



Fall 2021 ... Board Meeting Minutes

AMERICAN ASS'N FOR NUDE RECREATION • WESTERN REGION, INC.

Laguna del Sol, Wilton CA • 13th November, 2021
Andy Walden, AANR Western Regional Secretary

9:05 AM PST ... CALL TO ORDER

00:06:42

Pledge of Allegiance – Vice President leads the assembly.

Roll Call – Nine of nine Directors are present. Quorum is declared by the President:

• President	Cyndi Tendick	SHANGRI LA RANCH	AZ	present
• Vice President	Larry Gould	AANR assoc. member	AZ	<i>present via GtM</i>
• Secretary	Andy Walden	HANGIN' LOOSE	HI	present
• Treasurer	David Ziegler	SHANGRI LA RANCH	AZ	present
• Trustee	Bev Price	ARIZONA WILDFLOWERS	AZ	present
• Directors	Frederika Carlile	DE ANZA SPRINGS	CA	present
	Dave Carlson	SHANGRI LA RANCH	AZ	present
	Curt Flynn	GLEN EDEN SUN CLUB	CA	present
	Gary Holden	ARIZONA WILDFLOWERS	AZ	present
	Kay Nauta	MOUNTAIN AIR RANCH	CO	present
	Barry Nielsen	SHANGRI LA RANCH	AZ	<i>present via GtM</i>
	Treana Saavedra	THE ROADRUNNERS	NM	present
	Judy Tomboc	GLEN EDEN SUN CLUB	CA	<i>present via GtM</i>
	Linda Weber	HANGIN' LOOSE	HI	present

- **Secretary's Note:** Barry Nielsen was later excused from the meeting.

Introductions – AANR Members and Guests:

- Tim Mullins, AANR Gov't Affairs Chairman, AANR Western Regional Internal Affairs
- Gary Mussell, former AANR Western Regional President
- Jeff Tendick, "First Gentleman," former AANR Western Regional Vice President
- Claudia Kellersch, former AANR Western Regional Director (via *Go-to-Meeting*)
- Clyde Saavedra, ROADRUNNER NATURISTS (New Mexico) member
- Jeanette Ziegler, SHANGRI LA RANCH (Arizona) member
- Tom & Maureen Stark, SHANGRI LA RANCH (Arizona) member

Announcement – In addition to the Go-to-Meeting matrix is a *PowerPoint* display which summarizes the reports submitted to the packet. Also, budget requests are shown in the screen's corner as each committee is discussed.

- **Secretary's Note:** Sound quality for the on-line attendees continues to be an issue. Voice projection by the in-house attendees is essential! This office strives to provide the most accurate Minutes possible.

Approval of Minutes – The July 2021 Outgoing Board of Directors Meeting:

- **Motion 21/22 11 № 01** by Treana Saavedra, seconded ... 9 yea / 0 nay → **PASSED**
"... the Minutes for the Outgoing Board of Directors Meeting for the American Association for Nude Recreation, Western Region, of 30th July, 2021, be [approved] as written."
- **Motion 21/22 11 № 02** by Treana Saavedra, seconded ... 9 yea / 0 nay → **PASSED**
"... the Minutes for the Incoming Board of Directors Meeting for the American Association for Nude Recreation, Western Region, of 1st August, 2021, be [approved] as written."

Adoption of Agenda – The November 2021 Fall Board of Directors Meeting:

- **Motion 21/22 11 № 03** by Frederika Carlile, seconded ... 9 yea / 0 nay → **PASSED**
"... the Agenda for the Fall Board of Directors Meeting of the American Association for Nude Recreation, Western Region, of 13th November, 2021, be adopted as written."

President – Cyndi Tendick stands by her report as written:

- The Region is moving in a positive, club-focused / member-focused direction.
- As seen in the Budget, we are reducing the number of large trade shows. The ones in which AANR-West will attend are those where we have already paid for a booth – as far back as 2019 – and then were postponed.
- A community participation program is being outlined to assist clubs focus more directly on the needs of their local areas. Our Trustee will be instrumental in this project.
- At the suggestion of Gary Holden, a monthly on-line chat will be conducted with club owners, managers, presidents or other interested parties to talk about their struggles, what may or may not work, how can we support each other, and other topics of importance.
- More personal involvement with the AANR Public Relations and Marketing committees as well as the AANR Government Affairs Team has helped to become more familiar and active in these areas. We are all *the face of AANR* so let's maintain a positive approach to our on-line and in-person representations.

Vice President – Larry Gould presents a verbal report.

