mail to the clubs and a mention in the *Western Sun* newsletter with the information.

Linda continues to do outreach to the other organizations she is a member of to see how they recruit women and what programs they have available for a women-only focus and network with other women influencers specializing in WINR activities.

Treena has been in contact with the SUNS Travel Club in Utah with a view to planning a women's retreat at a member's home. At this point, the SUNS are receptive when the time is right to be able to safely have a gathering.

Linda continues to be successful within the Social Media realm with inspirational narratives to pictures, encouraging women that "if I can do it, so can you" and her **#IAmTheFaceOfNaturism** campaign.

Respectfully submitted,

*Linda Weber*, co-chair WINR

*Treena Saavedra*, co-chair WINR

# Scholarship Committee

9H

Larry Gould ◊ Ernie Wiese • AANR Western Regional Meeting  
MIRA VISTA RESORT, Marañá AZ • March 2021

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The scholarship has been advertised. The announcement will be updated twice before they're due, including an outreach to club leadership.

*Larry Gould*, PhD

# By-Laws and Procedure Manual

9J

Tim Mullins ◊ Gary Mullins, Larry Gould • AANR Western Regional Meeting  
MIRA VISTA RESORT, Marañá AZ • March 2021

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The latest copies of both the By-laws and Procedure Manual have been received and are under review. So far, what are missing from both are:

- a list of definitions;
- dates of authority;
- some language is awkward.

*Larry Gould*, PhD

# Government Affairs Committee

9K

Garry Mussell • Larry Gould ◊ Tim Mullins  
AANR Western Regional Meeting • MIRA VISTA RESORT, Marañá AZ • March 2021

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## AANR Government Affairs Team Switches Bill Tracking Software

On January 1<sup>st</sup>, AANR switched its bill tracking software subscription from *CQTracking* to *FiscalNote*. This program alerts us whenever legislation gets introduced in any of the fifty states and also Canada that contains certain key words such as "nude," "beach," "state parks," etc. In the Western Region, we look for eight such key words. These get pinged into our personal email daily so we can review the bill and see if it is something to which we should react. We also use *Google Search* to look for key words in news stories anywhere in the world so we can discover what is happening in cities and counties that do not rise up to the level of legislation. Our team then reviews to information and will take action if deemed appropriate.

## Federal Lands and Open Space Regulation Changes in the Works

How the Antiquities Act of 1906 gets administered has a direct effect on places where nudists can enjoy hiking trails, rivers, or lakes enjoyed by our community. The new software program GAT uses to track legislation is now going to send us summaries of all changes in federal regulations and park supervisor directives that may affect the nudist community.

We can report that many conservation organizations are asking the new administration to reverse some of its predecessor's actions affecting public lands and the environment. In our region, Utah's Grand Staircase-



Escalante and Bears Ears National Monuments are up for early attention. Neither the National Park Service nor the Bureau of Land Management has had a permanent director for several years and that is about to change.

At the top of the priority list is implementation of the Great American Outdoors Act, Public Law 116-152, enacted last summer by Congress. The law provides \$1.9 Billion annually to Interior agencies and the U.S. Forest Service for deferred maintenance projects such as critical bridge repairs and campground improvements in Fiscal Years 2021-2025. The administration will be responsible for prioritizing deferred maintenance projects when it submits its budget request to Congress in February.

The Great American Outdoors Act also provides funding for land acquisition through the Land and Water Conservation Fund. However, the previous administration hampered implementation when it issued Secretarial Order 3388 in November establishing criteria, including requiring written support from county and state governments prior to an acquisition. As a rule, it can take 1-3 years to implement any changes in regulations as some require Congressional or public review.