- The attorney who previously advised us with the Kids' Camp liability waiver – Ryan Hengl, Esq. – suggests the Region's insurance carrier/agent be completely informed about Kids' Camp, and to assure there is adequate coverage. Outline its location, dates of camp, typical number of adult councilors and participating minors, types of activities and day-trips, &c. Special consideration is needed for anyone using personal vehicles as transportation due to implied liability. No one can sign away legal responsibility when it involves gross negligence. Any regional connection to a club activity will give AANR-West liability exposure.
 - **President's Note:** *Insurance companies typically have template registration forms for these purposes.*
- In working with the same attorney to rewrite the by-laws for CANYON STATE NATURISTS, a lot of liability exposure was revealed. Similar verbiage is found in the regional By-Laws and Procedure Manual, both of which are now being reviewed. The biggest concerns are *who* represents AANR-West at an event, *what* amount of authority that person has, and *if* the Region has authorized said person to represent AANR-West.
 - **Secretary's Note:** *It was mentioned that Larry's surgery is scheduled for 15th December. The Board sends its thoughts and prayers for a speedy recovery.*

Secretary – Andy Walden stands by his report as written:

- There are deadlines to submit reports for the meeting packet stipulated in the Procedure Manual. A week or so is needed to cobble and distribute them.
- This office uses a *Tascam DR-40 Linear PCM Recorder* to capture the meeting's audio which is used in writing the Minutes and then the file is archived. This little gem hears *everything*, including sidebar whispers, editorial comments and other background noises. It is important for the Secretary to hear the dialogue clearly.
 - **President's Note:** *The By-Laws and Procedure Manual committee shall keep the Secretary informed of the changes being proposed for those documents. Though motions for any augmentations need to be brought to the Board for a vote, this office is responsible for maintaining their accuracy.*



Treasurer – David Ziegler stands by his report as written:

- The financial stability of the Region is very good. AANR-West looks to be on board with a new direction and focus but with the same goals – to promote nude recreation. The Region is striving to be financially strong and is ready to forge ahead with its fiscal responsibilities.
- Gone are the days of budgeting a loss and accepting it!
- The Board can count on the Treasurer, Finance Committee Chairman Dave Carlson, and President Cyndi Tendick to look after AANR-West's best interest.
- As a not-for-profit association, our goal is to redirect our finances to where they are best suited, and not to turn a profit or fill the bank account. We will focus on club support and membership retention.
 - **President's Note:** *There are a number of options being reviewed for the Region's finances, including the Budget, our financial institution, the process of adding and removing signatories, the feasibility of using credit accounts, and other ways AANR-West can sustain and extend its fiscal longevity.*

- The reimbursement process is reviewed; a sample form is included in the meeting packet. It is imperative to compare flight-vs-driving costs as outlined in the Procedure Manual. Completed requests are submitted to the Finance Chairman within thirty (30) days of the event for approval.
 - *Trustee's Note: The rule for lodging compensation was changed during the Fall 2018 meeting but the Procedure Manual, §7.02.00(6), was never updated.*

7.02.00 All AANR Western Region Officers, Directors, Member Trustee, and Legal Advisor shall be reimbursed for travel and lodging to attend AANR Western Region Board meetings. This paragraph also includes reimbursement of the AANR Western Region President when attending the AANR Convention and the AANR Trustee's meetings. Reimbursement will be based on the following criteria:

6. Unless otherwise authorized in writing, lodging reimbursement for each authorized person will be ~~one-half~~ **100% of** the current minimum room rate at the meeting site, **including tax**, for actual nights lodging not to exceed the night before, night(s) during, and night after a meeting only when staying on the meeting site property. Lodging reimbursement may also be paid the lesser of actual expense or as above to each authorized person staying off the meeting site property when no lodging is available at the meeting site.

15

Trustee – Bev Price presents a verbal report:

- In conjunction with the Sports Committee Chairman, the Bill Hawk Sportsmanship Award has been reviewed in order to make it more viable. The proposal widens the spectrum of eligibility from sports competitions held just during the Regional Convention to a yearlong consideration. This will open the award to events such as the various 5K runs, festival tournaments, or at any AANR-West club-sponsored sporting activity.
- **Motion 21/22 11 № 04** by the *ad hoc* Bill Hawk Award Committee ... 9 yea / 0 nay → **PASSED**
 "... the Procedure Manual §10.05.00 on Page [21] be amended as follows:"

10.05.00 Bill Hawk Sportsmanship Award:

This award shall be given at the annual Convention to the person or persons who, by their actions exhibit leadership qualities which made the AANR-West Sports Program just a little better during ~~that sports competition~~ **the preceding year**. The winner(s) may be players, officials, or leaders of individual sports competition, ~~who receive the most votes from a secret ballot cast by their peers.~~

~~The AANR-West Sports Chair shall provide a copy of Appendix E (Biography of Bill Hawk), these rules and ballots to the coordinator of each AANR-West sport. Each coordinator will ask each participant in that sport to cast a secret ballot. All ballots from all sports venues will be tallied by the sports committee and a winner selected from those cast.~~

21

"... and that the first and last paragraphs of the Biography on Page [40] be amended as follows:"


WILLIAM "BILL" HAWK

The Bill Hawk Award is given annually to honor Bill Hawk's contributions to WSA sports programs. The award shall be given to a person — or persons — who exhibits extraordinary sportsmanship or leadership abilities during **the year preceding** the annual AANR-West Convention sports competitions (criteria for award shall appear in AANR-West Procedure Manual, § 10.05.00).