### **Summary of State Legislative Bills We Are Following in the Western Region**

One of the primary reasons to belong to AANR (besides having fun) is to support our work that protects our right to be nude through legislation and the courts and, where possible, to expand social nude recreation opportunities. Here are some of the bills submitted for the 2021 legislative sessions in our region that we are watching:

- **Arizona 2021 HB 2568** – Passed Judiciary Committee on February 3  
Makes it unlawful for a person, with intent to terrify, intimidate, threaten, or harass a specific person or persons, to direct in an electronic communication any obscene, lewd, or profane language or suggest any lewd or lascivious act to the person or to threaten to inflict physical harm on any person or to property in any electronic communication. A person who violates this section is guilty of a class 1 misdemeanor.  
*Action: We are watching the bill to make sure its definition of “lewd or lascivious act” is not expanded to include nudity.*
- **Arizona 2021 HB 2502** – Judiciary Hearing scheduled February 10  
Essentially the same bill as HB 2568 above except the violation may occur at the place where the communications originated or at the place where the communications were received.
- **California 2021 SB 53**  
This bill would make it a crime for a person to knowingly send an unsolicited image by electronic means depicting any person engaging in an act of sexual intercourse, sodomy, oral copulation, sexual penetration, or masturbation or depicting the exposed genitals or anus of any person. The bill would make the crime punishable as an infraction by a fine of \$500 for a first offense and \$1,000 for a second or subsequent offense. We are opposed to the bill in its current form as it directly affects our nudist websites, publications, and sharing of images between members. The bill has been referred to Senate Committee on Public Safety.  
*Action: We hope to amend it before it gets to a committee hearing. Its legislative summary also misstates CA state law (section 314-318.6) as the current law requires lewd intent. This bill’s summary states that is no longer required for enforcement.*
- **California 2021 AB 307** – Judiciary Committee hearing set for Feb 25  
Covers the same territory as SB 53 but focuses on lewd intent when images are distributed, and it requires registration as a sex offender if the person is convicted.
- **Utah 2021 HB 147** – Hearing in Judiciary Committee February 1  
Current Utah law forbids the distribution of “intimate images” (genitals, breasts, intercourse, etc.); that, in a “reasonable person,” might cause personal emotional distress or harm if the person in the image did not consent to the image being taken. The definition includes the visual depiction of nudity or partial nudity  
This bill would eliminate the requirement of actual emotional distress or harm.

*Action: The bill is given a good chance for passage with little chance of our ability to amend it.*

- **Utah 2021 HB 193**

A similar bill but affects images that have been altered (cut and paste heads onto other bodies, for example) to depict people without their consent.

### **County and Local Level News**

Headlines and stories from local newspapers.

- **Hawai'i Shuts Down Maui's Little Beach Citing COVID-19 Violations**

On the first weekend of 2020, state officials in Hawaii shut down Pu'u Ola'i Beach, also known as Little Beach, at Makena State Park on Maui "for an indefinite period." State officials cited the beach's 'blatant nudity, illegal alcohol and hundreds of mask-less peoples in close contact with one another.

An estimated 400-1000 people have gathered at Little Beach on an average weekend day since the 1960s to enjoy the sand, surf, wearing various levels of optional clothing. On Sundays, the locals traditionally throw a large sunset celebration featuring a circle of drums and fire dancing. The dancing often continues into the night. Some local residents have sought for years to shut down the beach, but law enforcement has been reluctant until now. The lack of mask wearing by the large beach crowds and the lack of mask wearing finally gave them a reason to close the beach.

"For everyone's health and safety we cannot continue to tolerate the lack of personal responsibility," said DLNR Chair Suzanne Case in a news release. "The parties have the possibility of becoming so-called super spreader events."

"Out of an abundance of caution we are forced to take the extraordinary action of closing off [Little Beach] due to the egregious behaviors of a segment of Maui residents and visitors," said State Parks Administrator Curt Cottrell in a statement.

Officials have put up closed signs and installed fencing at the path leading to the beach and said anyone caught at Pu'u Ola'i could be cited for entering a closed area.

Officials added that the park's closure is "temporary," but officials did not say when it would reopen.

- **Little Beach Fence Vandalized**

Two weeks later, officials discovered that vandals cut through the steel posts of the fence and gate put up to close the beach, most likely with power tools. The vandals also discarded the signs, poles and fencing into the ocean.

As reported in local *The Maui News*, state workers said they were able to retrieve the pieces and they believe they can weld the fencing and gate back together. The incident, meanwhile, is under investigation.

"This behavior is not only destruction of government property, but whomever did this misses several important points," said State Parks Administrator Curt Cottrell in a news release. "This kind of senseless vandalism is an assault on everyone who pays taxes in Hawaii. These materials and the labor to install these barriers are not cheap and now we'll have to spend limited staff resources on putting the gate up again."

Cottrell said today's vandalism will likely delay options that were being explored to reopen Little Beach.

"We understand many folks on Maui want Little Beach reopened, but in good conscience we cannot do so as long as some people continue to misbehave, break the law, and endanger the health and safety of those around them," he said in a statement. "These actions reduce our confidence that once we do reopen, we'll see compliant and responsible behavior."

For more information, click to:

[mauinews.com/news/local-news/2021/01/state-shuts-down-little-beach-over-big-maskless-parties/](http://mauinews.com/news/local-news/2021/01/state-shuts-down-little-beach-over-big-maskless-parties/)

Follow updates on the Little Beach Facebook page at:

[facebook.com/groups/917188165001060/](https://facebook.com/groups/917188165001060/)

- **Good News from Pirates Cove Beach: Permanent Status Granted**

By Gene & Cathy Quayle – December 2020

There is pretty much universal agreement that the year 2020 sucks; but we managed to find something to be thankful for. Our favorite nude beach, Pirates Cove, will remain "clothing optional" valid for the life of the project. San Luis Obispo County Parks Department has been granted a Coastal Development Permit to improve the parking lot area of Pirates Cove. The plan includes improving the parking lot by adding fill and leveling out all the deep ruts in the parking lot, adding a few ADA parking spaces, adding trash enclosures, interpretive signs, and a maintenance and operation plan.

But the most important part to us is that the project includes retaining the current clothing optional use of the beach.

I cannot overemphasize the importance of this permit. If you have dealt with government regulations and permits you will understand. This permit is now final and the period for appeal has expired. Part of permit DRC2020-00097 ongoing conditions of approval (valid for the life of the project) is this item 19: "THE CLOTHING OPTIONAL BEACH USE SHALL CONTINUE ON-SITE." In the past, nude beach access at other beaches across the country has been taken away when local Parks Departments simply changed their rules and regulations to prohibit nudity. Or when County Supervisors vote to ban all public nudity. Once that happens, it is very difficult to get clothing optional use back again. (Look at what happened to Bates Beach). Nothing is impossible, but having this permit means that our right for nudity at this one beach cannot be taken away without a public hearing to amend an existing Coastal Development Permit.

On October 19, the project gained another milestone. Roughly half the necessary funding was granted when the Coastal Conservancy awarded a \$250,000 matching grant to complete this project. Usually what happens, when half the funding is granted, the County will find a way to fund the rest rather than lose those funds. So, hopefully, at this time next year the project will be complete.

On this Thanksgiving Day 2020, we are truly thankful that at Pirates Cove, we can have Thanksgiving without "dressing." And for many more years to come.

### **How the Results of the November Election Affects Nudists**

Western Region State by State Results:

- **Arizona**

This state narrowly went for President-elect Joe Biden over President Donald Trump by about 60,000 votes (unofficial). Former astronaut and gun-control activist Mark Kelly defeated incumbent U.S. Senator, Martha McSally (R) by 53% to 47%. This is the first time since 1953 that the state has been represented by two Democrat senators. The state's nine U.S. House seats remain split between five Democrats and four Republicans. In the legislature, Arizona remains a Republican "trifecta" at the state level. Democrats thought they had a chance at winning a majority in the state House, but they fell short by 3 seats. Bottom line is no change in policy is expected for nudists. Last, Arizona voters decided by a wide margin to legalize possession and recreational use of marijuana.

- **California**

This state remains the "bluest" of the "blue" states, with Democrats holding all statewide elected offices, and holding a 2/3 majority in both the State Assembly and State Senate. The California Senate will go from a 29-11 Democratic majority before the election to a 32-8 majority following the election as three Republican incumbents lost their races. By comparison, no incumbents in the Assembly lost their race on election night.

The first openly bisexual, 25-year-old Alex Lee was elected to the Assembly. New bills can be introduced starting December 1. Fifty-three members of Congress come from California. Each party flipped one seat with three still too close to call. The current count is 40 Democrats, 13 Republicans. There was no election this year for U.S. Senator from the state. However, with the election of Kamala Harris to the Vice Presidency, Governor Gavin Newsome gets to appoint her successor (who will need to run again in 2022).