Bill was respected by all the sports people who knew him. Under his guidance the WSA sports program was successful and fairly administered. This award is an attempt to maintain that rapport by honoring an outstanding sports person ~~at each Convention.~~

11-2021

- *Secretary's Note: No second is necessary since the motion is presented by a committee. Due to an unseen error in formatting, the Motion distributed in the meeting packet lacked the necessary strikethrough text. A second vote by the Board was conducted via e-mail and the motion is reaffirmed and passed.*

	Committee	Chairman	Committee	Chairman	
	Sub-Committee	Members	Sub-Committee	Members	
	Internal Affairs	Tim Mullins	Youth (under age 18)	Claudia Kellersch	
	Finance	Dave Carlson	Young Adults	Cyndi Tendick	
	Public Relations	Gary Holden	Kay Nauta	Scholarships	Larry Gould
				Sports	Treena Saavedra
	Newsletter	Gary Mussell	By-Laws & Procedures	Larry Gould	
	Membership	Dave Carlson		Freddie Carlile	
	Club Relations	Jeff Tendick	Freddie Carlile	Government Affairs	Cyndi Tendick
					Barry Nielsen
	Passports		Legal	Larry Gould	
	Marketing	Linda Weber	Kay Nauta	Conventions & Facilities	Treena Saavedra
				WiNR	Judy Tomboc
	Spanish Outreach	Judy Tomboc	Andy Walden	Western Nudist	Rolf Holbach
				Research Library	Judy Tomboc
				Nominations	Larry Gould

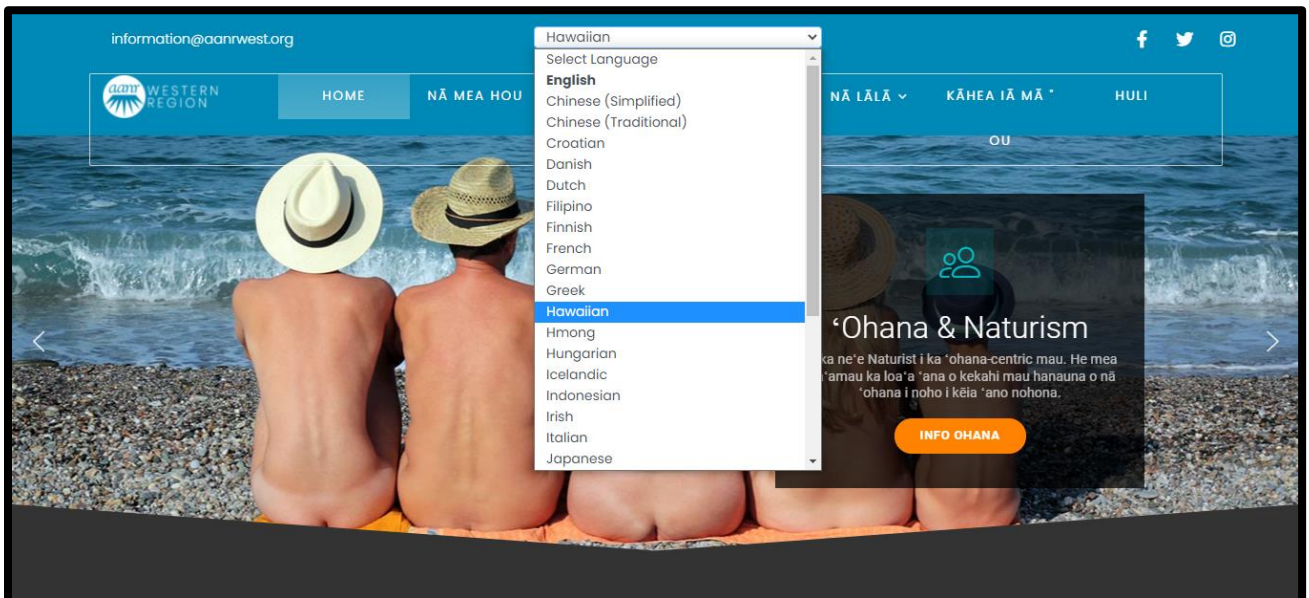
Internal Administration – Tim Mullins has nothing to report for this session. \$5.01.00 → \$100

Finance – Dave Carlson presents a verbal report: \$5.02.00 → \$18,050

- As mentioned in the Treasurer’s report, this committee is focused on assessing the direction of our money to assure we are spending it wisely. New ideas are great, old traditions are great – we need to combine the two.

Public Relations – Gary Holden stands by his report as written: \$5.03.00 → \$8,495

- Speakers’ Bureau:**
Cyndi Tendick – This subcommittee will be reviewed with the assistance of Larry, Andy and Freddie in order to change its concept to more of a community outreach encouragement.
- Website:**
Significant changes to the home page have been introduced with more to come. A drop-down *Google Translator* menu with 30 languages is now available. If a visitor to the website wants to read the pages in “other than English,” this feature will transcribe the text into the selected language – words on an image cannot change. Repetitive information has been eliminated. Traffic to the website is quite busy; the analytics are available upon request. Updates to other pages are also in the works.



- **Newsletter:**

The last three editions of *The Western Sun* for 2021 are not – and won't be – as extensive as usual due to time constraints. Nonetheless, a new website format for the newsletter is planned for a January rollout.

- **Social Media:**

All new social media accounts are in place with links available on the top-right corner of the website's front page. Along with Facebook, Instagram and Twitter, a Pinterest page has been added to the list of platforms.

9:52 AM ... SPECIAL REPORT

00:54:14

Communications – Tom Stark presents a verbal report:

- AANR-West began using *Go-to-Meeting* about six years ago when it was the best available option. In the interim, newer and more complete options for conferencing suites have developed and need to be explored.
- E-mail service has thus far been provided by a web-provider based server which are very basic and very glitchy. If a document or a template form is needed, we need to find who has it on which computer. To arrange a committee conference call means contacting the account's key person. The solution is to look for a service which brings the communication needs under one umbrella.
- *Google Workspace* is a collection of cloud computing, productivity and collaboration tools, software and products. It consists of *Gmail*, *Contacts*, *Calendar*, *Meet* and *Chat* for communication; *Currents* for user engagement; *Drive* for storage; and the *Google Docs* suite for content creation. Depending on the edition purchased, it may also include the digital interactive whiteboard *Jamboard* and an option to purchase such add-ons as the telephony service *Voice*. The package also provides for on-line voting during conferencing.
- Starting in January, e-mail addresses will be restricted to just officers and committees, and simplified to the name of the office or committee; personal *@aanrWest.org* addresses will be eliminated. Chairmen will control access via passwords to their committee members.
- The proposed software suite adds security and control of the Region's documents and reduces liability as described in corporate regulations.
- The additional cost of the suite is estimated at \$2000 per annum above the current [inflated] budget of \$2400, though the actual website expenditure is \$1750/year. The present video conferencing account is \$25/month.

10:12 AM ... BREAK

01:14:35

10:28 AM ... COMMITTEE REPORTS (cont.)

01:30:14

Membership – Cyndi Tendick presents a verbal report:

\$5.04.00 → \$2,200

- **Club Liaisons:**

This subcommittee will be redefined as *Club Relations* or *~Correspondence* with an emphasis on two-way communications with the clubs. It will work with the newsletter and website committees as well as the President's proposed monthly on-line club chats.

- **Passports:**

A supply of booklets is still available. This program continues through July 2022. Afterwards, AANR will take over the project with digital, web-based passports. Affiliates will display a poster with a QR code which will take *travelers* to a page where they can register their visit. Prizes for July's raffle are pending.

- **Inclusion:**

How will clubs oblige, how will rules be enforced? Inclusion is hot *buzzword* yet touchy subject and handled case by case, based on behavior. Nudism is a niche market; let's not make it smaller through exclusion.

Marketing – Linda Weber stands by her reports as written:

\$5.05.00 → \$3,600

- The next *Hair-Raising FUNdraiser* will partner with the AANR Education Foundation instead of with the regional scholarship fund. The decision to change was made to broaden the spectrum of potential donors. Promotional announcements are already on social media and in episodes of *CFI Nudes in the News*. One of its "nudescasters," Kevin Manning, has volunteered but, due to a conflict with his acting career, the haircut may not happen at July's convention.

- **President's Note:** *The official AANR logo must be used on anything printed or published, on stationery and documents, on the website or social media pages, etc. Use of a variant or an icon is not protected.*



- Sales for the GPS t-shirt continue to be received. It has a simplified AANR-West icon on the front and the GPS coordinates of the nine regional resorts on the back, along with a QR code which leads to our website. The shirts have generated \$137.⁵⁰ in revenue and only five of the original 30 are still in stock!
- A new t-shirt idea is in the works. However, due to personal schedules, help is needed to bring it to fruition.

- **Women in Nude Recreation:**

Judy attended the SCNA *Dragonfly Ladies* gathering and wrote of her experience in an article for the September issue of *The Western Sun*. She plans to network with Heather, who organized a women's gathering at GLEN EDEN SUN CLUB. Kay showed no fear in her interview on *CFI Nudes in the News*, episode № 392. She tells her story of getting into Nudism and how she is looking forward to her term as a director. On-line chats have not garnered popularity as have other women's groups in British Naturism or SANNA. WiNR will consider focusing on in-person networking and reduce to an occasional e-gathering. We now have one trackable QR code to the website's home page for analytic data; thank you Gary and Tom!



- **President's Note:** *Look for local, outside support groups – i.e., for body issues, mental health, lost loved ones, &c. – when planning wine nights, paint parties, ice cream socials or other such events. People who previously never considered Naturism often comment on how the Nudist community has been great in helping them to cope with their personal challenges.*

- **Spanish Outreach:**

In discussions with the committee members, we are concentrating on a webpage and a rack card. Andy proposed incorporating *Google Translator* (see **Public Relations: Website** above) which has already been implemented. Judy is spearheading the development of a postcard sized display which will hopefully feature appropriate, discreet photos of actual AANR-West members.

Youth Under 18 – Claudia Kellersch stands by her report as written:

§5.06.00 → \$750

- It has been proposed to skip Kids' Camp 2022 and concentrate on children's activities at various clubs and festivals whilst generating excitement with families for a robust camp in 2023. Also suggested is to change the committee's name to be *Families with Children Under 18* to make it more inclusive.
- Liability and insurance coverage for camp and club activities need to be discussed with legal counsel.
 - **President's Note:** *The suggested name is a good idea albeit a little cumbersome, with an emphasis on arts-and-crafts, pizza night with a movie, and other family-focused activities at Convention and festivals. A "youth account" was established in 2001 and subsequently renamed several years ago when the Region switched to using PayPal for on-line payments and donations.*

Young Adults – Cyndi Tendick presents a verbal report:

§5.07.00 → \$0

- Conference calls continue to be scheduled sporadically to outline ways to promote and run events such as music festivals, gatherings and the like. The conundrum is: young adults in general are not interested in joining an association. They want an event, a volunteer opportunity, an activity for the day or weekend, and then move on. Clubs are encouraged to see the benefits of accepting and including them this way. Be open to *day users* for 5K runs, work details and DJ dances.