- **Carpinteria**

Our favored candidates won their seats on the Carpinteria City Council in last Tuesday's election. As expected, Mayor Wade Nomura was re-elected in a landslide and Natalia Alarcon won the open seat vacated by our friend Council member Fred Shaw. M<sup>rs</sup>Intire, who opposed our beach, came in a distant third.

- **Pirates Cove, San Luis Obispo**

Farther north in Pismo Beach, we had mixed results. Scott Newton, a friend of nearby Pirate's Cove nude beach came in first place for city council, but incumbent Erik Howell, another friend of the beach placed third and lost his seat since only the top two won. Howell is also on the CA Coastal Commission and has been a staunch champion of the beach, but his loss also means he loses that appointment. The Governor gets to appoint Howell's replacement and so we are lobbying for him to appoint Newton. We will not know his choice for a few more weeks.

- **Colorado**

Ex-Gov. John Hickenlooper (D) won the Colorado U.S. Senate seat currently held by Sen. Cory Gardner (R) by a 55% to 45% margin. Democrats also picked up a Congressional seat making that count now four Dems and three Republicans, with one not yet decided. Congressman Jared Polis will be the country's first openly gay man to serve as governor. Colorado's State Senate also flipped with 18 Dems and 17 Republicans, while the state House now has a Democratic majority 37-23, a net gain of four for the Democrats. Coloradans also approved the state joining the National Popular Vote Interstate Compact.

- **Hawai'i**

Hawai'i has been a Democrat trifecta for many years, controlling all state elected offices, and both state houses by wide margins. The party won the single US Congressional seat by a 50% vote margin. Of the seven seats up for election in the State Senate, Democrats won six and Republicans won one. In the State House of Representatives, Democrats won 27 and Republicans won three. Biden won the state's four presidential electors, 64% to 34%. Hawai'i has not supported a GOP candidate for president since 1984.

- **Nevada**

Biden remains ahead of Trump in the presidential election by nearly 3%, although some are asking for a recount. No Republican presidential candidate has carried Nevada since 2004. Two incumbent U.S. House members, Republican Mark Amodei in northern Nevada and Democrat Dina Titus in Las Vegas won reelection Tuesday. The other House race is still too early to call. Democrats continue to control both houses of the state legislature by wide margins. Nevada voters overwhelmingly agreed to make the state the first in the nation to protect same-sex marriage in its Constitution.

- **New Mexico**

Biden won the state 54%-43%. Democrats expanded their domination of the state's legislature. State Senate: 26 Dems to 15 GOP, State House: 42 Dems and 25 GOP. Women are expected to hold a majority of seats in the state House for the first time. New Mexico elected its first Black senator. Harold Pope Jr., a Democrat, defeated a three-term incumbent to win Albuquerque's District 23. Democrat Ben Ray Luján won the open U.S. Senate seat. His victory ends a 44-year hiatus from Hispanic leadership in New Mexico's U.S. Senate delegation. The last was Democratic Sen. Joseph Montoya, who lost reelection in 1976.

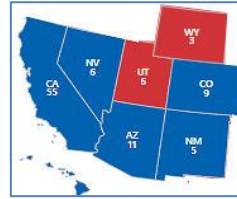
- **Utah**

Utah remains a Republican trifecta, controlling the governorship as well as a large majority in both the State Senate and State House although the Democrats had a net gain of four seats in the lower house. Gov. Gary Herbert (R) did not run for re-election this year. Spencer Cox (R) defeated Chris Peterson (D) by 61% to 34%. This is the eleventh consecutive gubernatorial election Utah Republicans have won, the longest current winning streak nationwide. Utah Republicans have controlled both U.S. Senate seats since 1947.

- **Wyoming**

President Trump won 70% of the vote in this state. Republican Cynthia Lummis also won the open U.S. Senate seat with 73% of the vote. The state's sole member of Congress, Liz Cheney, daughter of the former

U.S. Vice President, won with 68% of the vote. Wyoming is also a Republican trifecta, with that party holding the governorship and a wide majority in both the legislative branches. Republican state representative Roy Edwards (R) died a day before the election but he won anyway.

AANR-West region covers eight states and western Mexico. the map shows how the Western Region voted for president, November 2020.

## Legal Committee

9L

Larry Gould ◦ Tim Mullins • AANR Western Regional Meeting  
MIRA VISTA RESORT, Maraña AZ • March 2021

There were several online discussions of various matters since the last Board Meeting that included President Gary Mussell, Board member Larry Gould, AANR President Kathy Watzel, AANR Vice President Margie Cantlon and Executive Director Erich Schuttauf.

Due to the confidential nature of the subject matter reviewed by this committee, we will be making a verbal report to the board instead with the possibility of a closed session if we deem it necessary.



## Conventions & Facilities Committee

9M

Jeff Tendick ◦ Treena Saavedra, David Ziegler ◦ Walt Stephens  
AANR Western Regional Meeting • MIRA VISTA RESORT, Maraña AZ • March 2021

The Summer Festival has been confirmed by GLEN EDEN SUN CLUB for the weekend of June 4-6; the Fall Festival will be at DE ANZA SPRINGS RESORT on October 8-10 – also confirmed.

The Board Meetings and Convention calendar is as follows:

2021 AANR WESTERN REGION SCHEDULE				
Spring Board Mtg	Summer Festival	Convention	Fall Festival	Fall Board Mtg
Mira Vista Resort 13-MAR	Glen Eden Sun Club 04-06 JUN	Shangri La Ranch 23-25 JUL	de Anza Springs 08-10 OCT	Laguna del Sol 13-NOV

Contracts are being re-done and will be sent out to LAGUNA DEL SOL after Convention. Thank you.

*Treena B. Saavedra*

# Credentials Committee

9N

Treena Saavedra ◦ Cyndi Faber • AANR Western Regional Meeting  
MIRA VISTA RESORT, Marañá, Arizona • March 2021

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The Convention will be before we know it. Cyndi and I will review all paperwork and spreadsheets for certification of club representatives, their proxies or associate members. Credential packets will be sent as the time approaches. Also included in the packet will be the nomination form for Honorary Awards and the nomination form for members to the Board of Directors.



Those clubs without e-mail address will receive a Credential Packet by USPS mail.

Respectfully,

*Treena B. Saavedra*

# Nominations Committee

901

Jeff Tendick ◦ Ernie Wiese • AANR Western Regional Meeting  
MIRA VISTA RESORT, Marañá, Arizona • March 2021

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It is never too early to think about who will be a good addition to the Board of Directors. There will be two seats open in July and three more for reelection. The Region needs energetic people who will advocate for Nudism in a positive manner, who work well individually as well as on committees, and are dedicated to advancing the mission of the AMERICAN ASSOCIATION FOR NUDE RECREATION.

Board members are responsible for proposing legislations which require expenditures of AANR-West funds and accompanying them with cost analyses. Board members are expected to attend all meetings scheduled throughout the year or have a valid reason for absence, as authorized by the Regional President. They also vote to select times and places for its meetings as well as regional events and activities, set budgets, and represent not only their home clubs but also all members throughout the Western Region.

Ernie Wiese Termed out	Claudia Kellersch Termed out	Don Hubbard May be Reelected	Larry Gould May be Reelected	Barry Neilsen May be Reelected
Treena to 2022	Linda to 2022	David to 2022	Curt to 2022	

In addition to Director seats, our Region will also be electing a new President for the 2021-2023 term. The other three Officers' positions are open for reelection so everybody is still invited to consider who will be viable candidates to challenge the Vice President, Secretary and Treasurer. We yield better representation when there are choices on the ballot.

*Jeff Tendick*

On the recent January 17<sup>th</sup> meeting of the WNRL Board, Doug Swanson stepped down as CEO and Mark Pavelchak was elected as President with John Sileski being elected as Vice-President. Hermann Drier remains as Treasurer and Dennis Brooks as Secretary.



The officers and WNRL board would like to extend their thanks and appreciation to AANR-West for their recent donation to the library.