Scholarship – Larry Gould presents a verbal report:

§5.08.00 → \$1,250

- The winner of the 2021 Scholarship has yet to be notified. He is an excellent example of a student who, after a couple of mediocre years in college, turned himself around and made the Dean's List.
- The committee looks at the scholastic *path of travel* of individuals involved in more than just attending classes and getting good grades. The previous application process was cumbersome with many of them being received incomplete. It has been pared down significantly with hopes of receiving a wider field of applicants from which to select. This will be a test year to determine if the program ought to continue or not.
 - **President's Note:** *The Region should still continue to budget funds for education, be it earmarked for a regional scholarship or as a donation to the AANR Education Foundation which has a broader reach.*

Sports – Cyndi Tendick presents a verbal report:

§5.09.00 → \$2,500

- It was learned at the Fall Festival that DE ANZA SPRINGS and GLEN EDEN SUN CLUB have been independently holding their own monthly round-robin water volleyball competitions, complete with a travelling trophy! Let's expand this to include other landed clubs, each hosting a tournament over a six-month period and also

incorporate it into the Convention and festivals' programs. The 5K runs and other events can also be linked into inter-club contests with rosters being shared so that recognition of participants can be made.

- Some of the universal rules for sports are found in the Procedure Manual and are in need of review.
- Let's look for sponsorships of outside events which are sports focused. There are 5K runs, pickleball and tennis tournaments, billiards competitions and other activities – ones we already hold internally – at which clubs and the Region can offer alternative venues and market ourselves to potential new members.
 - **Secretary's Note:** *Barry had to leave and was unable to continue with the meeting. Rules for volleyball, tennis and water volleyball are in §11.00.00 of the PM.*

By-Laws and Procedure Manual – Cyndi Tendick presents a verbal report: §5.10.00 → \$0

- Both ruling documents need evaluation. Corrective recommendations will be made with the aid of legal counsel, and presented to the Board at an *à propos* time. This project has been kicked into the cul-de-sac!

Government Affairs – Tim Mullins and Gary Mussell stand by the report as written: §5.11.00 → \$3,000

- One trade show in which the Region ought to continue an active roll is the California Parks and Recreation Society's annual conference. AANR-West has been present for at least the past fifteen years to meet, chat with, and educate attendees from various government entities, contractors, suppliers and other professionals. Through our networking, we have built good relations and an understanding with supervisors and commissioners who have actually defended our usage rights, thanks to normalization.
- Government Affairs is a *contact sport* where people of authority decide if we are allowed to be at a beach, in a park, on a trail – or not.
- Gary steps down as GAT chairman for AANR-West after eight years, as of 30th November. A big “thank you” for a thankless job. He will mentor the next chairman and continue to be active with our outreach.
 - **Secretary's Note:** *Rolf Holbach, SCNA President and WNRL Board Member, sent a letter in support of continuing AANR-West's presence at the Los Angeles Travel & Adventure Show with the offer to staff the booth. Also, he favors the requested donation for the Western Nudist Research Library. The letter will be included with the distribution of these Minutes.*



Legal – Cyndi Tendick presents a verbal report: §5.12.00 → \$0

- The Region has a lawyer who is willing to review contracts, advise on liability matters and assists with the By-Laws and Procedure Manual.

Conventions & Facilities – Treena Saavedra stands by her report as written. §5.13.00 → \$17,750

- Requests were sent to all the clubs looking for locations for the 2022 calendar. As of this meeting, two bids have been received: a petition from LAGUNA DEL SOL for the Regional Convention and one from SHANGRI LA RANCH for Fall Festival.
 - **President's Note:** *Seeing no bid for the Spring Board Meeting, perhaps AANR-West should hold a virtual meeting in March. There is nothing in the ruling documents barring this and it will help the Budget.*

2022 AANR WESTERN REGION SCHEDULE				
Spring Board Mtg	Summer Festival	Convention	Fall Festival	Fall Board Mtg
(on-line) ??-March	(t b d) ??-?? June	Laguna del Sol 28-31 July	Shangri La Ranch 8-9 October	(t b d) ??-November

- Gary Holden – There is almost no interest in members attending our meetings. The Board needs to generate that interest. Plan activities; help in the lounge and restaurant; DJ a dance; be the hosts for that weekend.
- **Motion 21/22 11 № 05** by proclamation ... 7 yea / 0 nay / 1 abstained / 1 in absentia → **PASSED**
“... the 2022 Regional Convention for the American Association for Nude Recreation, Western Region, be hosted by LAGUNA DEL SOL on the weekend beginning 28th July and concluding on 31st July, 2022.”
- **Motion 21/22 11 № 06** by proclamation ... 8 yea / 0 nay / 1 in absentia → **PASSED**
- ... the 2022 Fall Festival for the American Association for Nude Recreation, Western Region, be hosted by SHANGRI LA RANCH on the Week-end of 8-9 October, 2022.”
 - **Secretary's Note:** *Barry Nielsen is absent during these votes. The possibility of hosting the Summer Festival will be discussed at an upcoming GLEN EDEN SUN CLUB Board meeting.*

Credentials – No report necessary for this meeting.