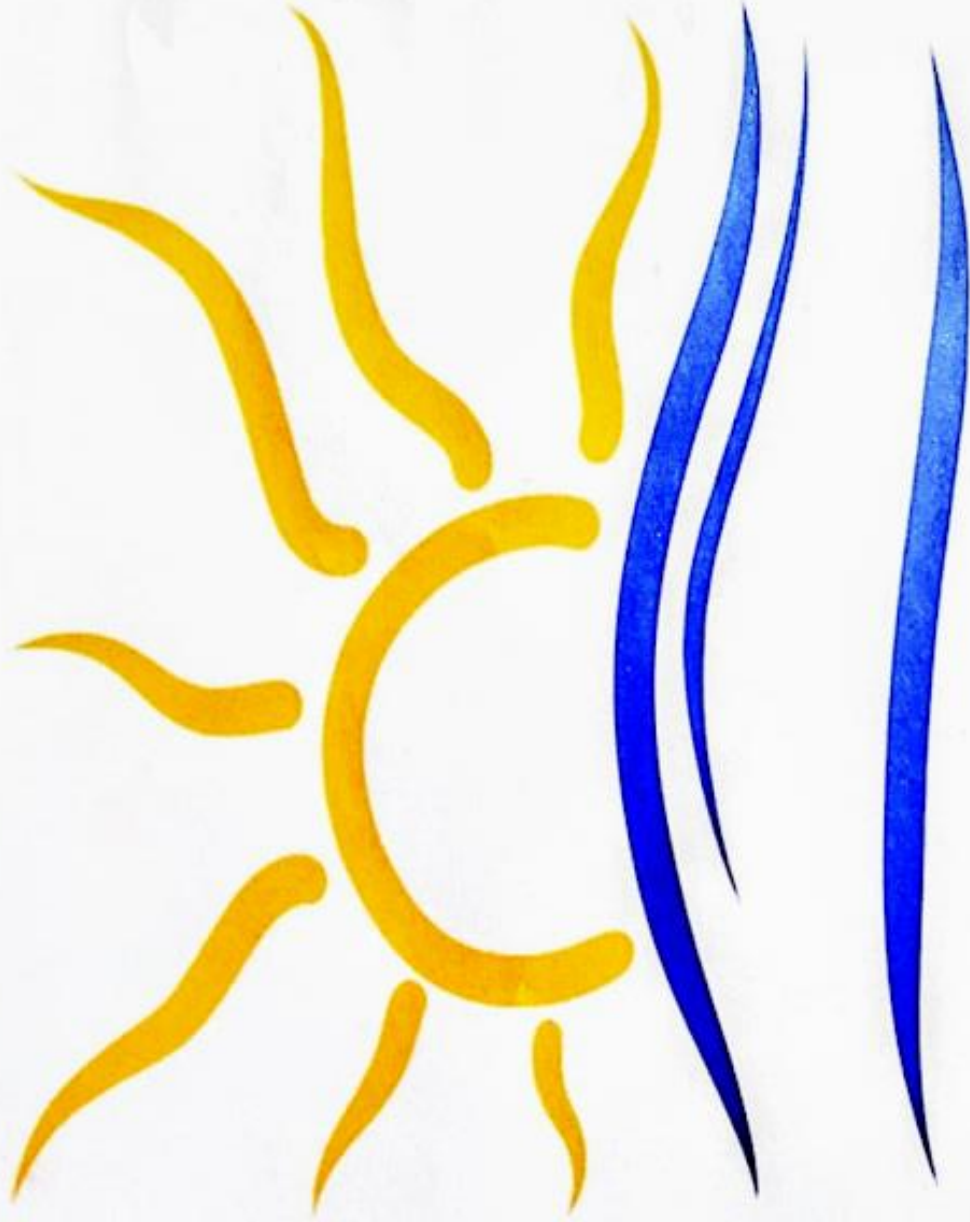
The donation is instrumental in having donated 8- and 16 MM films and 35 MM slides professionally digitized for future generations. Appropriate office supplies to store said slides and photographs are also being purchased.

Progress is being made in sorting through the remaining items stored in the "Connett trailer" parked in the Glen Eden storage area.

Work continues on updating and entering the inventory into the WNRL database.

Director Evan Nix has established a Twitter site @nudistlibrary to help promote the Library and solicit memberships and donations.

*Rolf Holbach*



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