Western Nudist Research Library – Judy Tomboc stands by her report as written.

- Mark Pavelchak, President of WNRL, is requesting a \$2000 donation for a new computer and scanner. The library received a \$16,000 grant from the Nudist Education Foundation for storing, relocating and presenting the collectables given to the WNRL by Cec Cinder. The grant specifically bars using its monies for technology equipment or investment.
- The library is upgrading equipment, shelving and inventory to increase quality and better serve the Nudist community. Riverside County preapproved a 1000-ft² location near the front office. An alternate vision is to build to where outside access is available but this would incur more costs, permitting, &c.



Nominations – No report necessary for this meeting.

12:29 PM ... BREAK

03:31:41

12:43 PM ... BUDGET DISCUSSION

03:45:12

- **Finance: Donations (i.e., Library)** – It is unanimous that the annual donation be raised to \$2000.
- **F: Equipment: Software** – The Board decides to allot \$2000 for switching to the *Google Workspace* suite.
- **Public Relations: AANR-West Website: Professional Manager** – The amount is decreased to \$2400.
- **PR: Trade Shows: Avocado Festival** – The booth is staffed by SCNA and FoBB, so cost should be split.
- **PR: TS: San Diego Earth Day Fair** – Amount is high due to past expenditures; will reassess for 2023.
- **Membership: AANR M'ships for Prizes/Spiffs** – Doubled to print QR code on tchotchkes when reordering.
- **M: Passport Program: Postage** – To cover the cost of sending prizes to their respective winners.
- **Youth Under Age 18** – As in an earlier discussion, monies are split between Convention and two festivals.
 - **Secretary's Note:** *All line item amounts not mentioned above are kept as is from the Budget draft.*
- David Ziegler – The 2022 Budget, as amended, is now showing a < **\$1,195.00** > deficit, which is a lot better than in previous years. This is just a guideline; we will make money here and lose money there.

1:33 PM ... NEW BUSINESS FOR THE BOARD

04:34:50

- Bev Price – From 2007 to 2015, \$2000 each year was allocated in the respective budgets for the WNRL. The allocation changed in 2016 to \$1000. Also, as a not-for-profit organization, the correct terms to use are “income” and “expense,” not “profit” and “loss” respectively. We need to use the correct terminology.
 - **Secretary's Note:** *According to the 2016 Budget Proposal, line item № 22 Donation to Non-Profits shows 2015 Budget = \$2000, 2015 Sept = [nil], 2016 Request = [nil], 2016 Proposed = \$1500 and requestor as the Board of Directors. However, in the WNRL report dated 17th October 2015 for the November meeting packet, Gary Mussell writes that Library Trustee Richard Hirst, “... hopes the AANR-West Board will make its promised \$2,000 payment soon so the library team can have it available as soon as the old gym is vacated and the shelving and carpeting can be ordered for the library.” From the Minutes, then-Director Tony Wilkinson reports that, “The Board expressed dismay at the lack of progress with the library and the current status of the unprotected materials and has asked the committee to do some more work and report back to the board on future actions.” No other explanations for the reduction are found.*

22 Donation to Non-Profits	2,000.00	1,500.00	BoD
----------------------------	----------	----------	-----

1:34 PM ... GOOD OF THE ORDER

04:36:36

- Cyndi Faber – The membership of LAGUNA DEL SOL is holding a Chili Cook-Off this afternoon at 3:30 pm in The Lakeside Inn restaurant. One more judge is needed; thank you Kay Nauta for being volunteered! Also, appreciation goes to “Spouse Auxiliary” Jeanette Ziegler and Maureen Stark for the wonderful welcome gifts!
- Gary Holden – Gratitude for Wayne and Suzanne Schell, and the staff of LAGUNA DEL SOL – notably the gentlemen at Lakeside Inn for opening the restaurant for the convenience of this Board of Directors.
- Larry Gould – As a 501(c)(3) association, we are limited to the amount spent of lobbying.
 - **Secretary's Note:** *AANR Western Region is listed as a 501(c)(7). By definition, lobbying or political activity cannot be our primary purpose. We are permitted to limit our membership based on membership in a political party and political expenditures will, in most cases, incur a penalty tax.*


- **Motion 21/22 11 № 07** by Dave Carlson, seconded – 8 yea / 0 nay / 1 in absentia → **PASSED**
 "... that the [2022] AANR-West Budget be approved as presented."


Respectfully Submitted,



Secretary, AANR Western Region

2022 AANR-WEST BUDGET		2020 ACTUAL	2020 BUDGET	2021 BUDGET	2021 BUDGET NOTES	2022 PROPOSED BUDGET
Summary By Department		YTD 2,020 Actual	2,020 Budget	2,021 Budget		2,022 Proposed Budget
INCOME						
Membership Dues		37,982	55,200	53,000		55,000
CD and Bank Interest		0	0	0		0
other		1,067	0	2,000		1,500
Total Income		39,049	55,200	55,000		56,500
EXPENSES						
5.01 Internal Administration		0	100	100		100
5.02 Finance		8,201	16,405	14,125		18,050
5.03 Public Relations		8,383	20,235	8,545		8,495
5.04 Membership Marketing		513	5,000	3,950		2,200
5.05 Marketing		5,756	11,450	4,450		3,600
5.06 Youth (under age 18)		0	2,300	1,600		750
5.07 Young Adult (ages 18-30)		0	0	0		0
5.08 Scholarship Program		6,009	7,000	1,250		1,250
5.09 Sports		0	2,600	0		2,500
5.10 By-Laws and Procedures		0	0	0		0
5.11 Government Affairs		222	3,300	3,000		3,000
5.12 Legal		0	1,500	2,000		0
5.13 Conventions and Facilities		7,323	20,880	21,700		17,750
Total Expenses		36,407	90,770	60,720		57,695
NET INCOME		2,642	(35,570)	(5,720)		(1,195)
The Bottom Line						
	YTD 2,020 Actual	2,020 Budget	2,021 Budget	2,022 Proposed Budget		
Income	19,981	55,200	53,000	56,500		
Expenses	26,935	91,970	60,720	57,695		
Surplus/Deficit	(6,954)	(36,770)	(5,720)	(1,195)		

		2022 AANR-WEST BUDGET	2020 ACTUAL	2020 BUDGET	2021 BUDGET	2021 BUDGET NOTES	2022 PROPOSED BUDGET CHANGED IN DISCUSSIONS
INCOME							
Membership Dues							
Associates			6,328	13,600	13,000	Based on 1,625 Associates	15,000
Clubs			31,654	41,600	40,000	Based on 5,000 members	40,000
Life			0	0	0		0
other			0	0	0		0
Total Membership Dues			37,982	55,200	53,000		55,000
CD & Bank Interest			0	0	0		0
Other Sources							
Youth Camp			0	0	1,000		0
Donations			1,067	0	0	Andy's haircut	1,500
Website / Internet Sales			0	0	0	Don't budget until we see some income	0
Direct Sales			0	0	0	Don't budget until we see some income	0
other			0	0	1,000	Fringe Festival	0
Total Other Sources			1,067	0	2,000		1,500
TOTAL INCOME			39,049	55,200	55,000		56,500
EXPENSES							
5.01 Internal Administration							
Internal Administration			0	100	100		100
Total Internal Administration			0	100	100		100
5.02 Finance							
Discretionary Expenses			0	1,500	0	backup to other categories	500
Donations (ie. Library)			0	2,000	1,000		2,000
Equipment							
Computer			0	0	0		0
Software			348	150	350	Cloud backup & go to meeting	2,000
Depreciation			0	125	125		0
Camera for online meetings			0	0	400		100
Total Equipment			348	275	475		2,100
Insurance			1,527	1,800	2,000		2,000
Interest Expense							
New Mexico Funds			0	0	0		0
Public Lands Relief			0	0	0		0
Total Interest Expense			0	0	0		0
Office Expenses							
Post Office Box			1,080	800	0	We are paid through 2021	800
Postage			0	100	150		150
Printing			111	0	0		0
Service Subscription			0	400	0		0
Supplies			78	150	250		250
Total Office Expenses			1,268	1,450	400		1,200
Past Pres AANR Life Membership			0	0	800	Gary Mussell per PM 8.02.00	800
President AANR Travel			708	3,500	3,500	2 meetings	3,500
Professional Services							
CPA Review and Tax Prep			730	850	850		850
Secretary Stipend			1,800	2,400	2,400		2,400
Treasurer Stipend			1,800	2,400	2,400		2,400
Total Professional Services			4,330	5,650	5,650		5,650
Professional Filing Fees			0	200	250		250
Taxes & Licenses			20	30	50		50
Travel			0	0	0		0
Total Finance			8,201	16,405	14,125		18,050
5.03 Public Relations							
AANR-West Advertising							
Social Media			10	250	0		250
AANR-West Advertising			0	1,000	0		750
Total AANR-West Advertising			10	1,250	0		1,000
AANR-West Website							
Hosting			263	240	100		100
Design			0	300	0		0
Domain Names			0	110	160		160
Professional Manager			4,542	6,000	3,600	One Stone Web	2,400
other			0	0	0		0
Total AANR-West Website			4,805	6,650	3,860		2,660
Co-op Advertising			0	5,000	3,000		3,000
Printing			0	0	0	not used anymore	0
Promotions							
Nude Comedy LA			0	0	0		0
Friends of Bates Beach Support			0	600	0		0
Fringe Festival			0	0	0		0
World Naked Bike Ride			0	400	400		400
other			0	0	0		0
Total Promotions			0	1,000	400		400
Organizational Dues							
Earth Exhibitor			0	35	35		35
other			0	0	0		0
Total Organizational Dues			0	35	35		35
Trade Shows							
Avocado Festival			0	800	750		750
LA Travel & Adventure			3,568	4,000	0	Already pd for 2021. This is for 2022	0
SD Earth Day Earth Fair			0	500	500	shared booth, just need giveaways	650
Colorado Top Free Day			0	500	0		0
Trade Shows other			0	500	0		0
Total Trade Shows			3,568	6,300	1,250		1,400
Public Relations - other			0	0	0		0
Total Public Relations			8,383	20,235	8,545		8,495
5.04 Membership							
AANR Memberships for prizes / spiffs			392	2,500	1,500		1,500
Club Liaisons							
Travel			121	1,500	1,000	Per Don Hubbard	500
other			0	0	0		0
Total Club Liaisons			121	1,500	1,000		500
Passport Program							
Printing			0	0	1,000		0
Postage			0	0	250		100
Prizes			0	0	100		0
other			0	1,000	0		0
Total Passport Program			0	1,000	1,350		100
Membership Inclusion							
Literature			0	0	250		100
other			0	0	0		0
Total Membership Inclusion			0	0	100		100
Membership - other			0	0	0		0
Total Membership			513	5,000	3,950		2,200

		2022 AANR-WEST BUDGET	2020 ACTUAL	2020 BUDGET	2021 BUDGET	2021 BUDGET NOTES	2022 PROPOSED BUDGET CHANGED IN DISCUSSIONS
5.05	Marketing						
	Tradeshows / Branding		0	0	1,000	Per Gary Logo protection	0
	Tradeshow Spiffs/Giveaways		4,916	6,000	2,000		1,000
	AANR-West Brochures		0	400	400		200
	AANR-West Booth Upgrade		0	500	0		0
	Newsletter		0	0	0		0
	Mail Chimp		0	0	0		0
	Travel		0	0	0		0
	Singles		0	0	0		0
	Women in Nude Recreation						
	Event booth		426	3,500	250		900
	Brochures		415	500	300		400
	Travel		0	250	500		1,000
	Korean Spa Events		0	200	0		0
	other		0	100	0		100
	Total WINR		840	4,550	1,050		2,400
	Marketing - other		0	0	0		0
	Total Marketing		5,756	11,450	4,450		3,600
5.06	Youth (under age 18)						
	Summer Festival Youth Activities		0	200	0		250
	Convention Youth Activities		0	200	0		250
	Fall Festival Youth Activities		0	200	0		250
	Youth Camp		0	1,600	1,600		0
	Rack Card		0	100	0		0
	Total Youth (under age 18)		0	2,300	1,600		750
5.07	Young Adult (ages 18-30)						
	Literature		0	0	0		0
	Zoom Account		0	0	0		0
	Wellness Professionals / Yoga Teachers		0	0	0		0
	other		0	0	0		0
	Total Young Adult (ages 18-30)		0	0	0		0
5.08	Scholarship Program						
	Scholarships		6,009	6,000	1,250		1,250
	Rack Cards		0	300	0		0
	Holders		0	100	0		0
	Incidentals		0	600	0		0
	Total Scholarships		6,009	7,000	1,250		1,250
5.09	Sports						
	Awards & Prizes		0	2,500	0		2,500
	Nude Summer Games		0	100	0		0
	Total Sports		0	2,600	0		2,500
5.10	By-Laws and Procedures						
	Incidentals		0	0	0		0
	Total By-Laws and Procedures		0	0	0		0
5.11	Government Affairs						
	Brochures		0	500	0		0
	CA Parks & Recreation Show		57	2,500	2,500	Already pd for 2021. This is for 2022	2,500
	NCSL Pins		0	0	0		0
	Campaign Donations		0	0	0		0
	Supplies		165	0	0		0
	Travel		0	300	500		500
	Total Government Affairs		222	3,300	3,000		3,000
5.12	Legal						
	Legal Services		0	1,500	2,000	what if something happens fund	0
	Travel		0	0	0		0
	other		0	0	0		0
	Total Legal		0	1,500	2,000		0
5.13	Conventions and Facilities						
	Spring Board Meeting						
	Host Award		0	40	0		0
	Travel		1,605	5,000	5,600		750
	other		2,424	0	0		0
	Total Spring Board Meeting		4,029	5,040	5,600		750
	Summer Festival						
	Host Expenses		0	500	500		500
	Host Award 10.01.00		0	40	0		0
	Ice Cream Social		0	100	0		0
	Travel		0	200	300		500
	other		0	0	0		0
	Total Summer Festival		0	840	800		1,000
	AANR-West Convention						
	Bond		0	500	0		0
	Awards		0	400	0		0
	Host Expenses		0	500	500		0
	Ice Cream Social		0	150	0		0
	Name Badges		142	150	0		0
	Travel		2,189	7,500	4,000		10,000
	other		0	0	0		0
	Total AANR-West Convention		2,332	9,200	4,500		10,000
	Fall Festival						
	Host Award		0	40	0		0
	Host Expense		0	500	500		500
	Ice Cream Social		0	120	0		0
	Travel		0	100	300		500
	other		0	0	0		0
	Total Fall Festival		0	760	800		1,000
	Fall Board Meeting						
	Host Award		0	40	0		0
	Travel		963	5,000	10,000		5,000
	other		0	0	0		0
	Total Fall Board Meeting		963	5,040	10,000		5,000
	miscellaneous		0	0	0		0
	Total Convention & Facilities		7,323	20,880	21,700		17,750
	TOTAL EXPENSES		36,407	90,770	60,720		57,695
	NET INCOME		2,642	(35,570)	(5,720)		(1,195)